

Midwest Poultry Federation
Convention 2017
March 14-16 | Saint Paul, MN
#mpf17



Attendee Registration Brochure



Cheers to 20 Years in Saint Paul!

MidwestPoultry.com



#MPF17

Convention Dates: March 14-16, 2017

Pre-Show Events/Welcome Reception: March 14, 2017



Cheers to 20 Years in Saint Paul!

On behalf of the Midwest Poultry Federation (MPF) Board of Directors, it is my pleasure to invite you to the 46th Annual Midwest Poultry Federation (MPF) Convention - our 20th and last year in Saint Paul!



You can expect only the best in educational opportunities and three exhibit halls with a variety of goods, services, and technology that will make an immediate impact to the success of your farm/business.

Along with several pre-show events - including our popular Welcome Reception, there will be plenty of opportunity to visit one-on-one with vendors and network with others in the poultry industry.

Please visit our Web site at www.midwestpoultry.com for all the latest details.

I look forward to seeing you in Saint Paul!

Bruce Eastlund
2016-17 President, MPF Board of Directors
Allied Representative, ILC Resources

P.S. Register online through February 15, 2017 for special early bird rates - at www.midwestpoultry.com.

MPF Contact Info

Phone 763/682-2171
Fax 763/682-5546
Email info@midwestpoultry.com
Web www.midwestpoultry.com

General Information/Registration Questions
info@midwestpoultry.com

Hotels/Speakers
Lara Durben
ldurben@midwestpoultry.com

Exhibits/Meetings
Teresa Sorenson
tsorenson@midwestpoultry.com



www.facebook.com/MPFConvention



www.twitter.com/MPFConvention

#mpf17 - Our Hashtag!

2017 Schedule

As of December 8, 2016
subject to change

Monday-Tuesday, March 13-14

North Central Avian Disease Conference

separate fee/registration applies

Tuesday, March 14

Organic Egg Farmers of America Symposium

separate fee/registration applies

Tuesday, March 14

8:00 am - 7:00 pm

Scan-And-Go Badge Pick-Up & Onsite Registration

1:30 pm - 5:00 pm

MPF Pre-Show Nutrition Symposium

5:00 pm - 7:00 pm

Welcome Reception

Wednesday, March 15

7:30 am - 5:00 pm

Scan-And-Go Badge Pick-Up & Onsite Registration

8:30 am - 10:30 am

Turkey Growing Workshop

8:30 am - 10:30 am

Pullet/Layer Health Workshop

8:30 am - 10:30 am

Broiler Production Workshop

9:00 am - 5:00 pm

Exhibit Halls A, B & C open

Morning (Times TBA)

Learn and Go Labs

Morning (Times TBA)

Jennie-O Turkey Store food demos

1:30 pm - 3:30 pm

Organic & Specialty Poultry Production Workshop

1:30 pm - 3:30 pm

Turkey Breeder Workshop

1:30 pm - 3:30 pm

Turkey Processing Workshop

3:30 pm - 5:00 pm

Happy Hour on the Show Floor

Afternoon (Times TBA)

Learn and Go Labs

Afternoon (Times TBA)

Jennie-O Turkey Store food demos

Evening

Hospitality events (hotels)

Thursday, March 16

7:00 am - 1:00 pm

Scan-And-Go Badge Pick-Up & Onsite Registration

7:30 am - 9:00 am

Fellowship Breakfast (Ticketed event; separate fee applies)

9:00 am - 1:00 pm

Exhibit Halls A, B & C open

Morning (Times TBA)

Jennie-O Turkey Store food demos

9:30 am - 10:30 am

Simmering Issues Workshop

11:30 am - 12:30 pm

Complimentary Omelet Demo

12:30 pm - 2:30 pm

Turkey Health Workshop

12:30 pm - 2:30 pm

Egg Production Workshop

Mobile App & Convention Proceedings

Coming in February our updated MPF Convention app for smartphone and tablet devices - including Apple and Android phones. Find the show schedule, show floor maps, exhibit list, and more all in one convenient place!

Proceedings papers submitted by speakers this year will be uploaded for FREE access to the MPF mobile app. After the convention, all Proceedings papers will also be available via a PDF file download on the MPF website - again, completely complimentary to attendees and exhibitors.

* Education Program as of December 8, 2016; subject to change

Tuesday, March 14, 2016

NCADC & MPF Joint Symposium on Nutrition and Health (begins at 1:30 p.m.)

