

Midwest Poultry Federation

NEWS RELEASE

For immediate release

Contact: Lara Durben

Phone: (763) 682-2171

E-mail: ldurben@midwestpoultry.com

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Exhibit Halls Continue to Expand at 2013 MPF Convention

(Buffalo, MN)... The Midwest Poultry Federation (MPF) continues to expand the number of booths in its second Exhibit Hall at the 2013 MPF Convention. The hall – known as Roy Wilkins Hall – is conveniently adjacent to the main Exhibit Hall and the expansion opens the door for more companies to participate in the convention.

“Over the last five years MPF has increased the number of booths in the Exhibit Hall by well over 20%,” said MPF President Allen Behl, Behl Turkey Farm, Watertown, WI. “We continue that expansion this year, adding even more booth space in our second Exhibit Hall. It’s exciting to see that growth and know that MPF offers a positive experience for both exhibitors and attendees.”

Attendees at this year’s 2013 MPF Convention can expect approximately 392 booths in the main Exhibit Hall and the adjacent Roy Wilkins Exhibit Hall.

Both the main Exhibit Hall and Roy Wilkins Exhibit Hall will be open March 13-14 at the Saint Paul RiverCentre in Saint Paul, Minnesota. Show floor hours will be 9 a.m. – 5 p.m. on March 13 and 9 a.m. – 1 p.m. on March 14.

A current list of exhibiting companies is available at <http://midwestpoultry.com>

For more information on the MPF Convention or to receive registration and hotel reservation information, please visit <http://midwestpoultry.com>. Or contact the MPF at (763) 682-2171; fax (763) 682-5546; or e-mail, ldurben@midwestpoultry.com. You can also find MPF on Facebook (www.facebook.com/MPFConvention) and Twitter (www.twitter.com/MPFConvention). The Twitter hashtag for the show is #mpf13.

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About MPF

Midwest Poultry Federation’s (MPF) primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention’s goal is to offer innovative and compelling information to attendees through a balanced offering of exhibits and educational workshops.

MPF’s mission is to conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry. Revenue generated by the convention goes back to MPF’s members and to support various poultry programs.