

2017 MPF Convention - Sponsorship Form

Midwest Poultry Federation (MPF) offers a variety of sponsorship opportunities designed to accommodate a variety of budgets.

Pledge your sponsorship today:

Fill out the information on this form in its entirety, indicating your sponsorship choice(s); then mail, fax or email both sides to MPF with your payment (note: MPF contact info is below). The following policies apply:

- Sponsorships are assigned first-come, first served.
- MPF will contact you in the event an item/level you are requesting is not available.
- Unless otherwise indicated, all sponsorship items/events may be "shared" - that is, more than one company may be listed as a sponsor.

If you have any questions about sponsorships, please contact Lara Durben at 763/682-2171 or ldurben@midwestpoultry.com.

1 Contact Information

Name: _____ Company: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Please list my company in the Convention Guide, on signage and on the MPF Web site as:

2 Payment (must accompany form to process sponsorship)

Total amount sponsored: \$ _____

PAYMENT ENCLOSED
(please make check payable to Midwest Poultry Federation)

CREDIT CARD (American Express, MasterCard or VISA)

Name on card: _____

Address (credit card billed to): _____

Card #: _____

Exp. Date: _____ CVV Security Code: _____

Signature: _____ Date: _____

**Return all sides of
this form & payment by
February 1, 2017*:**

Mail:
Midwest Poultry Federation
108 Marty Drive
Buffalo, MN 55313-9338

Fax:
763/682-5546

Email:
ldurben@midwestpoultry.com

* Note: Forms/payments received after February 1, 2017 are welcome; however, we cannot guarantee availability of items/events, nor can we guarantee that your company name will be printed in the 2017 MPF Convention Guide, and/or acknowledged as indicated on this Sponsorship Form.

3 Complete Sponsorship Items Form(s)

(On subsequent pages)

2017 MPF Convention - Sponsorship Levels

Diamond - \$4,000

Limited to 4 Sponsors - includes sponsorship of ALL these events/items:

- Welcome Reception - Includes a full color banner at the reception and 10 complimentary drink tickets
- Fellowship Breakfast - Company logo on event signage/program & announcement
- Attendee Convention Bags - Company logo (1-color) on convention bags distributed to attendees at registration desk
- Choice of 2 education workshops to sponsor (see list of workshops below under "Silver" sponsorship level)
- 1 dedicated meeting room with screen, AV cart, and room set of your choice for March 15 and March 16 (additional AV equipment costs are on your own)

Platinum - \$3,000

Limited to 12 Sponsors - includes sponsorship of ALL events/items:

- Welcome Reception - Includes a full color banner at the reception and 10 complimentary drink tickets
- Fellowship Breakfast - Company logo on event signage/program & announcement
- Attendee Convention Bags - Company logo (1-color) on convention bags distributed to attendees at registration desk

Diamond and Platinum Benefits also include:

- Logo link on MPF's Web site to your company's Web site
- At least three listings as a Platinum sponsor (with logo) in attendee e-Newsletter
- Logo on 2 large entrance units to the MPF Exhibit Hall
- Logo on large Schedule at a Glance floor unit in Rotunda
- Company listing in Convention Guide (onsite program guide)
- Company listing included in scrolling Powerpoint shown at all education workshops

Gold - \$2,000

SELECT ONE event/item to sponsor from this list:

- Convention Guide - 4 slots still available.** Placement of full color company logo on front cover of this onsite printed show guide.
- Hotel key cards - Limited to 1 company** - company logo/design on hotel key cards in up to 5 hotels. Company is responsible for finding a hotel key card printing company and paying for *all costs* associated with the creation of the key hotel cards in addition to \$2,000 sponsorship fee. The # of hotel cards printed is up to the individual sponsor. MPF will provide the hotel contacts.
- Lanyards - Limited to 1 company** - Company is responsible for production/cost of lanyards in addition to \$2,000 sponsorship fee. MUST provide 3,500 lanyards to MPF by February 1.