Dr. Sheila Purdum, Chairperson, University of Nebraska, Lincoln, NE

Holistic Management of Enteric Ecosystem: The Road to Antibiotic-Free

Dr. Peter R. Ferket

North Carolina State University, Raleigh, NC

Alternative Housing System's Impact on Feeding Pullets and Layers

Dr. Kenneth E. Anderson

North Carolina State University, Raleigh, NC

Keel Bone Integrity in Layers: Observations, Nutritional Remedies, and Myth-Busting

Dr. Kevin Roberson

Michael Foods, Wakefield, NE

Feed-Related Issues in Poultry: Diagnosis at the Veterinary Diagnostic Laboratory

Rob Porter, DVM

University of Minnesota, Saint Paul, MN

University of Minnesota, Saint Paul, MN

Pullet/Layer Health Workshop

Mick Fulton, DVM, Chairperson

Michigan State University, East Lansing, MI

Cage Free Pullet Management

Nester Adriatico, DVM

Hendrix-Genetics

Parasite and Bacterial Diseases in Cage-Free Production

Bernie Beckman, DVM

Hy-Line North America, LLC, Dallas Center, IA

One Brick Higher: Biosecurity Practices and Investments Implemented by Today's Poultry Producers

Yuko Sato, DVM, MS, Diplomate ACPV

Iowa State University, Ames, IA

Broiler Production Workshop

Ms. Kelsey Campbell, Chairperson

GNP Company, St. Cloud, MN

Management of Slow Growing Broilers for Profit

Dr. Tatjana Fisher

University of Kentucky, Lexington, KY

Poultry House Environmental Control During Cold Weather

Dr. Brian Fairchild

University of Georgia, Athens, GA

An Update on Broiler House Lighting

Dr. Jon Moyle

University of Maryland, Salisbury, MD

Afternoon Sessions

Organic and Specialty Poultry Production Workshop

Dr. Jacqueline Jacob, Chairperson

University of Kentucky, Lexington, KY

Managing Bird Behavior in Organic Production Systems

Mr. John Brunquell

Egg Innovations, Warsaw, IN

The FDA SE Rule and Organic Egg Production

Dr. Gerardo Ramirez

Center for Food Safety and Applied Nutrition
Houston, TX

Alternatives to Antibiotics: Novel Strategies to Reduce Foodborne Pathogens in Organic Poultry

Dr. Komala Arsi

University of Arkansas, Fayetteville, AR

Turkey Breeder Workshop

Dr. Michael Lilburn, Chairperson

The Ohio State University, Wooster, OH

The Turkey Hatchery: An Overview of the Past 25 Years and the Path Ahead with MS or SS

Mr. Phillip Perry

Jamesway Hatcheries
Cambridge, ON Canada

Vaccination of Turkey Breeders to Control Salmonella Brian McComb, DVM

Elanco

New London, MN

Just Hatched: Finding My Wings as a Poultry Veterinarian

Liz Bielke, DVM

Cooper Farms

Oakwood, OH

Turkey Processing Workshop

Dr. Dong Ahn, Chairperson

Iowa State University, Ames, IA

Non-Destructive and Objective Evaluation of Meat Safety and Quality Attributes Using Imaging Technology

Dr. Seung-Chul Yoon

USDA-ARS, U.S. National Poultry Research Center
Athens, GA

Isolation, Bioactivity and Applications of Sulphated Polysaccharides from Poultry By-Products

Dr. Mirko Betti

University of Alberta

Edmonton, AL Canada

Overview of Wood Breast/White Striping

Dr. Brian Bowker

USDA-ARS, U.S. National Poultry Research Center
Athens, GA

Wednesday, March 15, 2017

Morning Sessions

Turkey Grower Workshop

Mr. Ron Kean, Chairperson

University of Wisconsin, Madison, WI

Toe Treatment for Turkeys – Impact on Welfare and Production

Dr. Karen Schwean-Lardner

University of Saskatchewan, Saskatoon, SK Canada

Factors that Contribute to Consistent-Quality Poultry Starts

Dr. William Alexander

Hybrid Turkeys, Kitchener, ON Canada

Partially Slotted Flooring Systems for Market Toms – What are the Possibilities?

