

# MPF Fact Sheet

## About Midwest Poultry Federation

The Midwest Poultry Federation (MPF) was formed in 1971 and held its first convention in Minneapolis in 1972. The event was relocated to Saint Paul in 1998 and has been held there ever since.

Midwest Poultry Federation's primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer innovative and compelling information to attendees through a balanced offering of exhibits and educational workshops.

### MPF's Mission

To conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry in the Midwest. Revenue generated by the convention goes back to MPF's members and to supporting various poultry programs.

### Member Organizations

MPF's membership consists of 12 state poultry organizations, representing 8 midwestern states:

Chicken & Egg Association of Minnesota	Minnesota Turkey Research & Promotion Council
Iowa Poultry Association	Nebraska Egg Council
Iowa Turkey Federation	Nebraska Poultry Industries
Illinois Poultry Industries Council	Nebraska Turkey Federation
Kansas Poultry Association	South Dakota Poultry Industries
Michigan Allied Poultry Industries	Wisconsin Poultry & Egg Industries Association

Each of the member organizations has one representative (except Wisconsin, which has three) serving on the MPF Board of Directors. In addition, the Board has three Allied Representatives which are appointed by the Board.

### Current Executive Officers

Kim Reis, President (Iowa Turkey Federation)  
Ben Thompson, 1st Vice President (Illinois Poultry Industries)  
Darrin Karcher, 2nd Vice President (Michigan Allied Poultry Industries)  
Bruce Eastlund, Treasurer (Allied Representative - from ILC Resources)  
William Claybaugh, President (Nebraska Egg Council)

## About the Convention

### Number of Exhibits

Over the last 7 years we have increased the number of booths in Exhibit Halls A & B by over 20%, opening the door for more companies to participate.

### Education Program

The MPF Convention is widely known for the breadth and depth of its Education Program, which includes workshops for the turkey, egg layer, broiler and organic/specialty poultry industries.

MPF has partnered with the North Central Avian Disease Conference (NCADC) since 2005. The NCADC conference is held just ahead of the MPF Convention at the RiverCentre.

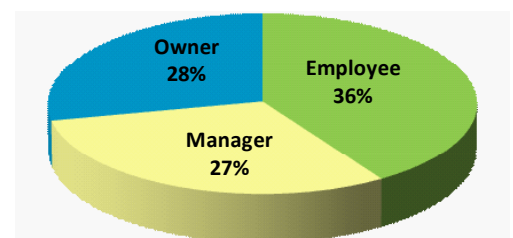
The Organic Egg Farmers of America held its 4th annual symposium at Saint Paul RiverCentre in conjunction with the MPF Convention.

## 2014 MPF Convention "Recap"

- The MPF Convention drew nearly 2,500 attendees from 35 states as well as Washington D. C. and 10 international countries (including 5 Canadian provinces).
- Attendees represent all segments\* of the poultry industry - egg layers, turkey, broiler, organic poultry and gamebird, as well as university personnel/students and government agency administration and staff.
- In 2014, 240 companies exhibited at the MPF Convention.

*\* Includes poultry farms, integrated poultry companies, breeders and hatcheries*

Breakdown of "Farmer/Processor"  
Attendee By Type



## Future MPF Convention Dates/Location

2015 - March 17-19    2016 - March 15-17    2017 - March 14-16

Location: Saint Paul RiverCentre, St. Paul, MN