

# ■ Pre-Show, Ticketed Events & Exhibitor Demos

## MPF WELCOME RECEPTION

Tuesday, March 17, 2009  
5:00 p.m.-7:00 p.m.

Saint Paul RiverCentre  
Ballroom A-B  
(Meeting Room Level)

The annual MPF Welcome Reception is one of the most popular events of the MPF Convention! Over 500 exhibitors and attendees gather together to enjoy networking opportunities, complimentary appetizers, and a cash bar.

You must have your name badge to attend this reception.

You may register and pick up your name badge in the Registration Area on Tuesday, March 17 between 10:30 a.m.-4:30 p.m.

Badges for those who have pre-registered will also be available for pick-up *at the reception*, beginning at 5:00 p.m.

### Sponsored by:

**Best Veterinary Solutions**  
**Elanco Animal Health**  
**Henning Construction**  
**Trouw Nutrition**

Big Dutchman USA  
Chick Master  
Chore-Time Equipment  
Farmer Automatic of America  
Gillis Agri Systems Inc.  
Huvepharma  
Melrose Feed Mill/Rothfork Associate  
WPC/PALS/FSE

## SPOUSES MYSTERY TOUR

Wednesday, March 18, 2009  
9:00 a.m.-11:00 a.m.  
*Complimentary*

**Meet in Kellogg Lobby**  
(RiverCentre - near escalators to Exhibit Hall)

We're planning a fun mystery tour somewhere in downtown St. Paul. We can't tell you where, but we can tell when -- Wednesday morning from 9 - 11 a.m. Join your host Michael Hernandez of the St. Paul RiverCentre Convention & Visitors Authority for a special tour. The tour is complimentary but space is limited so inquire at Registration.

## EXHIBITOR PRODUCT DEMONSTRATIONS - New Location!

Wednesday, March 18, 2009 | 10:00 a.m.-3:30 p.m.  
Ballroom A (meeting room level)

- 10:00 a.m. Midwest Bio-Systems, Grey Williams**  
*Bedding Innovations*  
We will describe a bedding option that provides a healthier environment, encourages better feed conversion and saves on heating costs.
- 10:30 a.m. GO<sup>2</sup> International, Steve Diegnan**  
*Chlorine Dioxide Benefits to Poultry Industry for Total Water Treatment*  
Presentation of field trials/data using chlorine dioxide in poultry drinking water and processing plants and for sanitizing turkey eggs.
- 11:00 a.m. Clearview Cartons, Inc., Michael Belica**  
*Green Business - The Sustainability of Egg Cartons*  
Benefits of PLA egg cartons.
- 11:30 a.m. Conklin Roofing Systems, Tom Harris**  
*Optimizing Environmental Conditions Using Insulation and Cool Roofing Systems*  
Auburn University study shows how Conklin Roofing Systems can dramatically decrease mortality rates in poultry.
- 1:00 p.m. Fenrich Insurance Agency, Jerre Goff**  
*Does Your Policy Include Miscellaneous Disruption of Farming Operations?*  
Learn how this product helps save lost income when you have an insurance claim.
- 1:30 p.m. Chick Master, Claude Leroux, Jr.**  
*Eliminating Mercury & Reducing Energy Costs in Your Hatchery*  
Discover how to eliminate mercury thermostats in your incubation and room controls. Reduce your hatchery energy consumption by monitoring and managing your usage with the Chick Master Oracle System.
- 2:00 p.m. Budget Lighting, Terry Patrick**  
*Cut Your Electric Costs with Induction Lighting Fixtures*  
Show and explain the energy and maintenance savings with Induction Lighting Fixtures.
- 2:30 p.m. Weeden Environments, John Stolp**  
*Next Generation Weeden Sprinkler System*  
A demonstration of the next generation Weeden Sprinkler System will exhibit how it automatically activates for cooling, activity promotion and dust control, base on age and barn temperature.
- 3:00 p.m. Chemilizer Products, Inc., Frank Daniels**  
*Water Treatment for Bio-Security*  
Demonstration of a non-gas alternative for water treatment as an inexpensive form of biosecurity. Includes chemical application and filtration for individual houses or entire farm.

## FELLOWSHIP BREAKFAST

Thursday, March 19, 2009  
7:30 a.m.-9:00 a.m.  
Room 7-8-9

*Ticketed Event: \$18/person (space is limited)*

Andrew McCrea is a nationally syndicated radio broadcaster, a 6th generation cattle rancher, and a nationally recognized leadership speaker, who draws upon a wealth of experiences when he is criss-crossing the country to deliver his messages. Please join us for a truly enlightening presentation from one of agriculture's best and brightest.



