

# 2015 MPF Convention - Sponsorship Form

Midwest Poultry Federation (MPF) offers a variety of sponsorship opportunities designed to accommodate a variety of budgets. **NEW this year - we have streamlined our sponsorship levels, so please read the following pages carefully.**

## Pledge your sponsorship today:

Fill out the information on this form in its entirety, indicating your sponsorship choice(s); then mail, fax or email both sides to MPF with your payment (note: MPF contact info is below). The following policies apply:

- Sponsorships are assigned first-come, first served.
- MPF will contact you in the event an item/level you are requesting is not available.
- Unless otherwise indicated, all sponsorship items/events may be "shared" - that is, more than one company may be listed as a sponsor.

If you have any questions about sponsorships, please contact Lara Durben at 763/682-2171 or ldurben@midwestpoultry.com.

## 1 Contact Information

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Please list my company in the Convention Guide, on signage and on the MPF Web site as:**

## 2 Payment *(must accompany form to process sponsorship)*

Total amount sponsored: \$ \_\_\_\_\_

PAYMENT ENCLOSED  
(please make check payable to Midwest Poultry Federation)

CREDIT CARD (American Express, MasterCard or VISA)

Name on card: \_\_\_\_\_

Address (credit card billed to): \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Return all sides of  
this form & payment by  
February 1, 2015\*:**

**Mail:**

Midwest Poultry Federation  
108 Marty Drive  
Buffalo, MN 55313-9338

**Fax:**

763/682-5546

**Email:**

ldurben@midwestpoultry.com

*\* Note: Forms/payments received after January 31, 2014 are welcome; however, we cannot guarantee availability of items/events, nor can we guarantee that your company name will be printed in the 2014 MPF Convention Guide, and/or acknowledged as indicated on this Sponsorship Form.*

## 3 Complete Sponsorship Items Form(s)

(On subsequent pages)

# 2015 MPF Convention - Sponsorship Levels

## Platinum - \$2,500

**8 SLOTS LEFT; includes sponsorship of ALL events/items listed below:**

- Welcome Reception - Includes a full color banner at the reception and 10 complimentary drink tickets
- Fellowship Breakfast (2015 Speaker is Temple Grandin) - Company logo on event signage/program & announcement
- Attendee Convention Bags - Company logo (1-color) on convention bags distributed to attendees at registration desk

*Platinum Benefits also include:*

- Logo link on MPF's Web site to your company's Web site
  - At least one listing as a Platinum sponsor (with logo) in attendee e-Newsletter
  - Logo on 2 large entrance units to the MPF Exhibit Hall
  - Logo on large Schedule at a Glance floor unit in Rotunda
  - Company listing in Convention Guide (onsite program guide)
  - Company listing included in scrolling Powerpoint shown at all education workshops
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## Gold - \$1,500

**SELECT ONE event/item to sponsor from this list:**

- Convention Guide** – **ONLY 3 SLOTS LEFT!** Placement of full color company logo on front cover of this onsite printed show guide.
- Hotel key cards** – **Limited to 1 company** - company logo/design on hotel key cards in up to 5 hotels. Company is responsible for finding a hotel key card printing company and paying for all costs associated with the creation of the key hotel cards. The # of hotel cards printed is up to the individual sponsor. MPF will provide the hotel contacts.
- ~~**Lanyards** – **Limited to 1 company** – Company is responsible for production/cost of lanyards. MUST provide 2,500 lanyards to MPF by February 1. **ALREADY TAKEN**~~

*Gold Benefits also include:*

- Logo link on MPF's Web site to your company's Web site
  - Company listing on entrance sign to the Exhibit Hall
  - Company listing in Convention Guide
  - Company listing included in scrolling Powerpoint shown at all education workshops
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## Silver - \$750

**SELECT TWO events/items within this level to sponsor (can be any combo of 2 events/items in either category below):**

### **Education Workshops**

- |  |   |
|--|---|
| <input type="checkbox"/> <del>Broiler Production Workshop</del> <b>TAKEN</b> | <input type="checkbox"/> Simmering Issues Workshop                      |
| <input type="checkbox"/> <del>Egg Production Workshop</del> <b>TAKEN</b>     | <input type="checkbox"/> Turkey Breeder Workshop                        |
| <input type="checkbox"/> Organic & Specialty Production Workshop             | <input type="checkbox"/> Turkey Grower Workshop                         |
| <input type="checkbox"/> Poultry Litter Management Workshop                  | <input type="checkbox"/> <del>Turkey Health Workshop</del> <b>TAKEN</b> |
| <input type="checkbox"/> Pullet/Layer Health Workshop                        | <input type="checkbox"/> Turkey Processing Workshop                     |

### **Special Events/Items**

- Pre-Show Nutrition Symposium (March 17)
- Internet Lounge (in Exhibit Hall, March 18-19)
- Afternoon Coffee Break for Education Workshops (March 18)
- Omelet Demo on Show Floor (March 19)

*Silver Benefits also include:*

- Company listing with web link on MPF's Web site
  - Company listing on entrance sign to the Exhibit Hall
  - Company listing in Convention Guide
  - Company listing included in scrolling Powerpoint shown at all education workshops
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## 350 Club - \$350

**Receives the following benefits:**

- Company listing with web link on MPF's Web site
- Company listing on entrance sign to the Exhibit Hall
- Company listing in Convention Guide
- Company listing included in scrolling Powerpoint shown at all education workshops

# 2015 MPF Convention - Sponsorships of Special Items

**\*\* These items are stand-alone sponsorship opportunities / NOT part of the sponsorship levels on previous page.**

## **Mobile App - \$2,000**

Sponsor receives company logo on main app page (everyone will see when accessing the app) plus company name on all related signage / verbiage related to the mobile app. (Note: in 2015, the mobile app will be the only place to view Proceedings articles from speakers prior to and during the convention.)

**Limited to ONE (1) 2015 Exhibitor Only**

Mobile app also receives:

- Logo link on MPF's Web site to your company's Web site
- At least three listings as the mobile app sponsor (with logo) in attendee e-Newsletter
- Logo on any sign related to mobile app
- Company listing in Convention Guide (onsite program guide)
- Company listing included in scrolling Powerpoint shown at all education workshops

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## **Happy Hour on the Show Floor - Pick one level:**

### **\$250**

### **\$500**

Sponsorship of 3rd annual happy hour event in Hall B on Wednesday, March 18 from 3:30 - 5:00 p.m.

Includes:

- \$250 company sponsors receive name on signage at event
- \$500 company sponsors received full color logo on signage at event
- At least one listing as a Happy Hour sponsor in attendee eNewsletter
- Company listing with web link on MPF's Web site
- Company listing on entrance sign to the Exhibit Hall
- Company listing in Convention Guide
- Company listing included in scrolling Powerpoint shown at all education workshops

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## **eNewsletter Sponsorships**

Includes banner ad linked to your company website in MPF attendee eNewsletters of their choice. (MPF will contact you with banner ad specifications.)

### **• SELECT ONE package level:**

- 2 Banner Ads - \$200
- 4 Banner Ads - \$400
- 6 Banner Ads - \$600

### **• SELECT DATES (dates subject to change at MPF's discretion)**

- ~~December 4~~  February 5
- ~~December 18~~  February 12
- January 8  February 26
- January 22  March 10

eNewsletter sponsorship also includes:

- Company listing with web link on MPF's Web site
- Company listing on entrance sign to the Exhibit Hall
- Company listing in Convention Guide
- Company listing included in scrolling Powerpoint shown at all education workshops

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## **Sponsorship Deadline: February 1, 2014**

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