

# Midwest Poultry Federation

## NEWS RELEASE

*For immediate release*

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## Social Media, Mobile App Keep MPF Attendees, Exhibitors Connected

(Buffalo, MN)... Attendees, exhibitors and even those who won't be able to attend the Midwest Poultry Federation (MPF) Convention in person can join in the conversation using these social media platforms:

Facebook – [www.facebook.com/MPFConvention](http://www.facebook.com/MPFConvention)

Twitter - @MPFConvention (or [www.twitter.com/MPFConvention](http://www.twitter.com/MPFConvention))

YouTube – [www.youtube.com/midwestpoultry](http://www.youtube.com/midwestpoultry)

### #mpf14 - our Twitter Hashtag!

If you are on Twitter, MPF encourages you to Tweet about your MPF Convention experience using the hashtag #mpf14. This is a great way to get the conversation rolling about the show - before, during and even after the event.

### Mobile App to Launch in February

Coming in February, MPF will launch its 2<sup>nd</sup> annual MPF Convention **app for smartphone and tablet devices** - including Apple and Android phones. Find the show schedule, show floor maps, exhibit list, and more all in one convenient place! Watch the MPF website for further details in February.

Details on all MPF Convention events as well as online pre-registration are available at <http://midwestpoultry.com>. Preregistration ends February 15 and is also available by mail or fax.

The MPF Convention runs March 18-20, 2014 at the Saint Paul RiverCentre in St. Paul, MN. For more information on the MPF Convention or to receive registration and hotel reservation information, please visit <http://midwestpoultry.com>. Or contact the MPF at (763) 682-2171; fax (763) 682-5546; or e-mail, [ldurben@midwestpoultry.com](mailto:ldurben@midwestpoultry.com).

You can also find MPF on Facebook ([www.facebook.com/MPFConvention](http://www.facebook.com/MPFConvention)) and Twitter ([www.twitter.com/MPFConvention](http://www.twitter.com/MPFConvention)). The Twitter hashtag for the show is #mpf14.

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### **About MPF**

Midwest Poultry Federation's (MPF) primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer innovative and compelling information to attendees through a balanced offering of exhibits and educational workshops.

MPF's mission is to conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry. Revenue generated by the convention goes back to MPF's members and to supporting various poultry programs.