# Education Program - Tuesday and Wednesday Morning

## PRE-SHOW NUTRITION SYMPOSIUM

Tuesday, March 17, 2009 | 1:30-5:00 p.m.  
Rooms 1-2

**Dr. Sheila Scheideler, Chairperson**  
University of Nebraska, Lincoln

*Feed Efficiency - Effects of Exogenous and Endogenous Enzymes*

Dr. Milan Hruby  
Danisco Animal Nutrition, Woodbury, MN



*Energy Versus Protein – The Future Relative Cost of Corn, Soybean Meal and DDG's*

Dr. Paul Aho  
Poultry Perspective, Storrs, CT



*Feed Efficiency from a Breeding and Genetic Viewpoint*

Dr. Paul Siegel  
Virginia Tech University, Blacksburg, VA



*Approaches to Get the Most Energy from Alternative Feed Ingredients*

Dr. James L. Pierce  
Alltech Inc., Nicholasville, KY  
University of Kentucky, Lexington, KY



## TURKEY GROWER WORKSHOP

Wednesday, March 18, 2009 | 8:30-10:30 a.m.  
Rooms 1-2

**Dr. Sally Noll, Chairperson**  
University of Minnesota, St. Paul, MN

*The Use of Nipple Drinkers for Brooding Turkeys*

Dr. Jesse Grimes  
North Carolina State University  
Raleigh, NC



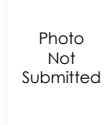
*How to Resolve Leg Problems in Turkeys*

Dr. Peter Ferket  
North Carolina State University  
Raleigh, NC



*Turkey RSS (Runting Stunting Syndrome)*

Dr. John Rosenberger  
AviServe, LLC  
Newark, DE



*Mass Depopulation and Disposal of Turkey Flocks: Lessons Learned*

Mr. George (Bud) Malone  
University of Delaware  
Georgetown, DE



## POULTRY LITER MANAGEMENT WORKSHOP

Wednesday, March 18, 2009 | 8:30-10:30 a.m.  
Room 4

**Dr. Darrin Karcher, Chairperson**  
Michigan State University, East Lansing, MI

*Alternative Animal Production Systems and Environmental Considerations*

Dr. Wendy Powers  
Environmental Stewardship for Animal Agriculture  
East Lansing, MI



*Replacing Inorganic Trace Minerals with Organic Trace Minerals and Environmental Impact*

Dr. James Pierce  
Alltech, Inc.  
Nicholasville, KY



*Alternative Litter Materials and Environmental Considerations*

Dr. Jesse Grimes  
North Carolina State University  
Raleigh, NC



## EGG PRODUCTION WORKSHOP

Wednesday, March 18, 2009 | 8:30-10:30 a.m.  
Room 5

**Mr. Brent Swanson, Chairperson**  
Lohmann Animal Health International, Dassel, MN

*Assessing the Financial Impact of Diseases of Egg-Producing Flocks*

Dr. Simon Shane  
North Carolina State University  
Durham, NC



*The Implications of California's Proposition #2 for the Nation's Egg Industry*

Mr. Don Bell  
University of California  
Riverside, CA



*Maximizing Layer Performance - A Matter of Details*

Hugo Medina, DVM  
Sparboe Farms, Inc.  
Litchfield, MN



# Education Program - Wednesday Afternoon

## ORGANIC & SPECIALTY POULTRY WORKSHOP

Wednesday, March 18, 2009 | 3:00-5:00 p.m.  
Rooms 1-2

**Dr. Jacquie Jacob, Chairperson**  
University of Kentucky, Lexington, KY

*Experience with a Mobile Processing Plant for Various Species of Poultry*  
Mr. Steve Skelton  
Kentucky State University  
Frankfort, KY



*Producer Liability*  
Dr. Tony Pescatore  
University of Kentucky  
Lexington, KY



*Natural Remedies for Small Flocks*  
Dr. Jacqueline Jacob  
University of Kentucky  
Lexington, KY



## BROILER PRODUCTION WORKSHOP

Wednesday, March 18, 2009 | 3:00-5:00 p.m.  
Room 5

**Mr. Jeremy Lies, Chairperson**  
Gold'n Plump Poultry, St. Cloud, MN

*New Developments in Hatchery and Field Sanitation*  
Mr. Luc Ledoux  
CID Lines n.v.  
Belgium



*Practical Water Sanitation Programs for Poultry Farms*  
Mr. Jesse McCoy  
IVESCO LLC  
Richmond, VA



*Litter Management in Broiler Houses*  
Dr. Joe Hess  
Auburn University  
Auburn, AL



