



NEWS RELEASE

For immediate release

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Date: January 18, 2016

Poultry Industry to Connect in Saint Paul for 45th Annual MPF Convention

Details and Online Registration Available at midwestpoultry.com

(Buffalo, MN) ... The nation's largest regional poultry convention -- the Midwest Poultry Federation (MPF) Convention -- will be held March 15-17, 2016 at the Saint Paul RiverCentre in Saint Paul, MN. The MPF Convention is celebrating its 45th anniversary this year!

"Our 45th year includes some exciting news – we're expanding by an additional 75 booths into a third hall at the Saint Paul RiverCentre," said MPF President Darrin Karcher, who represents the Michigan Allied Poultry Industries on the board of directors. "In addition, we're constantly evolving our education program to make sure we're running on all cylinders and providing only the best of the best in speakers, topics, and key issues."

Approximately 40 speakers will cover a variety of topics for the turkey, egg layer, broiler and organic/specialty poultry industries. Plus, MPF is offering two "Learn & Go" listening sessions on the new FDA Veterinary Feed Directives, and will also provide some focus on avian influenza in a new workshop entitled "Disease Response Planning Workshop."

With the poultry industry's focus on avian influenza, attendees can be assured that the MPF Convention is the place to be to gather all the latest information they need to take back to their farms and businesses. Individual workshops may also have some avian influenza-related topics so watch the website for details.

Karcher continued: "It's exciting to see the growth in our Exhibit Halls, and this is all very good news for our attendees who want to learn more about the latest technology, equipment, poultry health products and much more. The MPF Convention is solely focused on the poultry and everything we do - from the education workshops and networking to our two exhibits halls - revolves on our commitment to providing the absolute best in knowledge, tools and opportunities for the poultry industry."

Pre-Show Events and New Location for Welcome Reception

The convention kicks off on March 15 with a Pre-Show Nutrition and Poultry Health Symposium, which will be coordinated jointly by MPF and the North Central Avian Disease Conference (NCADC), and the annual MPF Welcome Reception. "The Welcome Reception is one of our most popular events, and is a great opportunity to do some networking before the busy rush of the convention begins," said Karcher. "This year we are in a NEW location and we're hosting a red carpet event, leading right up to our newest exhibit hall, Hall C!"

Also bringing attendees in early will be the North Central Avian Disease Conference (NCADC) and the 5th annual Organic Egg Farmers of America Symposium. (Separate registration fees apply for these events.)

Exhibits & Education

The three exhibit halls and education workshops will run March 16-17. All events will be held at the Saint Paul RiverCentre in downtown St. Paul, MN.

Full Details

Details on all MPF Convention events, the full education program, list of exhibitors and online pre-registration are available at <http://midwestpoultry.com>. Preregistration ends February 15 and is also available by mail or fax.

You can also find MPF on Facebook (www.facebook.com/MPFConvention) and Twitter (www.twitter.com/MPFConvention). The Twitter hashtag for the show is #mpf16.

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About MPF

Midwest Poultry Federation's (MPF) primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer innovative and compelling information to attendees through a balanced offering of exhibits and educational workshops.

MPF's mission is to conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry. Revenue generated by the convention goes back to MPF's members and to support various poultry programs.