

Midwest Poultry Federation

NEWS RELEASE

For immediate release

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“Make Your Own Omelet” Event is Back at the 2013 MPF Convention!

(Buffalo, MN)... The Midwest Poultry Federation (MPF) is pleased to announce the “Make Your Own Omelet” event is back in Roy Wilkins Exhibit Hall on Thursday, March 14 and includes an *eggcellent* presentation by Iowa Poultry Association Executive Director Kevin Vinchattle and, of course, free omelets!

Vinchattle will cook up a fantastic omelet demonstration in the Roy Wilkins Exhibit Hall floor. Afterwards, attendees can make their own omelets and walk the show floor. This special event is included in the MPF registration fee – there is no cost to attendees to make your own omelet.

The MPF Convention runs March 12-14, 2013 at the Saint Paul RiverCentre in St. Paul, MN. For more information on the MPF Convention or to receive registration and hotel reservation information, please visit <http://midwestpoultry.com>. Or contact the MPF at (763) 682-2171; fax (763) 682-5546; or e-mail, ldurben@midwestpoultry.com. You can also find MPF on Facebook (www.facebook.com/MPFConvention) and Twitter (www.twitter.com/MPFConvention). The Twitter hashtag for the show is #mpf13.

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About MPF

Midwest Poultry Federation’s (MPF) primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention’s goal is to offer innovative and compelling information to attendees through a balanced offering of exhibits and educational workshops.

MPF’s mission is to conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry. Revenue generated by the convention goes back to MPF’s members and to support various poultry programs.