

Midwest Poultry Federation

NEWS RELEASE

For immediate release

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43rd Annual MPF Convention: Poultry Industry Getting Ready to Head to Saint Paul in March

Details and Online Registration Available at midwestpoultry.com

(Buffalo, MN) ... The nation's largest regional poultry convention -- the 43rd annual Midwest Poultry Federation (MPF) Convention -- will be held March 18-20, 2014 at the Saint Paul RiverCentre in Saint Paul, MN.

"Our convention has an excellent reputation for exceptional education, and we are continually expanding our two exhibit halls as well" said MPF President William Claybaugh of the Nebraska Egg Council. "We will provide plenty of opportunities for attendees to visit one-on-one with vendors and network with others in the poultry industry."

Approximately 40 speakers will cover a variety of topics for the turkey, egg layer, broiler and organic/specialty poultry industries. MPF also is excited to report the more expansion of its second Exhibit Hall, which debuted in 2012. Hall B will include even more booths and opens the door for more companies to participate in the event.

"With over 20% growth in our Exhibit Halls over the past seven years, we think attendees will be very pleased when they visit our two exhibit halls in March," said Claybaugh.

Pre-Show Events

The convention kicks off on March 18 with a Pre-Show Nutrition and Poultry Health Symposium, which will be coordinated jointly by MPF and the North Central Avian Disease Conference (NCADC), and the annual MPF Welcome Reception. "The Welcome Reception is one of our most popular events, and is a great opportunity to do some networking before the busy rush of the convention begins," said Claybaugh.

Also bringing attendees in early will be the North Central Avian Disease Conference (NCADC) and the 4th annual Organic Egg Farmers of America Symposium. (Separate registration fees apply for these events.)

NEW – Turkey Breeder Symposium

NEW this year will be a special Turkey Breeder Symposium on March 19-20, sponsored by MPF and coordinated with assistance from USDA-ARS poultry researchers, Dr. Murray Bakst and Dr. Julie Long. The symposium will include an in-depth review and hands-on demonstrations of selected methodologies in AI technology and fertility evaluation. The symposium is geared for commercial farm and hatchery technical staffs and research lab personnel. (And additional fee of \$100 applies; space is limited to 50 participants.)

The two exhibit halls and education workshops will run March 19-20. All events will be held at the Saint Paul RiverCentre in downtown St. Paul, MN.

Details on all MPF Convention events, the full education program, list of exhibitors and online pre-registration are available at <http://midwestpoultry.com>. Preregistration ends February 15 and is also available by mail or fax.

The MPF Convention runs March 18-20, 2014 at the Saint Paul RiverCentre in St. Paul, MN. For more information on the MPF Convention or to receive registration and hotel reservation information, please visit <http://midwestpoultry.com>. Or contact the MPF at (763) 682-2171; fax (763) 682-5546; or e-mail, ldurben@midwestpoultry.com.

You can also find MPF on Facebook (www.facebook.com/MPFConvention) and Twitter (www.twitter.com/MPFConvention). The Twitter hashtag for the show is #mpf14.

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About MPF

Midwest Poultry Federation's (MPF) primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer innovative and compelling information to attendees through a balanced offering of exhibits and educational workshops.

MPF's mission is to conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry. Revenue generated by the convention goes back to MPF's members and to support various poultry programs.