

Midwest Poultry Federation

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NEWS RELEASE

For immediate release

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Growth in Exhibits, Attendees Continues for Midwest Poultry Federation Convention

(Buffalo, MN) ... The Midwest Poultry Federation (MPF) is pleased to report that growth in both attendance and exhibitors continued at the 2014 MPF Convention, held last month in Saint Paul, MN.

Attendance figures came in at 2,447 this year – which is a 14% increase over last year's show; the 5th straight year of showing an increase in total attendance at the show; and the highest attendance in well over two decades. In terms of exhibitors, MPF welcomed 240 exhibiting companies into 423 booths, both increases from 2013, as well.

“We're pleased to witness yet another successful year for the MPF Convention in terms of both attendance and exhibitors on the trade show floor,” said MPF Executive Director Steve Olson. “We are receiving excellent feedback from those who attended and we're already moving forward with plans for the show in 2015, including ways we can continue to improve the experience for all involved.”

The MPF Convention, held annually in March in Saint Paul, MN, offers cutting-edge information to attendees through a balanced offering of exhibits and educational workshops for the turkey, egg layer, broiler and organic/specialty poultry industries.

All revenue generated (after expenses are paid) from the convention goes back to its member organizations and to support poultry programs.

The 44th annual Midwest Poultry Federation (MPF) Convention will be held March 17-19, 2015 at Saint Paul RiverCentre in Saint Paul, MN. The show will feature a Pre-Show Nutrition Symposium and Welcome Reception on March 17 and exhibits and educational sessions on March 18-19.

Also held in conjunction with the 2015 MPF Convention will be the North Central Avian Disease Conference, scheduled for March 16-17 at Saint Paul RiverCentre.

Further details on the 2015 show will be available later this year. For more information, visit MPF's Web site, www.midwestpoultry.com. You may also find MPF on Facebook (www.facebook.com/MPFConvention) and follow us on Twitter - @MPFConvention.

Potential exhibitors may contact Teresa Sorenson at the MPF office at any time to inquire about booth space: tsorenson@midwestpoultry.com or 763/682-2171.

Suggestions regarding educational workshop content are always welcome. Please direct all suggestions, feedback, questions and requests for information to MPF Program Director Lara Durben at 763/682-2171 or e-mail ldurben@midwestpoultry.com.

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About MPF:

The Midwest Poultry Federation's primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer cutting-edge information to attendees through a balanced offering of exhibits and educational workshops.

MPF was formed in 1971 and held its first convention in Minneapolis in 1972. The MPF's membership consists of 12 state poultry organizations, representing 8 states. As a nonprofit organization, all of MPF's revenue generated from the convention goes back to its member organizations and to support poultry programs.

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