Gold Benefits also include:

- Logo link on MPF's Web site to your company's Web site
- At least three listings as a Gold sponsor (with logo) in attendee e-Newsletter
- Company listing on entrance sign to the Exhibit Hall
- Company listing in Convention Guide
- Company listing included in scrolling Powerpoint shown at all education workshops

Silver - \$1,000

SELECT TWO events/items within this level to sponsor (can be any combo of 2 events/items in either category below):

Education Workshops

- | | |
|------------------------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> Broiler Production Workshop | <input type="checkbox"/> Simmering Issues Workshop |
| <input type="checkbox"/> Egg Production Workshop | <input type="checkbox"/> Turkey Breeder Workshop |
| <input type="checkbox"/> Organic & Specialty Production Workshop | <input type="checkbox"/> Turkey Grower Workshop |
| <input type="checkbox"/> Turkey Health Workshop | <input type="checkbox"/> Turkey Processing Workshop |
| <input type="checkbox"/> Pullet/Layer Health Workshop | |

Special Events/Items

- Pre-Show Nutrition Symposium (March 14)
- Afternoon Coffee Break for Education Workshops (March 15)
- Omelet Demo on Show Floor (March 16)

Silver Benefits also include:

- Company listing with web link on MPF's Web site
- At least three listings as a Silver sponsor (with logo) in attendee e-Newsletter
- Company listing on entrance sign to the Exhibit Hall
- Company listing in Convention Guide
- Company listing included in scrolling Powerpoint shown at all education workshops

500 Club - \$500

Receives the following benefits:

- Company listing with web link on MPF's Web site
- Company listing on entrance sign to the Exhibit Hall
- Company listing in Convention Guide
- Company listing included in scrolling Powerpoint shown at all education workshops

2017 MPF Convention - Sponsorship Levels

**** These items are stand-alone sponsorship opportunities / NOT part of the sponsorship levels on previous page.**

Mobile App - \$2,500

Sponsor receives company logo on main app page (everyone will see when accessing the app) plus company name on all related signage / verbiage related to the mobile app. Company will also have the opportunity to send a set number (TBD) of email notifications through the mobile app in consultation with MPF. (Note: the mobile app will be the only place to view Proceedings articles from speakers prior to and during the convention.)

Limited to ONE (1) 2017 Exhibitor Only

Mobile app also receives:

- Logo link on MPF's Web site to your company's Web site
- At least three listings as the mobile app sponsor (with logo) in attendee e-Newsletter
- Logo on any sign related to mobile app
- Company listing in Convention Guide (onsite program guide)
- Company listing included in scrolling Powerpoint shown at all education workshops

Happy Hour on the Show Floor

\$500

Sponsorship of 5th Annual Happy Hour event in Hall B on Wednesday, March 15 from 3:30 - 5:00 p.m.

Includes:

- Full color logo on signage at event
- At least one listing as a Happy Hour sponsor in attendee eNewsletter
- Company listing with web link on MPF's Web site
- Company listing on entrance sign to the Exhibit Hall
- Company listing in Convention Guide
- Company listing included in scrolling Powerpoint shown at all education workshops

eNewsletter Sponsorships

Includes banner ad linked to your company website in MPF attendee eNewsletters of their choice. (MPF will contact you with banner ad specifications.)

• **SELECT ONE package level:**

- 2 Banner Ads - \$200
- 6 Banner Ads - \$600
- 4 Banner Ads - \$400
- 8 Banner Ads - \$800

• **SELECT DATES (dates subject to change at MPF's discretion)**

- December 1 February 9
- December 15 February 23
- January 12 March 7
- January 27 March 10

eNewsletter sponsorship also includes:

- Company listing with web link on MPF's Web site
- Company listing on entrance sign to the Exhibit Hall
- Company listing in Convention Guide
- Company listing included in scrolling Powerpoint shown at all education workshops

Sponsorship Deadline: February 1, 2017

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