

# Midwest Poultry Federation

## NEWS RELEASE

*For immediate release*

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## **42<sup>nd</sup> Annual MPF Convention: Poultry Industry Getting Ready to Head to Saint Paul in March**

*Details and Online Registration Available at [midwestpoultry.com](http://midwestpoultry.com)*

(Buffalo, MN) ... The nation's largest regional poultry convention -- the 42nd annual Midwest Poultry Federation (MPF) Convention - will be held March 12-14, 2013 at the Saint Paul RiverCentre in Saint Paul, MN.

"The MPF Convention will feature an exceptional education and trade show, along with several pre-show events," said MPF President Allen Behl, Behl Turkey Farm, Watertown, WI. Behl represents the Wisconsin Poultry and Egg Industries Association on the MPF Board. "We are also thrilled to offer two exhibit halls that will offer plenty of opportunity for attendees to visit one-on-one with vendors."

Approximately 40 speakers will cover a variety of topics for the turkey, egg layer, broiler and organic/specialty poultry industries. MPF also is excited to report the expansion of its second Exhibit Hall, which debuted last year. The hall, conveniently adjacent to the main Exhibit Hall, will include even more booths and opens the door for more companies to participate in the event.

"With over 20% growth in our Exhibit Halls over the past six years, we think attendees will be very pleased when they visit the exhibit floor in March," said Behl.

The convention kicks off on March 12 with a Pre-Show Nutrition and Poultry Health Symposium, which will be coordinated jointly by MPF and the North Central Avian Disease Conference (NCADC), and the annual MPF Welcome Reception. "The Welcome Reception is one of our most popular events, and is a great opportunity to do some networking before the busy rush of the convention begins," said Behl.

Also bringing attendees in early will be the North Central Avian Disease Conference (NCADC) and the 3rd annual Organic Egg Farmers of America Symposium. (Separate registration fees apply for these events.)

The two exhibit halls and education workshops will run March 13-14. All events will be held at the Saint Paul RiverCentre in downtown St. Paul, MN.

New this year, on Thursday afternoon and Friday morning, March 14-15, the American Egg Board will hold a special speaker training for egg farmers. Details can be found at <http://midwestpoultry.com/attendees/aeb/>.

Details on all MPF Convention events as well as online pre-registration are available at <http://midwestpoultry.com>. Preregistration ends February 15 and is also available by mail or fax.

The MPF Convention runs March 12-14, 2013 at the Saint Paul RiverCentre in St. Paul, MN. For more information on the MPF Convention or to receive registration and hotel reservation information, please visit <http://midwestpoultry.com>. Or contact the MPF at (763) 682-2171; fax (763) 682-5546; or e-mail, [ldurben@midwestpoultry.com](mailto:ldurben@midwestpoultry.com). You can also find MPF on Facebook ([www.facebook.com/MPFConvention](http://www.facebook.com/MPFConvention)) and Twitter ([www.twitter.com/MPFConvention](http://www.twitter.com/MPFConvention)). The Twitter hashtag for the show is #mpf13.

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### **About MPF**

Midwest Poultry Federation's (MPF) primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer innovative and compelling information to attendees through a balanced offering of exhibits and educational workshops.

MPF's mission is to conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry. Revenue generated by the convention goes back to MPF's members and to support various poultry programs.