



NEWS RELEASE

For immediate release

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Date: January 12, 2015

44th Annual MPF Convention: Poultry Industry to Meet in Saint Paul in March

Details and Online Registration Available at midwestpoultry.com

(Buffalo, MN) ... The nation's largest regional poultry convention -- the 44th annual Midwest Poultry Federation (MPF) Convention -- will be held March 17-19, 2015 at the Saint Paul RiverCentre in Saint Paul, MN.

"Along with MPF's longstanding excellent reputation for exceptional education, we continue to expand our two Exhibit Halls this year, as well," said MPF President Kim Reis of the Iowa Turkey Federation. "Our schedule includes several pre-show events - including our popular Welcome Reception, giving attendees plenty of opportunity to visit one-on-one with vendors and network with others in the poultry industry."

Approximately 40 speakers will cover a variety of topics for the turkey, egg layer, broiler and organic/specialty poultry industries. Plus, MPF's second Exhibit Hall, which debuted in 2012, features more booths this year than ever before.

"It's been exciting to see the growth in our Exhibit Halls, and this is all very good news for our attendees who want to learn more about the latest technology, equipment, poultry health products and much more," said Reis. "The MPF Convention is solely focused on the poultry and everything we do - from the education workshops and networking to our two exhibits halls - revolves on our commitment to providing the absolute best in knowledge, tools and opportunities for the poultry industry."

Pre-Show Events

The convention kicks off on March 17 with a Pre-Show Nutrition and Poultry Health Symposium, which will be coordinated jointly by MPF and the North Central Avian Disease Conference (NCADC), and the annual MPF Welcome Reception. "The Welcome Reception is one of our most popular events, and is a great opportunity to do some networking before the busy rush of the convention begins," said Reis.

Also bringing attendees in early will be the North Central Avian Disease Conference (NCADC) and the 5th annual Organic Egg Farmers of America Symposium. (Separate registration fees apply for these events.)

Exhibits & Education

The two exhibit halls and education workshops will run March 18-19. All events will be held at the Saint Paul RiverCentre in downtown St. Paul, MN.

Full Details

Details on all MPF Convention events, the full education program, list of exhibitors and online pre-registration are available at <http://midwestpoultry.com>. Preregistration ends February 15 and is also available by mail or fax.

The MPF Convention runs March 18-20, 2014 at the Saint Paul RiverCentre in St. Paul, MN. For more information on the MPF Convention or to receive registration and hotel reservation information, please visit <http://midwestpoultry.com>. Or contact the MPF at (763) 682-2171 or e-mail, ldurben@midwestpoultry.com.

You can also find MPF on Facebook (www.facebook.com/MPFConvention) and Twitter (www.twitter.com/MPFConvention). The Twitter hashtag for the show is #mpf15.

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About MPF

Midwest Poultry Federation's (MPF) primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer innovative and compelling information to attendees through a balanced offering of exhibits and educational workshops.

MPF's mission is to conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry. Revenue generated by the convention goes back to MPF's members and to support various poultry programs.