

2014 MPF Convention Sponsorship Form *(return both sides)*

Midwest Poultry Federation (MPF) offers a variety of sponsorship opportunities designed to accommodate a variety of budgets.

Pledge your sponsorship today:

Fill out the information below as well as on the back side of this form, indicating your sponsorship choice(s); then mail, fax or email both sides to MPF with your payment (note: MPF contact info is below). The following policies apply:

- Sponsorships are assigned first-come, first served.
- This opportunity was offered beginning November 7 to confirmed exhibitors; therefore some items listed on this form may already be taken. MPF will contact you in the event an item/level you are requesting is not available.
- Unless otherwise indicated, all sponsorship items/events may be "shared" - that is, more than one company may be listed as a sponsor.

If you have any questions about sponsorships, please contact Lara Durben at 763/682-2171 or ldurben@midwestpoultry.com.

① Contact Information

Name: _____ Company: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Please list my company in the Convention Guide, on signage and on the MPF Web site as:

② Payment *(must accompany this form in order to be processed)*

Total amount sponsored: \$ _____

- PAYMENT ENCLOSED (please make check payable to Midwest Poultry Federation)
- CREDIT CARD (**American Express, MasterCard or VISA**)

Name on Credit Card: _____

Address (credit card billed to): _____

Card Number: _____

CVV Security Code: _____ Expiration Date: _____

Signature: _____ Date: _____

**Return both sides of
this form & payment by
January 31, 2014***

Mail:

Midwest Poultry Federation
108 Marty Drive
Buffalo, MN 55313-9338

Fax:

763/682-5546

Email:

ldurben@midwestpoultry.com

③ Complete *reverse side* of this form

* Note: Forms/payments received after January 31, 2014 are welcome; however, we cannot guarantee availability of items/events, nor can we guarantee that your company name will be printed in the 2014 MPF Convention Guide, and/or acknowledged as indicated on this Sponsorship Form.

Sponsorship Form *(return both sides of page)*

③ Choose Your Sponsorship Level:

Unless otherwise noted, sponsorships may be shared with other companies.

350 Club - \$350 – *Receives the following benefits:*

- Company listing on MPF's Web site
- Company listing on entrance sign to the Exhibit Hall
- Company listing in Convention Guide
- Company listing included in scrolling Powerpoint shown at all education workshops

Silver - \$650 – *Receives all benefits of 350 Club, plus:*

- **SELECT TWO** events/items within this level to sponsor (*can be any combination of 2 events/items in either category below*):

Education Workshops

- Broiler Production Workshop
- Egg Production Workshop
- Organic & Specialty Production Workshop
- Poultry Litter Management Workshop
- Pullet/Layer Health Workshop
- Simmering Issues Workshop
- Turkey Breeder Workshop
- Turkey Grower Workshop
- Turkey Health Workshop
- Turkey Processing Workshop

Special Events/Items

- MPF-NCADC Joint Pre-Show Nutrition Symposium (March 18)
- Fellowship Breakfast (March 20)
- Internet Lounge (in Exhibit Hall, March 19-20)
- Afternoon Coffee Break for Education Workshops (March 19)
- Omelet Demo on Show Floor (March 20)

Gold - \$1,300 – *Receives all benefits of 325 Club and a logo link on MPF's Web site to your company's Web site, plus:*

- **SELECT ONE** event/item to sponsor from this list:

- Convention Guide** – placement of full color company logo on front cover of this onsite printed show guide *Limited to first 5 companies*
- Proceedings (USB Flash Drive)** – placement of your 1 or 2-color company logo on a USB flash drive (that is purchased by attendees) *Limited to 1 company*
- Hotel key cards** – Your company logo on hotel key cards in up to 5 hotels *Limited to 1 company; company is responsible for finding a hotel key card printing company and paying for all costs associated with the creation of the key hotel cards. The # of hotel cards printed is up to the individual sponsor. MPF will provide the hotel contacts.*

Platinum - \$2,000 – *Receives all benefits of 325 Club, logo link on MPF's Web site to your company's Web site, at least one listing as a Platinum sponsor (with logo) in attendee e-Newsletter, and logo on large entrance sign to the MPF Exhibit Hall, plus sponsorship of one of these items:*

- **SELECT ONE** event/item to sponsor from this list:

- Welcome Reception** - Sponsorship also includes a full color banner at the reception and 30 complimentary drink tickets for you to distribute.
- Mobile App Sponsorship** - Smartphone/Table app for iPhone, iPad and Android devices for the 2014 convention. Sponsor receives company logo on main app footer (the main app page everyone will go to when accessing the app). *Limited to ONE (1) 2014 Exhibitor Only - note that this sponsorship is due by December 1*

eNewsletter Sponsorships Opportunity

eNewsletter Sponsorships - *Receives all benefits of 300 Club plus banner ads in MPF Attendee eNews **eNews sponsorship limited to 2014 Exhibitors Only***

- **SELECT ONE** package level:

Package Levels:

- 2 Banner Ads - \$200 (limited to 4 exhibiting companies)
- 4 Banner Ads - \$400 (limited to 4 exhibiting companies)
- 6 Banner Ads - \$600 (limited to 3 exhibiting companies)

eNewsletter sponsorships limited to 2014 exhibitors only. Issues available first-come, first-served; MPF reserves the right to place your banner ad in an issue of MPF's choosing. MPF will contact you if any of your preferred issues aren't available. You must provide banner ad file in full color via email (MPF will contact you regarding size) and in one of these file formats: .jpg, .gif, .pdf or Illustrator. MPF reserves the right to resize ad as necessary.

SELECT your preferred issues*:

- December 5 February 3
- January 3 February 11
- January 17 March 7 or 10

**Issue dates are subject to change as necessary by MPF.*