



Midwest Poultry Federation

— *On the Move to Minneapolis!* —



47th Annual MPF Convention

Minneapolis Convention Center | Minneapolis, Minnesota

March 13-15, 2018



www.midwestpoultry.com

#midwestpoultry



Big Changes In Store for MPF!

The 2018 MPF Convention features a brand-new schedule, giving attendees more time to visit the Exhibit Hall and Education Workshops as well as offering some amazing new learning opportunities and networking events!

Monday, March 12

8:00 am - 8:00 pm North Central Avian Disease Conference*

Tuesday, March 13

8:00 am - 12:30 pm North Central Avian Disease Conference*
9:00 am - 5:00 pm Organic Egg Farmers of America Symposium*
12:30 pm - 3:00 pm Pre-Show Poultry Nutrition & Health Symposium
3:15 pm - 5:15 pm 3 Concurrent MPF Workshops
* Simmering Issues
* Turkey Breeder
* Broiler Production
5:15 pm - 7:15 pm MPF Welcome Reception

Wednesday, March 14

8:00 am - 9:00 am Exhibitor Thank You Breakfast (exhibitors only)
8:00 am - 10:00 am 4 Concurrent MPF Workshops
* Turkey Grower
* Meat & Egg Processing
* Pullet / Layer Health
* Organic / Specialty Poultry Production
10:00 am - 4:00 pm Exhibit Hall Open
3:00 pm - 4:00 pm Happy Hour & Turkey Taste-Off on the Show Floor
Evening Hospitality Receptions (hotels)

Thursday, March 15

8:00 am - 10:00 am 2 Concurrent Workshops
* Turkey Health
* Pullet, Layer Egg Productoin
8:00 am - 4:00 pm MPF Student Careers Program (**NEW**)
10:00 am - 4:00 pm Exhibit Hall Open
11:30 am - 12:30 pm Lunch & Learn Program (**NEW**)
6:00 pm - 10:00 pm MPF Unhatched: an Evening of Eats & Entertainment** (**NEW**)
featuring Sawyer Brown (see page 4 for details)



NEW SCHEDULE



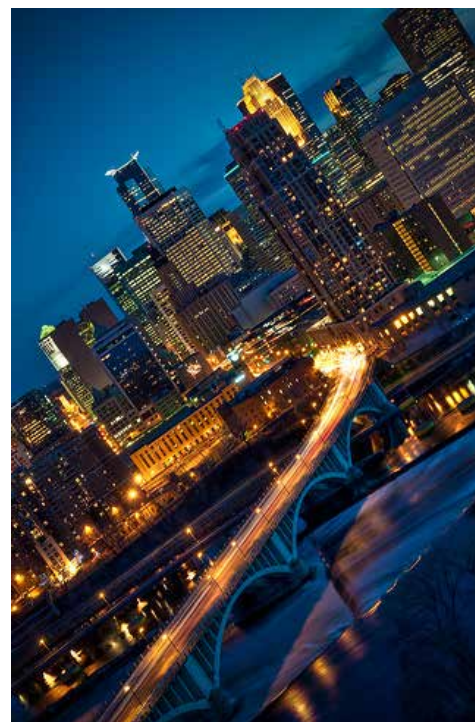
NEW LOCATION



**NEW ENTERTAINMENT
EVENT**



**NEW STUDENT
CAREERS PROGRAM**



List of Exhibitors ... visit www.MidwestPoultry.com for the most current list of companies participating in the 2018 MPF Convention!

Unparalleled Excellence in Education

Please note the workshop schedule has changed for 2018. Your favorite workshops may be on a different day and/or different time! Watch our website for updates.



MPF Fun Fact!

The Midwest Poultry Federation (MPF) was founded in 1971 and held its first convention in Minneapolis in 1972. MPF's primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer cutting-edge information to attendees through a balanced offering of exhibits and educational workshops.

