

2016 MPF Convention - Sponsorship Form

Midwest Poultry Federation (MPF) offers a variety of sponsorship opportunities designed to accommodate a variety of budgets.

Pledge your sponsorship today:

Fill out the information on this form in its entirety, indicating your sponsorship choice(s); then mail, fax or email both sides to MPF with your payment (note: MPF contact info is below). The following policies apply:

- Sponsorships are assigned first-come, first served.
- MPF will contact you in the event an item/level you are requesting is not available.
- Unless otherwise indicated, all sponsorship items/events may be "shared" - that is, more than one company may be listed as a sponsor.

If you have any questions about sponsorships, please contact Lara Durben at 763/682-2171 or ldurben@midwestpoultry.com.

1 Contact Information

Name: _____ Company: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Please list my company in the Convention Guide, on signage and on the MPF Web site as:

2 Payment (must accompany form to process sponsorship)

Total amount sponsored: \$ _____

PAYMENT ENCLOSED
(please make check payable to Midwest Poultry Federation)

CREDIT CARD (American Express, MasterCard or VISA)

Name on card: _____

Address (credit card billed to): _____

Card #: _____

Exp. Date: _____ CVV Security Code: _____

Signature: _____ Date: _____

**Return all sides of
this form & payment by
February 1, 2016*:**

Mail:
Midwest Poultry Federation
108 Marty Drive
Buffalo, MN 55313-9338

Fax:
763/682-5546

Email:
ldurben@midwestpoultry.com

* Note: Forms/payments received after February 1, 2016 are welcome; however, we cannot guarantee availability of items/events, nor can we guarantee that your company name will be printed in the 2016 MPF Convention Guide, and/or acknowledged as indicated on this Sponsorship Form.

3 Complete Sponsorship Items Form(s)

(On subsequent pages)

2016 MPF Convention - Sponsorship Levels

Diamond - \$4,000

Limited to 2 Sponsors; includes sponsorship of ALL these events/items:

- Welcome Reception - Includes a full color banner at the reception entrance and 10 complimentary drink tickets
- Fellowship Breakfast - Company logo on event signage/program & announcement
- Attendee Convention Bags - Company logo (1-color) on convention bags distributed to attendees at registration desk
- Choice of 2 education workshops to sponsor (see list of workshops below under "Silver" sponsorship level)
- 1 dedicated meeting room with screen, AV cart, and room set of your choice for March 16 and March 17 (additional AV equipment costs are on your own)

Platinum - \$2,500

Limited to 12 Sponsors; includes sponsorship of ALL events/items:

- Welcome Reception - Includes a full color banner at the reception and 10 complimentary drink tickets
- Fellowship Breakfast - Company logo on event signage/program & announcement
- Attendee Convention Bags - Company logo (1-color) on convention bags distributed to attendees at registration desk

Diamond and Platinum Benefits also include:

- Logo link on MPF's Web site to your company's Web site
- At least one listing as a Platinum sponsor (with logo) in attendee e-Newsletter
- Logo on 2 large entrance units to the MPF Exhibit Hall
- Logo on large Schedule at a Glance floor unit in Rotunda
- Company listing in Convention Guide (onsite program guide)
- Company listing included in scrolling Powerpoint shown at all education workshops

Gold - \$1,500

SELECT ONE event/item to sponsor from this list:

- Convention Guide** - Limited to first 5 companies. Placement of full color company logo on front cover of this onsite printed show guide.
- Hotel key cards** - Limited to 1 company - company logo/design on hotel key cards in up to 5 hotels. Company is responsible for finding a hotel key card printing company and paying for all costs associated with the creation of the key hotel cards. The # of hotel cards printed is up to the individual sponsor. MPF will provide the hotel contacts.
- Lanyards** - Limited to 1 company - Company is responsible for production/cost of lanyards. MUST provide 2,500 lanyards to MPF by February 1.

Gold Benefits also include:

- Logo link on MPF's Web site to your company's Web site
- Company listing on entrance sign to the Exhibit Hall
- Company listing in Convention Guide
- Company listing included in scrolling Powerpoint shown at all education workshops

Silver - \$750

SELECT TWO events/items within this level to sponsor (can be any combo of 2 events/items in either category below):

Education Workshops

- | | |
|--|---|
| <input type="checkbox"/> Broiler Production Workshop | <input type="checkbox"/> Simmering Issues Workshop |
| <input type="checkbox"/> Egg Production Workshop | <input type="checkbox"/> Turkey Breeder Workshop |
| <input type="checkbox"/> Organic & Specialty Production Workshop | <input type="checkbox"/> Turkey Grower Workshop |
| <input type="checkbox"/> Disease Response Planning Workshop | <input type="checkbox"/> Turkey Health Workshop |
| <input type="checkbox"/> Pullet/Layer Health Workshop | <input type="checkbox"/> Turkey Processing Workshop |

Special Events/Items

- Pre-Show Nutrition Symposium (March 15)
- Internet Lounge (in Exhibit Hall, March 16-17)
- Afternoon Coffee Break for Education Workshops (March 16)
- Omelet Demo on Show Floor (March 17)

Silver Benefits also include:

- Company listing with web link on MPF's Web site
- Company listing on entrance sign to the Exhibit Hall
- Company listing in Convention Guide
- Company listing included in scrolling Powerpoint shown at all education workshops

350 Club - \$350

Receives the following benefits:

- Company listing with web link on MPF's Web site
- Company listing on entrance sign to the Exhibit Hall
- Company listing in Convention Guide
- Company listing included in scrolling Powerpoint shown at all education workshops

2016 MPF Convention - Sponsorship Levels

**** These items are stand-alone sponsorship opportunities / NOT part of the sponsorship levels on previous page.**

Happy Hour on the Show Floor

\$500

Sponsorship of 4th Annual Happy Hour event in Hall B on Wednesday, March 16 from 3:30 - 5:00 p.m.

Includes:

- Full color logo on signage at event
 - At least one listing as a Happy Hour sponsor in attendee eNewsletter
 - Company listing with web link on MPF's Web site
 - Company listing on entrance sign to the Exhibit Hall
 - Company listing in Convention Guide
 - Company listing included in scrolling Powerpoint shown at all education workshops
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eNewsletter Sponsorships

Includes banner ad linked to your company website in MPF attendee eNewsletters of their choice. (MPF will contact you with banner ad specifications.)

• **SELECT ONE package level:**

- 2 Banner Ads - \$200
- 6 Banner Ads - \$600
- 4 Banner Ads - \$400
- 8 Banner Ads - \$800

• **SELECT DATES (dates subject to change at MPF's discretion)**

- | | |
|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> December 4 | <input type="checkbox"/> February 5 |
| <input type="checkbox"/> December 18 | <input type="checkbox"/> February 12 |
| <input type="checkbox"/> January 8 | <input type="checkbox"/> February 26 |
| <input type="checkbox"/> January 22 | <input type="checkbox"/> March 10 |

eNewsletter sponsorship also includes:

- Company listing with web link on MPF's Web site
 - Company listing on entrance sign to the Exhibit Hall
 - Company listing in Convention Guide
 - Company listing included in scrolling Powerpoint shown at all education workshops
-

Sponsorship Deadline: February 1, 2016

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