



Midwest Poultry Federation

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NEWS RELEASE

For immediate release

Contact: Lara Durben

Phone: (763) 682-2171

E-mail: ldurben@midwestpoultry.com

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MPF Convention Sees Successful Run in Saint Paul Come to an End *Show Moves to Minneapolis in 2018*

(Buffalo, MN) ... The Midwest Poultry Federation (MPF) Convention ended its very successful 20-year run in Saint Paul with three sold-out exhibit halls, jam-packed education sessions, and registration just over the 3,200 mark – slightly higher than last year’s record of 3,100 attendees.

"We were pleased to once again to welcome a full house to Saint Paul," according to Steve Olson, MPF Executive Director. "The growth of this show showcases the continued need for face-to-face meetings and networking. We could feel the excitement generated by attendees throughout our event – including the buzz of activity on the exhibit floors."

The MPF Convention, held annually in March, offers cutting-edge information to attendees through a balanced offering of exhibits and educational workshops for the turkey, egg layer, broiler and organic/specialty poultry industries.

As a nonprofit organization, all of MPF’s revenue generated (after expenses are paid) from the convention goes back to its member organizations and to support poultry programs.

The 47th annual Midwest Poultry Federation (MPF) Convention will be held March 13-15, 2018 at a NEW location – the Minneapolis Convention Center in downtown Minneapolis Minn.

"The MPF Convention has seen steady growth over the past decade and the time was right for a move to the Minneapolis Convention Center," said MPF Executive Director Steve Olson.

"Minneapolis will offer us more flexibility for our exhibiting companies and will help us consolidate our largest hotel blocks into three main hotels."

Also new in 2018 will be a full two-day schedule for the convention – from 10 am – 4 pm on March 14 and 10 am – 4 pm on March 15.

"Expanding our show hours will provide more dedicated time to visit all of our exhibiting companies as well as allow MPF an opportunity to stagger the education sessions to better suite our attendees’ needs," said Olson. "This is something we’ve heard loud and clear from attendees – they want more time at the convention."

The show will feature a Pre-Show Nutrition Symposium along with its usual array of social/networking events, education and exhibits. Also held in conjunction with the 2018 MPF Convention will be the North Central Avian Disease Conference, scheduled for March 12-13, and the Organic Egg Farmers Symposium on March 13.

MPF signed a five-year contract with Minneapolis; dates are as follows:

- March 13-15, 2018
- March 12-14, 2019
- March 17-19, 2020
- March 23-25, 2021
- March 22-24, 2022

Further details on the 2018 show will be available later this year. For more information, visit MPF's Web site, www.midwestpoultry.com. You will also find MPF on Facebook (www.facebook.com/MPFConvention) and on Twitter - @MPFConvention.

Potential exhibitors may contact Teresa Sorenson at the MPF office at any time to inquire about booth space: tsorenson@midwestpoultry.com or 763/682-2171.

Suggestions regarding educational workshop content are always welcome. Please direct all suggestions, feedback, questions and requests for information to MPF Assistant Executive Director Lara Durben at 763/682-2171 or e-mail ldurben@midwestpoultry.com.

About MPF:

The Midwest Poultry Federation's primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer cutting-edge information to attendees through a balanced offering of exhibits and educational workshops.

MPF was formed in 1971 and held its first convention in Minneapolis in 1972. The MPF's membership consists of state poultry organizations, representing eight states. www.midwestpoultry.com

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