

FOR IMMEDIATE RELEASE

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Visit Saint Paul Donates 26 Turkeys to Neighborhood Food Shelf

Donation is in the name of Midwest Poultry Federation, a Long-Standing Annual Account

SAINT PAUL, Minn. – Representatives from Visit Saint Paul and Midwest Poultry Federation dropped off more than 400 pounds in frozen turkeys at Saint Paul’s Neighborhood House food shelf to honor the longstanding relationship between the two organizations.

“Midwest Poultry Federation has been meeting in Saint Paul since 1999,” said Beverly Turner, Interim President & CEO of Visit Saint Paul. “This donation, in their name, is a practical way to thank them for their continued business and to benefit local citizens in a time of need this holiday season.”

Visit Saint Paul started this tradition in 2009 and has donated nearly 1,500 pounds of turkey to the Neighborhood House Food Shelf.

“We are honored that Visit Saint Paul has made this donation in our name for the fourth year in a row,” said Lara Durben, Program Director for Midwest Poultry Federation. “Saint Paul has become a home for our annual convention and it is truly a pleasure to see local families in need benefit from this longstanding relationship.”

Since 1999, Midwest Poultry Federation has brought more than 26,000 people to Saint Paul for their annual convention in March. The Midwest Poultry Federation (MPF) Convention is the largest regional poultry show in the U.S. In 2012, the convention drew nearly 2,100 participants from 36 states as well as Washington D.C., 4 Canadian provinces and several other international countries.

About Midwest Poultry Federation:

The Midwest Poultry Federation (MPF) was founded in 1971 and held its first convention in Minneapolis in 1972. MPF’s primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention’s goal is to offer cutting-edge information to attendees through a balanced offering of exhibits and educational workshops. All revenue (after expenses are paid) generated by the MPF Convention are donated to various

poultry organizations for research and educational activities as well as back to MPF's member organizations.

About Visit Saint Paul:

Visit Saint Paul, formerly the Saint Paul Convention & Visitors Authority, was founded in 1927 as the Saint Paul Convention and Visitors Bureau, making it one of the oldest destination marketing organizations in the United States. The mission of the organization is to generate economic growth for Saint Paul by effectively marketing the RiverCentre campus, Saint Paul and the region as a preferred convention and tourism destination. Visit Saint Paul oversees management of the Saint Paul RiverCentre Convention Center and Legendary Roy Wilkins Auditorium.