Dr. Sally Noll and Dr. Kevin Janni

Thursday, March 16, 2017

Morning Session

Simmering Issues Workshop

Dr. Ken Koelkebeck, Chairperson

University of Illinois, Urbana, IL

Update on Waters of the U.S. (WOTUS) Regulatory Policy

Mr. Paul Bredwell

U.S. Poultry and Egg Association

Atlanta, GA

Veterinary Feed Directive: How the Policy will Affect the Layer & Broiler Industries

Jill Nezworski, DVM

Blue House Veterinary

Buffalo Lake, MN

Afternoon Sessions

Egg Production Workshop

Mr. Brent Swanson, Chairperson

Lohmann Animal Health, Dassel, MN

Cost Differences Among Layer Housing Systems

Mr. Rick Van Puffelen

Agri Stats

Fort Wayne, IN

Cage-Free Production: Management Tips, Bird Behavior & Common Mistakes

Mr. Bill Snow

Big Dutchman

Holland, MI

The Importance of Properly Rearing Replacement Pullets

Mr. Claude Leroux

Centurion Poultry, Inc.

Lexington GA

Turkey Health Workshop

Mr. Randy Olsen, Chairperson

Best Veterinary Solutions, Inc., Willmar, MN

The New Era of Veterinarian Oversight: An Update

Jill Nezworski, DVM

Blue House Veterinary, LLC

Buffalo Lake, MN

Topic To Be Announced

Carol Cardona, DVM, Ph.D.

University of Minnesota

Saint Paul, MN

What is the poultry microbiome and why should I care about it?

Tim Johnson, DVM, Ph.D.

University of Minnesota

Saint Paul, MN

Pre-Show & Special Events

Fellowship Breakfast

Thursday, March 16 | 7:30 - 9:00 a.m.

\$35/ adult includes full breakfast (kids' prices available)

MPF Welcomes Robert D. Saik as Keynote Speaker of the 2017 Fellowship Breakfast



Robert Saik, Founder of The Agri-Trend Group of Companies (now part of Trimble Navigation), is a Professional Agrologist and a Certified Agricultural Consultant.

As a professional agrologist who works with all types of farming operations, Robert is in a unique position to observe what is going on both in agriculture and society at large. He travels a lot, so he sees things especially in urban markets - he is a techie, so he's in-touch with trends and is connected to agriculture directly, providing him with a unique perspective on what constitutes the perception vs the reality of modern agriculture.

Welcome Reception

Tuesday, March 14 | 5:00 - 7:00 p.m.

Complimentary appetizers & 1 drink ticket/person

The MPF Welcome Reception is one of the most popular events of the MPF Convention! Each year attendees and exhibitors gather together to kick off the convention, and enjoy complimentary appetizers, as well as one complimentary drink tickets per registered attendee and exhibitor. (Cash bar also available.) An MPF name badge is required to attend this reception. Attendees may pick up badges/register at the Registration Desk on March 14.

Jennie-O Turkey Demos

Wednesday, March 15 & Thursday, March 16 (times TBA)

Check out the Jennie-O Turkey Store food demos that will showcase amazing ways turkey can be prepared!

Happy Hour

Wednesday, March 15 | 3:30 - 5:00 p.m.

Complimentary beer/soda while supplies last

Happy on the Show Floor is back in Exhibit Hall B so please join us for complimentary beer and soft drinks while supplies last. Also includes free Jennie-O Turkey Store samples in the Rotunda!

Learn & Go Labs

Wednesday, March 15 | Morning & Afternoon

MPF is pleased to present an expanded selection this year of our complimentary "Learn and Go Labs" - short presentations on relevant topics for your farm/business. Topics include commodity hedging/price management and introduction of a new poultry biosecurity website for farmers.

Omelet Demo

Thursday, March 16 | 11:30 - 12:30 p.m.

Our ever-popular omelet demo, featuring Jim Chakeres of the Ohio Poultry Association is back and includes complimentary built-your-own omelets for attendees/exhibitors - while supplies last and only between 11:30-12:30 p.m.

Organic Egg Farmers of America

The Organic Egg Farmers of America will hold its 7th annual Organic Egg Symposium at the Saint Paul RiverCentre, prior to the MPF Convention, on March 14. The organization will bring in a number of industry experts to touch on an assortment of topics relating to organic egg production. For details and registration (which is separate from the MPF Convention), please contact: David Bruce at Organic Valley - david.bruce@organicvalley.coop, 888/444-6455 ext. 3359 or Ashley Swaffar at Vital Farms - ashley.swaffar@vitalfarms.com, 479-530-4469.

68th Annual North Central Avian Disease Conference

Monday, March 13 - Tuesday, March 14, 2017

Separate registration fee applies; see below for details

The 68th annual North Central Avian Disease Conference (NCADC) will be held in conjunction with the 2017 MPF Convention and features a variety of scientific presentations, a symposium on current animal health issues and a joint MPF-NCADC symposium on nutrition and health.