TUESDAY, MARCH 13

Pre-Show Poultry Nutrition & Health Symposium

- * The Brave New World of a Poultry Nutritionist | Mr. John Halley, Cargill
- * Protozoal Diseases - Status of Coccidiosis and Blackhead | Brian Jordan, University of Georgia
- * Antibiotic-Free Rearing and Diet Programs in Europe | Bart Swart, Royal Agrifirm Group

Simmering Issues Workshop

- * Egg Industry Statistics & Challenges of Transitioning to Cage-Free Egg Production | Mr. Maro Ibarburu, Iowa State University
- * The Use of Antibiotics in the Poultry Industry | Dr. Hector Cervantes, University of Georgia
- * How Social Media & Online Opinions Affect Consumer Attitudes | Hannah Thompson-Weeman, Animal Agriculture Alliance

Broiler Production Workshop

- * Gut Health & Coccidiosis | Dr. Audrey McElroy, Texas A&M University
- * Water Quality & Cleaning Lines | Mary Foy, University of Arkansas
- * Animal Welfare (Title TBA) | Karen Christensen, Tyson Foods

Turkey Breeder Workshop

- * Turkey Breeder/Hatchery Challenges: Present and Future, Gerald Duncan, Cargill
- * Trouble-shooting AI on the Turkey Breeder Farm | Dr. Murray Bakst
- * Title/Topic TBA, Tom Knapp, Hybrid Turkeys

WEDNESDAY, MARCH 14

Organic/Specialty Poultry Production Workshop

- * Cleaning & Disinfecting on an Organic Poultry Farm | Dr. Gregory Martin, Pennsylvania State University
- * Algae Products in Organic Poultry Diets | Dr. Lizza Macalintal, University of Kentucky
- * Ventilation of Poultry Houses with Outdoor Access | Dr. Brian Fairchild, University of Georgia

Meat and Egg Processing Workshop

- * Improvement of Chilling Efficiency & Product Quality of Broiler Carcasses Using Subzero Saline Solutions for Chilling | Dr. Ike Kang, Cal Poly State University
- * New Uses of Egg Proteins | Dr. Jianpin Wu, University of Alberta

- * Woody Breast in the Poultry Meat Industry | Dr. Casey Owens, University of Arkansas

Pullet and Layer Health Workshop

- * Gut Health Investigation & Intervention in Layers | Dan Wilson, DVM, Wilson Veterinary Co.
- * Key Global Health Issues in Cage-Free/Organic Laying Hens | Ian Rubinoff, DVM, MPH, DACPV, Hy-Line International
- * Internal & External Parasite Control Methods for Egg Layers | Ivan R. Alvarado, DVM, Merck Global Business Unit-Poultry

Turkey Grower Workshop

- * Getting the Most Out of Your Diagnostic Lab | Saad Gharaibeh BVM, PhD, Dip ACPV, UM-VDL MN Poultry Testing Lab
- * NPIP Biosecurity Principles | Dale C. Lauer DVM, Minnesota Board of Animal Health
- * Additional speaker/topic to be announced

THURSDAY, MARCH 15

Pullet & Layer Egg Production Workshop

- * Vaccines | Katie Schlist, DVM, Forsman Farms
- * Genetic Selection | Frans Van Sambeek, Hendrix-Genetics
- * Cage-Free Production | Erika Blair, Big Dutchman USA

Turkey Health Workshop

- * The Future of Coccidiosis Control in Turkeys | Steven Clark, DVM, Devenish Nutrition
- * Animal Welfare & Audits in Turkey Production | Ms. Collette Kaster, PAACO
- * The current status of Turkey Reoviral Arthritis /Tenosynovitis | Rob Porter, DVM, University of Minnesota

List of Exhibitors ... visit www.MidwestPoultry.com for the most current list of companies participating in the 2018 MPF Convention!

MPF Unhatched: An Evening of Eats & Entertainment

NEW EVENT!!

MPF Unhatched

AN EVENING OF EATS & ENTERTAINMENT



Featuring Sawyer Brown!

3-COURSE DINNER | CASH BAR | CONCERT

THURSDAY, MARCH 15, 2018 | 6-10 PM

HILTON MINNEAPOLIS BALLROOM



Participation by sponsorship or table purchase only.
see page 7 for details

Pre-Show and Special Events

North Central Avian Disease Conference

Monday, March 12, 2018 | 8:00 a.m. - 8:00 p.m.

