

## Sponsorship Opportunities

Midwest Poultry Federation (MPF) offers a variety of sponsorship opportunities designed to accommodate a variety of budgets. There are four (4) levels in which to sponsor, as well as a la carte opportunities found on the subsequent page.

**\$8,000**  
**Diamond**  
**(Limit 10)**

**\$5,000**  
**Platinum**

**\$3,000**  
**Gold**

**\$1,500**  
**Silver**

<b>PRE-SHOW</b>				
Facebook post announcing sponsorship	X	X	X	X
Twitter post announcing sponsorship	X	X	X	
Logo w/Link on all pages - MPF website	X	X	X	
Listing on sponsorship page - MPF website	X	X	X	X
3 listings w/logo in attendee eBlasts	X	X	X	
1 listing in attendee eBlast				X

<b>ONSITE/DURING SHOW</b>				
Logo w/text on video wall at show entrance	X			
Logo on Entrance Unit/Cubes		X	X	
Logo on Schedule at a Glance unit in lobby	X	X		
Listing on Schedule at a Glance unit in lobby			X	X
Listing as sponsor in printed Convention Guide	X	X	X	X
Listing in slide deck shown in all workshops	X	X	X	X
Welcome Reception (logo on banner)	X	X		
Choice of two education workshops to sponsor				X
Convention Guide - logo on front cover			X	
Happy Hour and Turkey Taste-Off on Show Floor		X		
Afternoon Coffee Break (Tuesday)			X	
Access to Student Career Program	X	X	X	X

<b>MPF Unhatched! An Evening of Eats and Entertainment ~ <i>featuring Sawyer Brown!</i></b>				
3 tables (seating for 24; includes 3-course meal)	X			
Premium seating closer to stage	X			
2 meet-and-greet passes for Sawyer Brown	X			
Podium recognition	X			
2 tables (seating for 16; includes 3-course meal)		X		
1 table (seating for 8; includes 3-course meal)			X	

## Sponsorships - A La Carte Opportunities

### EXCLUSIVE

- Attendee Convention Bags**.....\$2500
- Hotel Key Cards**.....~~\$2500~~  
Cost & production of key cards is sponsor's responsibility  
(MPF will provide a vendor contact)
- Lanyards**.....\$2500  
Cost & production of lanyards is sponsor's responsibility & must be double-ended (MPF approval required)
- Mobile App**.....\$3500  
Sponsor receives company logo on main app page (everyone will see when accessing the app) plus company name on all related signage/verbiage related to the mobile app. Company will also have the opportunity to send four (4) email notifications through the mobile app in consultation with MPF.  
(Note: the mobile app will be the only place to view Proceedings articles from speakers prior to and during the convention)

Above exclusive a la carte opportunities also receive:

- \* Logo link on MPF's Web site to your company's Web site
- \* At least three listings (w/logo) in attendee e-Newsletter
- \* Company listing in Convention Guide (onsite program guide)
- \* Company listing included in scrolling Powerpoint shown at all Education Workshops

### Pledge your sponsorship today:

Fill out the information on the subsequent form in its entirety, indicating your sponsorship choice(s); then mail, fax or email to MPF with your payment (note: MPF contact info is below). The following policies apply:

- Sponsorships are assigned first-come, first served.
- MPF will contact you if an item/level you are requesting is not available
- Unless otherwise indicated, all sponsorship items/events may be "shared" - that is, more than one company may be listed as a sponsor.

If you have any questions about sponsorships, please contact Lara Durben at 763/682-2171 or [ldurben@midwestpoultry.com](mailto:ldurben@midwestpoultry.com).

### NON-EXCLUSIVE

- Lunch & Learn**.....\$2000 (Limit 4)  
**NEW!** Attendees will be required to pick up a lunch ticket at one of the sponsoring companies booths. Sponsored companies will be recognized in an appropriate manner at the event, plus given the opportunity to provide literature on the tables.
- Escalator Clings**.....\$1000 per floor  
**NEW!** (3 floors available)
- Student Career Program**.....\$1000  
**NEW!** Help secondary & college students attend this first ever Student Career Program at the MPF Convention. The primary focus will be to connect the poultry industry with a focused talent pool and to educate students on career opportunities in the industry. Sponsors will have the opportunity to meet and interview qualified students.
- Attendee eBlast News**....\$300/\$600/\$900/\$1200  
(2/4/6/8 eblasts) - dates TBD (MPF will contact you with options)
- "MPF Unhatched"** .....\$1200 per table  
**NEW!** Sponsor a table for this *Invite-Only* event at the Minneapolis Hilton Ballroom! This high-class event will provide a terrific networking opportunity and the chance to impress existing and potential customers.  
**Included:**
  - \* **One (1) table of Eight (8)**
  - \* **Three (3) Course Meal**
  - \* **Sawyer Brown Concert**



# 2018 MPF Convention - Sponsorship Form

## ① Contact Information

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Please list my company in the Convention Guide, on signage and on the MPF Web site as:**

## ② Sponsorship Type

- Diamond Level - \$8,000       Platinum Level - \$5,000       Gold Level - \$3,000       Silver Level - \$1,500

### A La Carte:

- Attendee Convention Bags - \$2,500       Hotel Key Cards - \$2,500       Lanyards - \$2,500  
 Mobile App - \$3,500       Lunch & Learn - \$2,000 (Limit 4)       Escalator Clings - \$1000 per floor  
 Student Career Program - \$1,000       Tuesday Afternoon Coffee Break - \$2,000  
 Attendee eBlast Newsletters - (2) \$300 / (4) \$600 / (6) \$900 / (8) \$1200       MPF Unhatched - \$1,200 per table  
*(circle quantity)*

## ③ Payment (must accompany form to process sponsorship)

Total amount sponsored: \$ \_\_\_\_\_

- PAYMENT ENCLOSED  
(please make check payable to Midwest Poultry Federation)
- CREDIT CARD (American Express, MasterCard or VISA)

Name on card: \_\_\_\_\_

Address (credit card billed to): \_\_\_\_\_

\_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Return this form & payment by February 1, 2018\*:

**Mail:**  
Midwest Poultry Federation  
108 Marty Drive  
Buffalo, MN 55313-9338

**Fax:**  
763/682-5546

**Email:**  
ldurben@midwestpoultry.com

\* Note: Forms/payments received after February 1, 2018 are welcome; however, we cannot guarantee availability of items/events, nor can we guarantee that your company name will be printed in the 2018 MPF Convention Guide, and/or acknowledged as indicated on this Sponsorship Form.