There is a separate fee to attend this event. **You may register through MPF**, using the Pre-Registration Form on page 7, or pre-register online at www.midwestpoultry.com. Online registration available through March 1; after March 1, you must register onsite beginning March 13.

Registration fees:

All registration fees include Monday awards banquet and box lunch on Tuesday (unless otherwise noted)

Early Registration - \$70.00 (Note: after March 1, 2017 - onsite registration only; fee is \$100)

Students - \$30.00

Speakers - \$50.00 (no cost for student speakers or symposium speakers)

Retiree - \$50.00

Spouse (Awards Banquet Ticket ONLY) - \$40.00

Schedule: (as of December 8, 2016 - subject to change)

Monday, March 13

Scientific presentations and management symposium (morning & afternoon)

Business Meeting (late afternoon)

Awards Banquet (6:00-8:00 p.m.)

Tuesday, March 14

Management symposium continues (morning)

Lunch

NCADC & MPF Joint Symposium on Nutrition and Health (begins at 1:30 p.m.)

Dr. Sheila Purdum, Chairperson, University of Nebraska, Lincoln, NE

Holistic Management of Enteric Ecosystem: The Road to Antibiotic-Free

Dr. Peter R. Ferket, North Carolina State University, Raleigh, NC

Alternative Housing System's Impact on Feeding Pullets and Layers

Dr. Kenneth E. Anderson, North Carolina State University, Raleigh, NC

Keel Bone Integrity in Layers: Observations, Nutritional Remedies, and Myth-Busting

Dr. Kevin Roberson, Michael Foods, Wakefield, NE

Feed-Related Issues in Poultry: Diagnosis at the Veterinary Diagnostic Laboratory

Rob Porter, DVM, University of Minnesota, Saint Paul, MN

NCADC - Call for Titles and Abstracts

Titles and abstracts for presentations are solicited. Visit <http://midwestpoultry.com/attendees/ncadc/> for details.

*Note: If you are attending the NCADC Conference, a separate registration fee applies to attend the MPF Convention and its events.