Tuesday, March 13, 2018 | 8:00 a.m. - 12:30 p.m.

Minneapolis Convention Center | Separate registration fees apply (see page 7)

The 69th annual North Central Avian Disease Conference (NCADC) will be held in conjunction with the 2018 MPF Convention and features a variety of scientific presentations, an evening awards banquet, and a symposium on current animal health issues.

There is a separate fee to attend this event. You may register online at www.MidwestPoultry.com. Online registration is available through March 1; after March 1, you must register onsite.

Research and Case Report Titles are solicited by December 1, 2017. Topics will include results of microbiological studies, enhancement of biosecurity, case reports, and updates on program diseases. Oral presentations will be limited to 15 minutes. You will be notified about the disposition of your submitted title(s) by December 31, 2017. Visit www.MidwestPoultry.com/attendees/NCADC for more details. For more information, please contact NCADC Chairman Dr. Daniel Shaw, University of Missouri, at shawd@missouri.edu.

MPF Welcome Reception

Tuesday, March 13, 2018 | 5:15 p.m.-7:15 p.m. (NEW START TIME!)

Included in Registration Fee

Kick off our new digs at the Minneapolis Convention Center with our popular MPF Welcome Reception. Each year attendees and exhibitors gather to enjoy complimentary appetizers and one (1) free drink ticket per person. (Cash bar is also available.) An MPF name badge is required for admittance. Pick up your name badge/register in the Registration Area beginning at 8:00 am on March 13.

Happy Hour & Turkey Taste-Off on the Show Floor

Wednesday, March 14, 2018 | 3:00 p.m. - 4:00 p.m. (NEW START TIME!)

Included in Registration Fee

We're combining two fun events into one with complimentary beer and soft drinks (while supplies last) and our 2nd annual Turkey Taste Off, where we showcase several turkey appetizer recipes and you vote for your favorite! (Participants will be entered into a drawing for prizes, too!)

Organic Egg Farmers of America Symposium

Tuesday, March 13, 2018 | 9:00 a.m. - 5:00 p.m.

Minneapolis Convention Center

Separate registration fees apply

The Organic Egg Farmers of America (OEF) will hold its 8th annual Organic Egg Symposium at the Minneapolis Convention Center on Tuesday, March 13.

The organization will bring in a number of industry experts to touch on an assortment of topics related to organic egg production.

For details and registration (which is separate from the MPF Convention), please contact David Bruce at Organic Valley; david.bruce@organicvalley.ccop or 888/444-6455, ext. 3359.

NEW Lunch and Learn



Thursday, March 15, 2018

Minneapolis Convention Center

Limited quantity of complimentary lunch tickets will be available from specified sponsors at the MPF Convention

Join us for a NEW program called "Lunch and Learn" at the 2018 convention. MPF will provide a complimentary lunch to attendees who pick up a lunch ticket from one of up to four specified sponsor company booths in the Exhibit Hall. Ticket also gives you access to four 15 minute presentations on topics such as poultry production, communications and sharing your farm story, animal activist update, and employment/workforce. (Topics subject to change; watch the MPF website for updates.)





Student Careers Program

WHO

College Students (2-year and 4-year programs)

WHAT

A full day of programs at the 2018 MPF Convention about career opportunities in the poultry sector; professional development and training opportunities; interviews for internships/permanent positions (college students only); and a chance to visit with industry professionals on the trade show floor.

WHEN

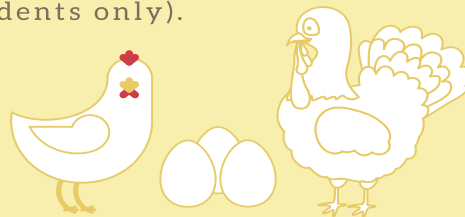
Thursday, March 15, 2018 | 8:00 am - 4:00 pm
Minneapolis Convention Center

HOW TO REGISTER

Register online to attend the 2018 MPF Convention (it's free to qualifying students) and check the box for "Student Careers Program." MPF will contact you with further details on the program, participation, and hotel room availability (hotel rooms for college students only).

Register online today!

