

NEWS RELEASE

For immediate release

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North Central Avian Disease Conference is Back for 13th Year at MPF

(Buffalo, MN) ... For the 13th straight year, the 68th annual North Central Avian Disease Conference (NCADC) will precede the Midwest Poultry Federation (MPF) Convention on March 13-14, 2017, at the Saint Paul RiverCentre, St. Paul, MN.

There is a separate registration fee to attend this event. NCADC attendees may register through MPF, either online or using a pre-registration form via fax/mail.

"We're proud of our long-running partnership with NCADC, which always offers an excellent program of speakers and topics. This partnership allows our attendees additional educational and networking opportunities," said MPF President Bruce Eastlund, who is an allied representation from ILC Resources on the MPF Board of Directors.

The theme for the 2016 North Central Avian Disease Conference is "Veterinarians and the Health of the Poultry Industry".

"The poultry industry is faced with balancing the need for a safe, abundant and affordable food supply while protecting flocks from new external threats," said 2017 NCADC Chairwoman Carol Cardona of the University of Minnesota. "In the face of transboundary diseases and market requirements for abundant, inexpensive food, poultry commodities face new challenges. Risk management becomes an important strategy to meet demand while mitigating uncertain threats. We invite you to come and explore with us risk management approaches to poultry industry threats at the 2017 NCADC."

Research papers and case reports are always welcome. Submit titles and abstracts to Dr. Carol Cardona at ccardona@umn.edu by February 21, 2017.

For more information on this event, please visit http://midwestpoultry.com/attendes/ncadc or contact Dr. Cardona at ccardona@umn.edu.

The MPF Convention runs March 14-16, 2017 at the Saint Paul RiverCentre in St. Paul, MN. For more information on the MPF Convention or to receive registration and hotel reservation information, please visit http://midwestpoultry.com. Or contact the MPF at (763) 682-2171 or e-mail, info@midwestpoultry.com.

You can also find MPF on Facebook (<u>www.facebook.com/MPFConvention</u>) and Twitter (<u>www.twitter.com/MPFConvention</u>). The Twitter hashtag for the show is #midwestpoultry.

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