

Midwest Poultry Federation Virtual Convention & Trade Show
8/12/20 - 8/13/20

	<u>20' x 20' Booth</u>	<u>10' x 20' Booth</u>	<u>10' x 10 Booth</u>
Exclusive Webinar Production	30-minute prerecorded or live webinar to highlight your product/service or hot topic of choice. Midwest Poultry Federation will handle all logistics associated with promotion & production	20-minute prerecorded or live webinar to highlight your product/service or hot topic of choice. Midwest Poultry Federation will handle all logistics associated with promotion & production	10 minute prerecorded webinar highlighting product, service or hot topic of choice. Midwest Poultry Federation will handle all logistics associated with promotion & production
Expo show floor	Tier one booth placement on show floor	Tier two booth placement on show floor	Tier three booth placement on show floor
Expo booth content assets	A total of 8 supplied content pieces – white papers, brochures, videos, etc. and a link to sponsor website	A total of 6 supplied content pieces – white papers, brochures, videos, etc. and a link to sponsor website	A total of 5 supplied content pieces – white papers, brochures, videos, etc. and a link to sponsor website
New Product Showcase	Any new product/service will be featured in a special product showroom	Any new product/service will be featured in a special product showroom	
Exclusive Webinar Promotion	Minimum of 1 e-blast promotion of exclusive sponsored webinar session		
Comp Registration	12	6	3
Event Leads	Leads for event	Leads for event	Leads for event
Metrics	Provided	Provided	Provided
Investment	\$2,050	\$1,400	\$750