WWW.MIDWESTPOULTRY.COM



Registration & Hotel Reservations - Open November 1

Hotel Reservations

MPF has special group rates at the following hotels. All hotels are within three blocks or less of the Minneapolis Convention Center and are connected by skyway. Parking rates range from \$20-30/day.

HOTEL	RATE (1 or 2 persons)
Hilton Minneapolis	\$169
Hyatt Regency Minneapolis	\$164
Millennium Hotel Minneapolis	\$155

To book your room online, visit:

www.midwestpoultry.com/attendees/hotel-reservations

- ★ Reservations must be booked via the MPF Housing Department - online or via phone, fax, or mail. (Printable forms available on MPF website. Phone number listed below.)
- ★ Deadline: February 9, 2018. Rooms and group discount are based upon availability after this date.
- ★ Cancel room(s) between November 1 - December 31 with no penalty.
- ★ Cancel room(s) after December 31 and you will be charged one night's room rate + tax for each room you cancel.
- ★ Questions regarding hotel reservations should be directed to the MPF Housing Department (NOT the MPF office):
Hours: 9:00 am - 3:00 pm CST, Monday - Friday
1-888-947-2233
housing@minneapolis.org

Registration

There are 2 ways to register for the 2018 MPF Convention. Please visit the MPF website for all registration policies. *(No printed form to mail/fax this year.)*

- ★ Online, Nov 1 - March 15 (higher rates apply after February 15, 2018)

www.midwestpoultry.com/attendees/registration/

- ★ In Person Onsite starting March 13 at 8:00 a.m.

Registration Categories/Fees:

Registration fee includes access to Exhibit Hall, all MPF education sessions, the Pre-Show Nutrition & Poultry Health Symposium, and the Welcome Reception. There is no reduction in fees if you are attending MPF for one day. Registration fees do not include NCADC, Organic Egg Farmers Symposium, or MPF Unhatched event.

Allied (non-exhibiting)

\$200 Early Bird Rate (on or before February 15, 2018)

\$250 (after February 15, 2018 and onsite)

Farmer/Processor

\$35 Early Bird Rate (on or before February 15, 2018)

\$50 (after February 15, 2018 and onsite)

University/Government/Poultry Association

\$35 Early Bird Rate (on or before February 15, 2018)

\$50 (after February 15, 2018 and onsite)

Complimentary

Free registration provided to qualifying press personnel; University students; spouse and/or children age 17 & under accompanying a paid registrant. ID required.

Other Fees/Events

You can also register online through MPF for these events - additional fees apply:

North Central Avian Disease Conference

- ★ **Early Registration/Non-Student Speaker/Retiree** - \$70.00 |

Registration after March 1 (onsite only) - \$105.00

This includes a copy of the Proceedings and the Monday evening banquet

- ★ **Student registration - Complimentary**

Includes attending the meeting only; a copy of the Proceedings and a Monday evening banquet ticket will be a separate charge

- ★ **Symposium Speaker / Student Speaker - Complimentary**

Includes a copy of the Proceedings and Monday evening banquet

Add-Ons:

- ★ Spouse - Awards Banquet Ticket ONLY - \$40.00

- ★ Student - Awards Banquet Ticket ONLY - \$20.00

MPF Unhatched: An Evening of Eats and Entertainment

Thursday, March 15 from 6-10 pm at the Hilton

Minneapolis features a cash bar reception, three-course meal, and a concert by Sawyer Brown! Tables of 8 may be purchased for \$1,200 via online registration. *(To view sponsorship opportunities, including for the MPF Unhatched event, visit www.MidwestPoultry.com.)*

NEW





Midwest Poultry Federation
108 Marty Drive
Buffalo, MN 55313

Registration/Hotel Reservations

Open Online November 1 at MidwestPoultry.com

Show Dates

March 12 NCADC

March 13 NCADC

Organic Egg Farmers of America

MPF Pre-Show Symposium

Education Workshops

MPF Welcome Reception

March 14-15 Education Workshops

Exhibit Hall Open

March 15 MPF Student Careers Program

MPF Unhatched Event:

An Evening of Eats & Entertainment

Contact MPF

www.MidwestPoultry.com

info@midwestpoultry.com

763/682-2171



Midwest Poultry Federation

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