



NEWS RELEASE

For immediate release

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47th Annual MPF Convention is on the Move to Minneapolis!

Details and Online Registration Available at midwestpoultry.com

(Buffalo, Minn.) ... The nation's largest regional poultry convention -- the Midwest Poultry Federation (MPF) Convention -- will be held March 13-15, 2018 at the Minneapolis Convention Center, Minneapolis, Minn.

"We're excited to bring our show back to Minneapolis, a world-class city with amazing restaurants, bars, and hotel options," said MPF President Bruce Eastlund, ILC Resources, who is an allied representative on the board of directors. "Our space at the Minneapolis Convention Center has allowed us to expand the number of booths and bring our education and exhibits together into one main area of the facility."

Approximately 40 speakers will cover a variety of topics for the turkey, egg layer, broiler and organic/specialty poultry industries. Plus, several new events will take place including:

- **MPF Student Careers Program** – Designed to bring the industry together with 2- and 4-year college students who are activity interested and seeking internships and permanent employment.
- **Making Turkey Sandwiches for a Good Cause** – MPF is teaming up with Meet Minneapolis and the Allan Law Project to make turkey sandwiches on Thursday, March 15 on the show floor. The sandwiches will be delivered to people in need in downtown Minneapolis later that evening.
- **MPF Unhatched – An Evening of Eats and Entertainment** – An exciting new networking event on Thursday, March 15 that features a three-course gourmet meal and a concert by national recording act Sawyer Brown.

"Our exhibit halls have been sold out since October," said Eastlund. "And our new 'MPF Unhatched' event will be a fabulous way to continue the conversations and networking after the show floor has closed. We couldn't be more excited about what's in store for MPF in 2018!"

Attendees and exhibitors alike should review the overall convention schedule as this has changed quite significantly since last year. "Your favorite workshops may be held on a different time or even a different day this year," said Eastlund.

Attendees can be assured that the MPF Convention is the place to be to gather all the latest information they need to take back to their farms and businesses.

Eastlund continued: "The MPF Convention is solely focused on the poultry and everything we do - from the education workshops and networking to our two exhibits halls - revolves on our commitment to providing the absolute best in knowledge, tools and opportunities for the poultry industry."

Pre-Show Events, Education, and MPF Welcome Reception

The convention kicks off on March 13 with a Pre-Show Nutrition and Poultry Health Symposium, which will be coordinated jointly by MPF and the North Central Avian Disease Conference (NCADC), and the annual MPF Welcome Reception.

Also bringing attendees in early will be the North Central Avian Disease Conference (NCADC) and the 6th annual Organic Egg Farmers of America Symposium. (Separate registration fees apply for these events.)

Finally, three MPF education workshops – Turkey Breeder, Broiler Production, and Simmering Issues – will also be held on Tuesday afternoon.

Exhibits & Education

The three exhibit halls will run March 14-15, both days from 10 am – 4 pm and education on both days will be held from 8 am – 10 am. All events will be showcased at the Minneapolis Convention Center in Minneapolis, Minn.

Turkey Taste-Off and Happy Hour on the Show Floor

MPF will host its 2nd annual Turkey Taste-Off in conjunction with Happy Hour on the Show Floor on Thursday, March 15 from 3-4 p.m. Five turkey appetizer stations will be spread throughout the exhibit halls for attendees and exhibitors to try and then vote for their favorites. Happy Hour will include free beer, pop, and juice while supplies last.

Full Details

Details on all MPF Convention events, the full education program, list of exhibitors and online pre-registration (through March 12) are available at <http://midwestpoultry.com>.

You can also find MPF on Facebook (www.facebook.com/MPFConvention) and Twitter (www.twitter.com/MPFConvention). The Twitter hashtag for the show is #midwestpoultry.

About MPF

Midwest Poultry Federation's (MPF) primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer innovative and compelling information to attendees through a balanced offering of exhibits and educational workshops.

MPF's mission is to conduct and support those educational, promotional and policy advocacy issues that will enhance the viability and growth of the poultry industry. Revenue generated by the convention goes back to MPF's members and to support various poultry programs.

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