



## 2018 MPF Booth Selection Process

With the move to Minneapolis and a new floor design, the booth selection process for 2018 will be changing. MPF will utilize a priority points system to assist in selecting your booth location. Priority points will be based on points accumulated from the 2017 show. Exhibitors accumulate priority points in four (4) ways:

- Consecutive years exhibiting at MPF
- Exhibit Booth Size
- Sponsorship
- Donating to the Louis C. Arrington Education Fund (NEW)

1) If interested, exhibitors will have until Monday, April 17, 2017, to make a contribution to the Louis C. Arrington Education Fund. MPF will take a couple of weeks to calculate all points.

2) Exhibitors will be informed of their Priority Group assignment and will apply for exhibit space based on their assigned group. As each Priority Group opens, exhibitors will have 48 hours to submit their online application.

**NOTE: Any exhibitor that misses their assigned Priority Group application deadline will be placed in the queue for assignment based on date received without priority point ranking.**

3) Applications received by their Priority Group deadline with deposits will be sorted based on points accumulated, and assigned as follows:

4) Booth selection will open up to the general public once all Priority Groups have been assigned.

- Priority points (highest to lowest)
- Tie-breaker: Date/time stamp on application

For more information, contact Teresa Sorenson, Events/Exhibits Manager, at [tsorenson@midwestpoultry.com](mailto:tsorenson@midwestpoultry.com) or 763-682-2171.