



NEWS RELEASE

For immediate release

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MPF Fellowship Breakfast

MPF Welcomes Robert Saik as Featured Speaker

(Buffalo, MN) ... MPF Welcomes Robert D. Saik as Keynote Speaker of the 2017 Fellowship Breakfast

Robert Saik, Founder of The Agri-Trend Group of Companies (now part of Trimble Navigation), is a Professional Agrologist and a Certified Agricultural Consultant.

As a professional agrologist who works with all types of farming operations, Robert is in a unique position to observe what is going on both in agriculture and society at large. He travels a lot, so he sees things especially in urban markets...he is a techie, so he's in-touch with trends and is connected to agriculture directly, providing him with a unique perspective on what constitutes the perception vs the reality of modern agriculture. Since the dawn of agriculture, man has been genetically modifying plants and animals to better provide food. This technological evolution continues today in the form of Bio-Engineering. There is a "disconnect" with what is going on at the farm; how technology is being used and what people "think" is going on at the farm. It's time to change the conversation from NO GMO to KNOW GMO. It's time to stop shouting and start listening. And it's time we had an uplifting discussion about food.

Rob will also take us on a quick journey showing how farmers are integrating technology to feed a growing world population. He will touch on exponentially, robotics, artificial intelligence, sensor integration, bio synthesis (GE and GMO), data systems and environment sustainability.

You will walk away with a sense that, in spite of what the media reports, things are actually pretty good and getting better all the time.

About Robert

In his capacity as Founder and now Global Business Development for Agri-Trend, Robert has been involved in the development of many new business processes and spearheaded several advancements in technology integration in agriculture including the development of The Agri-Data® Solution which was a winner of Alberta's 2002 E-business of the Year for on-line farm data management as well as 2015 Ag Innovation of the Year Award by Agri-Trade Show.

Robert is also the author of an Amazon 2014 Best of Books, “The Agriculture Manifesto” – 10 Key Drivers That Will Shape Agriculture in the next Decade. His is also the publisher of The AgADVANCE Journal, 2014 Western Trade Journal of the Year.

He is the Executive Producer of KNOW GMO the MOVIE a full feature movie project looking at the advancements of technology use in agriculture. This global, film festival quality documentary will be “an uplifting discussion about food” and is currently being filmed with planned release for the spring of 2016.

He has travelled extensively through North America, South America, the EU, Kenya, Uganda, Nigeria, Australia, New Zealand, the Middle East as well as Russia, Ukraine and Kazakhstan working on technology integration and agriculture advancements.

In addition to the featured speaker, the Fellowship Breakfast Program also includes the recognition of exhibiting companies as MPF Longevity Honorees. (Exhibitors are recognized every 5 consecutive years.)

The Fellowship Breakfast is scheduled for March 16, 2017 at the Saint Paul RiverCentre. Tickets are \$35 and include a full breakfast. Preregistration is available online at <http://midwestpoultry.com>.

The MPF Convention runs March 14-16, 2017 at the Saint Paul RiverCentre in St. Paul, MN. For more information on the MPF Convention or to receive registration and hotel reservation information, please visit <http://midwestpoultry.com>. Or contact the MPF at (763) 682-2171 or e-mail, info@midwestpoultry.com.

You can also find MPF on Facebook (www.facebook.com/MPFConvention) and Twitter (www.twitter.com/MPFConvention). The Twitter hashtag for the show is #midwestpoultry.

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About MPF

Midwest Poultry Federation’s (MPF) primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention’s goal is to offer innovative and compelling information to attendees through a balanced offering of exhibits and educational workshops.

MPF’s mission is to conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry. Revenue generated by the convention goes back to MPF’s members and to support various poultry programs.

Editor’s Note: Photo available upon request.