## TURKEY PROCESSING WORKSHOP

Wednesday, March 18, 2009 | 3:00-5:00 p.m.  
Room 6

**Dr. Dong Ahn, Chairperson**  
Iowa State University, Ames, IA

*Antimicrobial Intervention Alternatives for Turkey Processing*  
Dr. Marcos X. Sanchez-Plata  
Texas A&M University  
College Station, TX



*Addressing Oxidative Rancidity in Turkey Muscle*  
Dr. Mark P. Richards  
University of Wisconsin  
Madison, WI



*Control of Contamination for Improved Microbial Quality and Safety of Raw and Ready-to-eat Turkey Meat Products*  
Dr. Aubrey Mendonca  
Iowa State University  
Ames, IA



## TURKEY BREEDER WORKSHOP

Wednesday, March 18, 2009 | 3:00-5:00 p.m.  
Room 4

**Mr. Ron Kean, Chairperson**  
University of Wisconsin, Madison, WI

*Perinatal Nutrition of Turkeys*  
Dr. Peter Ferket  
North Carolina State University  
Raleigh, NC



*Fertility Basics*  
John Sharp  
Aviagen Turkeys  
Lewisburg, WV



*Maximizing the Fertility Potential of Turkey Semen*  
Dr. Julie A. Long  
U.S. Department of Agriculture  
Beltsville, MD



# Education Program - Thursday

## SIMMERING ISSUES WORKSHOP

Thursday, March 19, 2009 | 9:00-11:00 a.m.  
Rooms 1-2

### Dr. Ken Koelkebeck, Chairperson

University of Illinois, Urbana, IL

*What Happened and What's Next --  
A U.S. Egg Industry Update*  
Mr. Chad Gregory  
United Egg Producers  
Alpharetta, GA



*The FAST Eggs Plan: Movement of  
Eggs from Non-Infected Table Egg  
Premises in a High Pathogenicity  
Avian Influenza Control Area*  
Dr. Darrell Trampel, DVM  
Iowa State University  
Ames, IA



*How Does the U.S. and World Grain  
Supply and Prices Affect the Poultry  
Industry Now and in the Future?*  
Dr. Paul Aho  
Poultry Perspective  
Storrs, CT



## BROWN BAG SEMINAR - TURKEY HEALTH

Thursday, March 19, 2009 | 12:00-2:00 p.m.  
Rooms 1-2

### Mr. Randy Olsen

Best Veterinary Solutions, Willmar, MN

*Successes and Failures in Developing a  
Realistic and Reproducible Gangrenous  
Dermatitis Challenge Model in Turkeys*  
Steve Davis, DVM, ACPV Diplomat  
Colorado Quality Research  
Wellington, CO



*Practical Approaches in Moderating  
Cellulitis Impact in Commercial Turkeys*  
Dan Karunakaran, DVM  
Danisco, Harrisonburg, VA



*Gangrenous Dermatitis Control Programs in  
Chickens: Field and  
Research Update*  
Don Ritter, DVM  
Mountaire Farms, Inc., Millsboro, DE



*Epidemiology of Turkey Dermatitis in the  
Upper Midwest*  
Michelle Andersen, DVM  
Jennie-O Turkey Store, Spicer, MN



## BROWN BAG SEMINAR - PULLET/LAYER HEALTH

Thursday, March 19, 2009 | 12:00-2:00 p.m.  
Rooms 4-5

### Dr. Richard Fulton, Chairperson

Michigan State University, East Lansing, MI

*Recombinant Vaccine Update*  
Mr. Keith Honegger  
Intervet/Schering-Plough  
Animal Health  
Bluffton, IN



*Salmonella Vaccination in  
Commercial Layers*  
Mr. George Boggan  
CEVA Biomune Company  
Harrisburg, PA



*A Decade of Experience with SE in  
California's Layer Industry*  
Dr. Bruce Charlton  
University of California  
Turlock, CA



## Thank You, Volunteers!

The 2009 MPF educational program was created and organized by Dr. Ken Koelkebeck of the University of Illinois, as well as many hard-working chairpersons from around the Midwest. Many thanks go out to these individuals, along with all the speakers, who volunteer their time and effort to put together the nation's premier poultry educational program.

## MPF Board of Directors

The 2008-09 Midwest Poultry Federation Board of Directors represents 14 member poultry organizations. These people volunteer their time to maintain a strong MPF and a successful annual convention.

### Officers

Louis Arrington (President), Wisconsin Egg Producers Association  
Pete Rothfork (1<sup>st</sup> Vice President), Minnesota Turkey Research & Promotion Council  
David Holmgren (2<sup>nd</sup> Vice President), Broiler & Egg Association of Minnesota  
Randy Olsen (Secretary-Treasurer), Allied Representative, Best Veterinary Solutions  
Del Farrer (Past President), Allied Representative, Henning Construction

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