COMPANY NAME	BOOTH #				
3 Tier Technologies, LLC	632	Ecodrum	2315	MOBA	458
Absorbent Products	1008	eCow Products LLC	119	Monitrol	558
Acme Engineering & Manufacturing Corp	1324	Egg Industry Center	562	Motomco	552
Advanced Ag Products	630	Elanco Animal Health	127	MSW Canadian Plastics Inc.	1506
AEI LLC	409	Energy Panel Structures	530	MTU Onsite Energy	204
Aerotech Fans / Munters, Aghort	266	Energyefficient	2003	MuntersCorporation - Aghort	264
Ag-One Associates	565	EnSave, Inc.	1025	MWI Animal Health	547
Agri Pro Enterprises	149	Euroduna Americas Inc.	673	NatureForm Hatchery Technologies	414
Agricultural Utilization Research Institute	1103	Evonik Corporation	354	Neogen Corporation	461
Agro BioSciences Inc.	1001	EW Nutrition USA	445	Neptune Automated Wash Solutions	254
Air and Water Systems	1010	FACCO USA	465	Novus International	315
Alaso	421	FACTA	1019	Nuform Building Technologies Inc	256
Alltech Inc	617	Falcon Packaging	1020	Nutriadi, Inc.	365
American Feed Corporation	1512	Farm Alarm Systems	112	O & T Farms	553
American Pressure Inc	1117	Farm Credit Services of America	245	O'Brien Green Technologies	2406
American Wood Fibers	1517	Farm Weigh Systems Inc	108	OKelley Mfg	449
AMT, Inc.	2207	Farmer Automatic of America Inc	505	Olba B.V.	1516
Anderson Chemical Company	532	Farmer Boy Ag	132	Olmix	321
Anez Consulting Inc	2005	FDI Cage Systems	571	Once Innovations, Inc.	561
Animal Health International, Inc.	105	Feedex Companies LLC	1224	ORKA Food Technology Ltd	347
Anitox Corp	650	Feedstuffs - Penton Agriculture	355	Overdrive Lighting	463
ARKO Laboratories	359	Fertilizer Dealer Supply/Chandler Equipment	416	Ovotherm	1023
Assist Natural Products and Services, LLC	117	Fincken Companies	1101	OVO-Vision Qwinsoft B.V.	1320
Automated Ag Solutions LLC	151	FIT GmbH	1408	Pactiv	431
Aviagen Turkeys	441	Gasolec America Inc	534	Piedmont Animal Health	1021
Azomite Mineral Products, Inc.	1414	Georgia Poultry Equipment Company	667	Plasson	622
Baer Systems Inc	210	GrassWorx	1123	POET Nutrition	323
Baldwin Supply Company	605	Green Gable Contracting, LLC	554	Potters Poultry	657
Barn Boss	1508	H.J. Baker	1105	Poultry Management Systems	462
BEST SRL	2300	Hanson Silo Company	2301	Prairie Livestock Supply	1321
Best Veterinary Solutions Inc	333	Harvest Energy Solutions	1004	PrairieE Systems	550
Big Dutchman Inc., Egg Production	205	Haug Kubota LLC	159	PSD Concepts	259
Big Dutchman Inc., Poultry Production	541	Hawk Alarm Systems Inc	453	Purina Animal Nutrition LLC	517
Bimeda Inc	357	Hawkins, Inc.	1011	PW Aire Technologies	141
BinTrac by HerdStar	208	Hellmann Poultry Equipment	1012	QC Supply	244
Biofence, Inc.	1017	Hendrix-ISA	331	Quality Technology International Inc	455
Biomin USA	212	Henning Companies, LLC	427	Ralco Animal Health	249
BioSafe Systems LLC	1504	Hensley Feed Transportation Equipment	1109	Rapid Packaging	1125
Blue-White Industries	2307	HTF Solutions	2008	RDI	2109
Bock Industries	2001	Hubbard	124	Ridley Feed Ingredients	258
BridgRid, Inc.	1107	Huvepharma, Inc.	609	Rotem	620
Brite Belt International, LLC	1327	Hybrid Turkeys	327	Roxell USA	531
Brown Bear Corporation	452	Hydro Engineering Inc	551	Rush River Steel & Trim	616
Canadian Bio-Systems Inc	417	Hydro-Chem Systems Inc	1220	Salmet International	2115
Can-Neth Imports Ltd	544	Hygieia Biological Laboratories	1027	Sanovo Technology Group	133
Cashton Farm Supply Ltd	255	Hy-Line North America	221	Scott Equipment Company	413
CBM Lighting MFG	1500	ILC Resources	252	Service Equipment	419
CEI Equipment Co	319	IMV Technologies USA	446	Silvercote, LLC	2101
Celina Industries	1119	Incubation Systems Inc	363	Smithway Inc	216
Central Bi-Products	508	INDIV	1000	Southwest Agri-Plastics, Inc	1005
Centurion Poultry Inc	235	InTech LLC	312	Star Labs	435
Ceva Animal Health	535	Intelia	1400	Starbar	618
Chantland - MHS	218	Iowa Area Development Group	344	Stenner Pump Company	454
Charter Equipment, Inc.	147	ISG	1121	Sterilex Corporation	1226
Chick Master Incubator Co	318	J & D Manufacturing	651	Strong Microbials	1222
Chore-Time Equipment	227	Jamesway Incubator Company Inc	356	Sudenga Industries, Inc	513
Chr Hansen Inc	448	Jansen Poultry Equipment	341	Suncoast Pine Shavings Co.	643
CIH	1015	Kaman Industrial Technologies Corporation	1505	SunOpta	556
Comco	157	Kemin Industries	109	Sure Conveyors	2200
Comfort-Zone Cellulose Insulation	514	Kindstrom-Schmoll Inc	510	Tecno Poultry Systems LLC	163
Conklin Roofing Systems	415	Klarion	1013	Teso Ten Elsen GmbH & Co. KG	2401
Continental Plastic Corp.	345	Klasp Litter Amendment	352	Tetra Americana LLC	237
CORTI ZOOTECHNICI SRL	1024	Koechner Mfg. Co., Inc.	121	Thorp Equipment Inc.	2415
CROPP Cooperative / Organic Valley	515	Kohler Power Systems by 3E	155	Tom-Cin Metals, Inc.	260
Cruiser Products LLC	613	Koster Grain Inc	253	Trouw Nutrition USA	145
Cumberland	567	Kunafin "The Insectary"	1016	TSS EggQuality.com	316
Curtainsider Inc.	2201	LB White Company	113	Univar USA	459
CyberAgra	116	Life Products	268	University of Minnesota	451
Dandy Light Traps	215	Life-Science Innovations	307	USDA/AMS/LMS/QAD	1006
Davian Inc	1513	Liphatech Inc	649	VAL-CO	1120
Dawe's Laboratories	348	Litin Pak	653	Valley of the Moon Commercial Poulters	540
Dejnos's Inc.	602	Lubing Systems LP	367	Van Beek Natural Science	2213
Devenish Nutrition	612	Magnation Water Technologies	1022	Vencomatic Inc	261
DI Drive	628	MAI Animal Health	351	VES Environmental Solutions	1421
Diamond V	241	Mala Mills	2002	Virox Animal Health	101
Diversified Imports	521	Max Johnson Insurance	450	Vostermans Ventilation/Multifan	1404
Dosatron International, Inc.	130	Maximum Ag Technologies	1416	Walinga USA Inc	217
Double L Group	1113	Merck Animal Health	405	Warehouse Shell Sales Company	353
DPI Global	358	Meyhen International	527	WATT Global Media	447
DRJ Animal Health LLC	444	Meyhen M.G.H.	626	Whiting Systems Inc.	2313
DSM Nutritional Products	114	MICROLIF Innovative Microbials	1412	Yamasa Poultry Equipment	2400
Dunham Rubber & Belting Corporation	2302	Midwest BRD, Inc.	128	Ymker Insulation	1325
DuPont	1519	Midwest Laboratories Inc	1018	Y-TEX Corporation	664
East Iowa Plastics Inc	645	Midwest Livestock Systems	1507	Ziggity Systems Inc.	501
Easy Automation Inc	615	Minnesota Board of Animal Health	1005	Zinpro Corporation	516
		Misty Meadows Wd Prod/Logghe Trk	361	Zoetis	555
		MN Ag Waters Resource Center	1009		

