



Midwest Poultry Federation

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NEWS RELEASE

For immediate release

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MPF Board of Directors Officers Announced

Lou Arrington of University of Wisconsin Honored with Emeritus Position & New Education Fund Established to Encourage Poultry Careers

(Buffalo, MN) – Bruce Eastlund of Fairmont, Minn., will continue his role as the President of Midwest Poultry Federation (MPF) for the 2017-2018 fiscal year. (All officers of MPF serve a two-year term.) Eastlund is one of three allied industry positions on the MPF Board of Directors and he represents his company, ILC Resources, based in Urbandale, Iowa.

“I am thrilled to be able to lead MPF into the coming year,” said Eastlund. “Our 2017 convention was extremely successful all the way around – from attendance to the continued expansion of our exhibit space. I am excited to capitalize on the momentum we experienced this year and build upon our successes in a brand-new location – the Minneapolis Convention Center – for 2018.”

Other officers are:

Vice President

Greg Nelson, Nelson Poultry Farms Inc., Manhattan, Kansas, serves as Secretary-Treasurer. Nelson represents the Kansas Poultry Association on the Board.

Secretary / Treasurer

Ben Thompson, Pearl Valley Eggs in Pearl City, Illinois, serves as Secretary-Treasurer. Thompson represents the Illinois Poultry Industries on the Board.

At the March 14 MPF Board meeting, Sandi Hofmann of Aviagen Turkeys was re-elected to a second term as an Allied Director on the Board. Aviagen Turkeys is a long-time exhibitor at the convention; Hofmann is one of three Allied Directors who represent all exhibiting companies on the Board.

Honored for their service to the MPF Board were retiring directors Bill Bevans, Nebraska Poultry Industries; Allen Behl, Wisconsin Poultry & Egg Association; and Dr. Louis Arrington, Wisconsin Poultry & Egg Association.

Arrington is a founding director of the MPF organization, a past president, and has been on the Board since its inception in 1971. He was honored with a Director Emeritus position on the MPF Board.

MPF also has established the Louis C. Arrington Education Fund as a way to encourage and guide students toward a career in the poultry industry, which has always been a passion of Arrington's. The fund may be used in a variety of ways, including but not limited to scholarships, events to encourage student participation at the MPF Convention, and other expenses that may occur to assist students with their career choices in poultry. The fund will consist of net revenue from the annual MPF Convention as well as donations from poultry and allied companies, which help maximize the impact of program.

The Midwest Poultry Federation (MPF) Convention ended its very successful 20-year run in Saint Paul with three sold-out exhibit halls, jam-packed education sessions, and registration just over the 3,200 mark – slightly higher than last year's record of 3,100 attendees.

The 47th annual Midwest Poultry Federation (MPF) Convention will be held March 13-15, 2018 at a NEW location – the Minneapolis Convention Center in downtown Minneapolis, Minn. Also new in 2018 will be a full two-day schedule for the Exhibit Hall – from 10 am – 4 pm on March 14 and 10 am – 4 pm on March 15.

The show will feature a Pre-Show Nutrition Symposium along with its usual array of social/networking events, education and exhibits. Also held in conjunction with the 2018 MPF Convention will be the North Central Avian Disease Conference, scheduled for March 12-13, and the Organic Egg Farmers Symposium on March 13.

Further details on the 2018 show will be available later this year. For more information, visit MPF's Web site, www.midwestpoultry.com. You will also find MPF on Facebook (www.facebook.com/MPFConvention) and on Twitter - @MPFConvention.

About MPF:

The Midwest Poultry Federation's primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer cutting-edge information to attendees through a balanced offering of exhibits and educational workshops.

MPF was formed in 1971 and held its first convention in Minneapolis in 1972. The MPF's membership consists of state poultry organizations, representing eight states.

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