



## Animal Nutrition Marketing Assistant

- **Position:** Animal Nutrition Marketing Assistant
- **Department:** Feed Division
- **Location:** Mankato, MN
- **Country:** USA

### Description

The Alltech® Feed Division is among the leading commercial animal nutrition companies in North America. We employ more than 700 people in the areas of manufacturing, sales, and marketing. We offer a full range of animal nutrition products designed to meet the diverse needs of modern livestock and companion animals, including complete feeds, premixes, feed supplements, block supplements, animal health products, and feed ingredients. We have an immediate opening for an Animal Nutrition Marketing Assistant at our regional office in Mankato, MN.

### Responsibilities

This full-time position is multi-function between project coordination and digital marketing support. Primary responsibility is to support digital marketing efforts and other marketing projects for our feed and block divisions under the guidance of the marketing management group. The ideal candidate will be motivated to take on new things with the ability and desire to grow.

Duties (not limited to):

- Support digital marketing projects as directed by Marketing Manager.
- Coordinate market research surveys and summarize results.
- Manage marketing database and send eNewsletters and other customer email communications.
- Help create and edit website content as needed.
- Help create and facilitate Social Media posts.
- Create presentations, organize meetings and work closely with other departments within Alltech to help bring our business strategies to life.
- Other Marketing support duties as outlined by the marketing management group.

### Requirements

- A self-motivating attitude and desire to tackle new projects.



- A bachelor's degree in marketing, advertising or related discipline.
- 1-3 years' experience in a marketing role.
- Experience in agriculture preferred.
- Strong verbal and written communication skills with a superior attention to detail.
- Experience with email marketing software, and social media.
- Proven organizational skills with the ability to properly prioritize projects and simultaneous deadlines.
- Strong diplomacy skills that demonstrate an ability to build rapport across departments and all levels of an organization.
- A team-focused attitude.
- The ability to adapt and remain flexible in a fast-paced and sometimes high-pressure environment.
- The ability to maintain a high degree of confidentiality.
- Experience in Microsoft Office and other management software.
- Curiosity and openness that reflect the aspiration to learn and grow.

## More Info

Alltech provides the following benefits, **effective on the first day of employment** (except for STD and LTD) to employees who have the work ethic and commitment to customers, safety and product quality that we are known for:

- Competitive pay
- Annual incentive opportunity
- 2 medical plans and 2 dental plans to select from
- Vision plan
- 401k plan with generous company match
- Flexible spending accounts
- Health savings account
- Disability and life insurance
- Paid holidays and vacations

## Contact Info

Apply via email: [employment@ridleyinc.com](mailto:employment@ridleyinc.com)



We are an equal opportunity employer and do not discriminate against otherwise qualified applicants on the basis of race, color, creed, religion, ancestry, age, sex, marital status, national origin, disability or handicap, or veteran status.

Visit us at [www.alltech.com/about/animal-feed](http://www.alltech.com/about/animal-feed) for more details about our competitive advantage, focus forward, management philosophy, and feed and block divisions.