Pre-Registration & Hotel Reservations

Hotel Reservations: MPF hotel blocks opened up online in early November and are currently sold out. There are plenty of back-up options in Saint Paul so go to www.MidwestPoultry.com/hotel-reservations to get all the details!

Pre-Registration: Pre-registration is available online or via the form on the next page.

Early Bird registration rates are good until February 15, 2017

Online registration will remain open through March 13 with higher rates applied after February 15

Online

To pre-register securely online with your VISA, MasterCard or American Express:
www.midwestpoultry.com/attendees/registration

Credit Cards accepted: American Express, MasterCard and VISA
(see registration policies below for other payment policies)

By Mail

Send your completed pre-registration form with payment (check or credit card) to:

Midwest Poultry
Federation
108 Marty Drive
Buffalo, MN 55313-9338

In Person Onsite

Starting March 14, you may register onsite during the following days/times (no exceptions; no reduction of fees on the last day). Note: ALL attendee registration fees increase will onsite (see below for fee details).

March 14 8:00 am - 7:00 pm
March 15 7:30 am - 5:00 pm
March 16 7:00 am - 1:00 pm

Registration Policies

- ▶ Early Bird registration rates end February 15, 2017.
- ▶ After February 15, 2017, you may register online through March 13, 2017.
- ▶ After March 13, you may only register onsite at the convention.
- ▶ Payment must accompany Pre-Registration Form. No registrations will be processed without payment.
- ▶ Credit card will be charged upon receipt of registration.
- ▶ MPF reserves the right to make any necessary corrections to your registration/fee if you register in the wrong category and pay the incorrect registration fee. You will be contacted by phone or email in the event there is a discrepancy.
- ▶ If email is provided on the Pre-Registration Form, a pre-registration confirmation will be emailed to you. (Confirmations will not be sent via fax or mail.)
- ▶ Checks (personal, business, and money orders) must be payable in U.S. funds and drawn on a U.S. bank.
- ▶ Credit cards accepted via mail/online: American Express, VISA and MasterCard.
- ▶ There will be no refunds or exchanges for no-shows or for those who cancel their registration after February 15, 2017.
- ▶ Fellowship Breakfast tickets are not included in the registration price. You may purchase tickets separately on the Pre-Registration Form or when pre-registering online at www.midwestpoultry.com. Tickets are nonrefundable.
- ▶ Your badge(s) and Fellowship ticket(s) will be available for pick-up at the Registration Kiosks, beginning March 14 at 8:00 a.m.
- ▶ North Central Avian Disease Conference (NCADC) - Separate registration fee applies to attend these events. You may pre-register on the Pre-Registration Form on page 7 or online at www.midwestpoultry.com. (Note: You do not need to register for the MPF Convention if you are only attending NCADC.) Pre-registration for NCADC ends March 1, 2017.

