



Midwest Poultry Federation

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NEWS RELEASE

For immediate release

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MPF Convention Kicks Off New Era in Minneapolis

Show Saw Increased Attendance, More Exhibits & New Programs

(Buffalo, MN) ... The Midwest Poultry Federation (MPF) Convention kicked off a new era in Minneapolis with 609 booths in two exhibit halls, jam-packed education sessions, and registration over the 3,400 mark – an increase over last year’s attendance and the largest registration number MPF has seen in well over 20 years.

“The growth of this show showcases the continued need for face-to-face meetings and networking,” according to Steve Olson, MPF Executive Director. “We could feel the excitement generated by attendees throughout our event – including the buzz of activity on the exhibit floor and the standing-room only education workshops.”

The MPF Convention, held annually in March, offers cutting-edge information to attendees through a balanced offering of exhibits and educational workshops for the turkey, egg layer, broiler and organic/specialty poultry industries.

New this year was a Student Career Program, which brought together industry and college and technical school students looking to make connections on jobs and internships. The convention also wrapped things up with a bang with a brand-new event, MPF Unhatched – An Evening of Eats & Entertainment, featuring a concert by Sawyer Brown.

As a nonprofit organization, all of MPF’s revenue generated (after expenses are paid) from the convention goes back to its member organizations and to support poultry programs.

The 48th annual Midwest Poultry Federation (MPF) Convention will be held March 12-14, 2019 at the Minneapolis Convention Center in downtown Minneapolis, Minn.

Further details on the 2019 show will be available later this year. For more information, visit MPF’s Web site, www.midwestpoultry.com. You will also find MPF on Facebook (www.facebook.com/MPFConvention) and on Twitter - @MPFConvention.

Potential exhibitors may contact Teresa Sorenson at the MPF office at any time to inquire about booth space: tsorenson@midwestpoultry.com or 763/682-2171.

Suggestions regarding educational workshop content are always welcome. Please direct all suggestions, feedback, questions and requests for information to MPF Assistant Executive Director Lara Durben at 763/682-2171 or e-mail ldurben@midwestpoultry.com.

About MPF:

The Midwest Poultry Federation's primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer cutting-edge information to attendees through a balanced offering of exhibits and educational workshops.

MPF was formed in 1971 and held its first convention in Minneapolis in 1972. The MPF's membership consists of state poultry organizations, representing eight states.

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