

MPF Fact Sheet

About Midwest Poultry Federation

The Midwest Poultry Federation (MPF) was formed in 1971 and held its first convention in Minneapolis in 1972. The event was relocated to Saint Paul in 1998 and has been held there ever since.

Midwest Poultry Federation's primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer innovative and compelling information to attendees through a balanced offering of exhibits and educational workshops.

MPF's Mission

To conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry in the Midwest. Revenue generated by the convention goes back to MPF's members and to supporting various poultry programs.

Member Organizations

MPF's membership consists of 12 state poultry organizations, representing 8 midwestern states:

Broiler & Egg Association of Minnesota	Minnesota Turkey Research & Promotion Council
Iowa Poultry Association	Nebraska Egg Council
Iowa Turkey Federation	Nebraska Poultry Industries
Illinois Poultry Industries Council	Nebraska Turkey Federation
Kansas Poultry Association	South Dakota Poultry Industries
Michigan Allied Poultry Industries	Wisconsin Poultry & Egg Industries Association

Each of the member organizations has one representative (except Wisconsin, which has three) serving on the MPF Board of Directors. In addition, the Board has three Allied Representatives which are appointed by the Board.

Current Executive Officers

Randy Olsen, President (Allied Representative, Best Veterinary Solutions, Willmar, Minnesota)
Allen Behl, 1st Vice President (Wisconsin Poultry & Egg Industries Association-Turkeys)
William Claybaugh, 2nd Vice President (Nebraska Egg Council)
Kim Reis, Secretary-Treasurer (Iowa Turkey Federation)
David Holmgren, Past President (Broiler & Egg Association of Minnesota)

About the Convention

Number of Exhibits

Over the last five years we have increased the number of booths in the Exhibit Hall by more than 20%, opening the door for more companies to participate.

Education Program

The MPF Convention is widely known for the breadth and depth of its Education Program, which includes workshops for the turkey, egg layer, broiler and organic/specialty poultry industries.

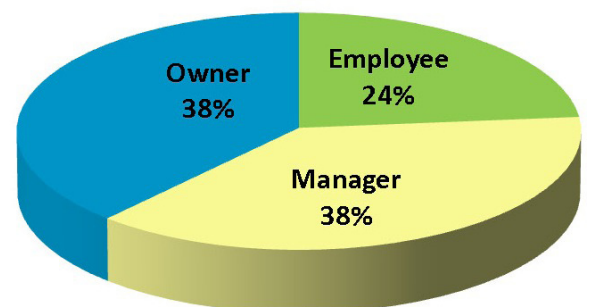
MPF has partnered with the North Central Avian Disease Conference (NCADC) since 2005. The NCADC conference is held just ahead of the MPF Convention at the RiverCentre.

NEW in 2012 - The Organic Egg Farmers of America held its 2nd annual symposium at Saint Paul RiverCentre in conjunction with the MPF Convention.

2012 MPF Convention "Recap"

- The MPF Convention drew nearly 2,100 attendees from 35 states as well as as well as Washington D. C., 5 Canadian provinces and several other international countries.
- Attendees represent all segments of the poultry industry - egg layers, turkey, broiler, organic poultry and gamebird, as well as university personnel/students and government agency administration and staff.
- Approximately 200 companies exhibited.

** Includes poultry farms, integrated poultry companies, breeders and hatcheries*



Future MPF Convention Dates/Location

2013 - March 13-14

2014 - March 19-20

2015 - March 18-19

Location: Saint Paul RiverCentre, St. Paul, MN