In the interest of ensuring everyone a safe and fun convention, all attendees of the 2017 MPF Convention are expected to adhere to the following Code of Conduct:

- ▶ Only individuals who are registered and have an official badge may attend convention events. Badges are non-transferrable.
- ▶ Photo, video and audio recording of exhibit booths or products displayed in the Exhibit Hall is prohibited without advance approval of authorized exhibiting company personnel and Midwest Poultry Federation.
- ▶ Please be respectful of all convention participants and all property belonging to the Midwest Poultry Federation, Saint Paul River Centre, GES Exposition Services, exhibiting companies and other attendees.
- ▶ When attending the workshops/presentations, please keep conversations/volume to a minimum and make sure your cell phone is turned to silent/vibrate mode out of courtesy to presenters.

MPF reserves the right to deny access to the convention at its discretion. Saint Paul River Centre, in consultation with MPF, reserves the right to remove persons from the facility at its discretion.

Registration Categories/Fees

There are four attendee registration categories. Registration fee includes access to Exhibit Hall, all educational sessions listed on page 3, and admittance to the Pre-Show Nutrition Symposium and Welcome Reception. (See page 4 for registration fees for North Central Avian Disease Conference, which is in addition to the MPF registration fees listed below.)

1 Allied (non-exhibiting)

\$200.00 Early Bird rate if pre-registered by February 15, 2017

\$250.00 After February 15, 2017 & on-site registration

This category includes owners/employees of companies that provide a service or product to the poultry industry (i.e., work in an "allied industry") but do not own birds and do not raise/hatch and/or process birds.

2 Farmer/Processor

\$35.00 Early Bird rate if pre-registered by February 15, 2017

\$50.00 After February 15, 2017 & on-site registration

Attendees in this category are owners/employees of a poultry farm or poultry company that owns, processes and/or hatches birds. This category does not include anyone currently employed in an allied industry/company.

3 University/Government/Poultry Association

\$35.00 Early Bird rate if pre-registered by February 15, 2017

\$50.00 After February 15, 2017 & on-site registration

This category is for University employees, Government personnel (administration and staff of government agencies only) and employees of nonprofit/poultry trade associations. Registrants may be required to show I.D. upon check-in at registration desk.

4 Complimentary Registration

FREE registration* provided to:

- ▶ Press Personnel
- ▶ Qualifying University Students**
- ▶ Spouse accompanying a paid registrant
- ▶ Children age 17 & under accompanying a registered parent

*Complimentary registrants will be required to show I.D. at registration.

**Qualifying University students who pre-register will receive complimentary registration. All University students must provide the name of a sponsor (i.e. professor or industry sponsor to qualify). Onsite student registration may be subject to deposit.

The 2017 MPF Convention may be recorded for publicity. Please note that as a registrant of this event, you hereby give MPF permission to publish photographs or video taken of participants during the conference.

2017 MPF Attendee Pre-Registration Form

1 Contact Information

Please type or print one form for each attendee / family (please fill out all sections completely):

Payment must accompany this form.
Badges will be available at Attendee Registration Desk during show hours.

Name			
Farm-Company-University			
Mailing Address			
City	State/Province	Zip/Postal Code	Country
E-mail	Day Phone	Fax	
Spouse (registered free ONLY when registering with paying spouse)			
Youth (children under 18 accompanying parent(s) receive complimentary badge)			
<input type="checkbox"/> Special needs: If you have special needs, please check this box and someone will contact you prior to the show.		Emergency Contact Name & Phone	

2 MPF REGISTRATION CATEGORIES

Check only ONE CATEGORY (in green boxes) below.

Allied (non-exhibiting) (\$200.00 by 2/15 or \$250 after 2/15)

CHECK ONE:

- | | |
|---|--|
| <input type="checkbox"/> Veterinary Services | <input type="checkbox"/> Sales/Marketing |
| <input type="checkbox"/> Consultant | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Equipment/Construction | <input type="checkbox"/> Financial/Banking |
| <input type="checkbox"/> Feed/Nutrition | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Pharmaceuticals / Health | |

Farmer/Processor (\$35 by 2/15 or \$50 after 2/15)

You must be an owner/employee of a poultry farm or poultry company that owns, hatches and/or processes birds.

Please tell us about your farm/business:

Occupation/Role:	<input type="checkbox"/> Owner	<input type="checkbox"/> Manager	<input type="checkbox"/> Employee
Type of Production:	<input type="checkbox"/> Conventional/Commercial	<input type="checkbox"/> Organic/Specialty	
Type of Birds:	<input type="checkbox"/> Turkey	<input type="checkbox"/> Layer	<input type="checkbox"/> Broiler <input type="checkbox"/> Other*
Area of Work:	<input type="checkbox"/> Live Production	<input type="checkbox"/> Hatchery	<input type="checkbox"/> Processor

*(geese, ducks, capons, gamebirds)

University/Government/Poultry Association
(\$35 by 2/15 or \$50 after 2/15)

CHECK ONE:

- University personnel, administration or staff
 Government agency personnel or administration
 Nonprofit or poultry trade association staff

Complimentary

Complimentary registrants will be required to show valid I.D. to pick up badge(s) at MPF Registration Area.

CHECK ONE:

- Press Personnel
 University Student*

*Sponsor: _____

*Students must have an industry or university sponsor, such as a professor or advisor. Qualifying university students who preregister will receive complimentary registration. Onsite university student registration may be subject to deposit.

NOTE: Spouses and child(ren) under 18 accompanying a paid registrant will be given complimentary registration. Please note their name(s) in the section(s) provided at the top part of this form. Name badges are required for all adults and children.

Mail Form & Payment by February 15, 2017 for Early Bird Rates
 MAIL TO: MIDWEST POULTRY FEDERATION
 108 MARTY DRIVE, BUFFALO, MN 55313-9338

3 MPF REGISTRATION - INDICATE QUANTITY

ATTENDEE CATEGORY (MPF CONVENTION)	FEE (BY 2/15 / AFTER 2/15)	QUANTITY
a) Allied (non-exhibiting)	\$200 / \$250	
Farmer/Processor	\$35 / \$50	
University/Government/Poultry Association	\$35 / \$50	
Complimentary	FREE	

4 OTHER MPF EVENTS/FEES

	FEE	QUANTITY
b) MPF Fellowship Breakfast - Adult	\$35.00	
c) MPF Fellowship Breakfast - Child, age 6-10	\$10.00	
d) MPF Fellowship Breakfast - Child, under age 6	FREE	

5 NCADC CONFERENCE FEES

	FEE (UNTIL 3/1/17)	QUANTITY
e) NCADC - Early Registration	\$70.00	
NCADC - Student Registration	\$30.00	
NCADC - Retiree Registration	\$50.00	
NCADC - Speaker Registration	\$50.00	
NCADC - Student Speaker or Symposium Speaker	Complimentary	
NCADC - Spouse (Awards Banquet Ticket only)	\$40.00	

6 CALCULATE FEES/PAYMENT

AGREEMENT: Registrant and cardholder agree to abide by the registration policy set forth by MPF in the registration and general information policies printed on page 10.

a) Attendee Registration Fee	\$
b-d) Fellowship Breakfast Fee(s)	\$
e) NCADC Conference Fee(s)	\$
TOTAL AMOUNT DUE	
	\$

METHOD OF PAYMENT: VISA MasterCard American Express Check
 (Please make checks payable to Midwest Poultry Federation)

Name on Credit Card	
Address credit card issued to (if different than above)	
Credit Card Number (American Express, VISA or MasterCard only)	
CVV Number (security code on back)	Expiration Date
Cardholder's Signature	Date

Phone registrations are not accepted. This form may be duplicated. MPF reserves the right to refuse receipt of pre-registration and/or deny access to the convention at its discretion.



MIDWEST POULTRY FEDERATION
108 MARTY DRIVE
BUFFALO MN 55313-9338

Return Service Requested

Dated material - please deliver by 1/1/2017

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2017 Midwest Poultry Federation Convention

March 15-16
Pre-Show Events: March 14

Saint Paul RiverCentre
Saint Paul, MN

**Early Bird Registration Rates
Deadline:
February 15, 2017**

www.midwestpoultry.com



#mpf17



Don't Take Our Word For It

Here's What Our Attendees say!

"Excellent chance to meet with vendors and check out the latest and greatest. Also a chance to visit with fellow growers and processors. The education piece was also extremely important."

"I enjoyed the workshops and the broad spectrum of information that was presented."

"I was able to look at the different equipment companies products at one location."

"This was our best and busiest year ever!!!"

"We enjoy visiting with the people that attend. We also enjoy seeing the new products and technology that are presented."

"This was our first experience at the MPF Convention, and we were amazed by the excellent visitors' response."

Source: Attendee/Exhibitor Web Surveys