

Sponsor Level	Benefits	Deadline	Special Instructions
Diamond	15-minute video/webinar in Vendor Track - pre-recorded by your company	May 1, 2021	Submit your video file as a YouTube or Vimeo link to ldurben@midwestpoultry.com
	MPF to load list of any video/webinars in your booth with URLs in Resource Center	May 1, 2021	Video URLs must be uploaded to your booth by deadline, giving MPF time to create list
	2 avatars placed in your booth	May 1, 2021	Submit two .jpg or .png photos of booth staff (full body shots, standing)
	2 broadcast messages in the platform during the event	May 1, 2021	Submit (to ldurben@midwestpoultry.com) two short text messages that will be scheduled to be sent out during the show
	Submit your company's job/internship postings	No deadline	Submit job/internships opportunities at any time to ldurben@midwestpoultry.com
	Various placements of your company logo within the virtual platform	Logo due ASAP*	
Platinum	10-minute video/webinar in Vendor Track - pre-recorded by your company	May 1, 2021	Submit your video file as a YouTube or Vimeo link to ldurben@midwestpoultry.com
	MPF to load list of any video/webinars in your booth with URLs in Resource Center	May 1, 2021	Video URLs must be uploaded to your booth by deadline, giving MPF time to create list
	1 broadcast message in the platform during the event	May 1, 2021	Submit (to ldurben@midwestpoultry.com) one short text message that will be scheduled to be sent out during the show
	Submit your company's job/internship postings	No deadline	Submit job/internships opportunities at any time to ldurben@midwestpoultry.com
		Various placements of your company logo within the virtual platform	Logo due ASAP*
Gold	MPF to load list of any video/webinars in your booth with URLs in Resource Center	May 1, 2021	Video URLs must be uploaded to your booth by deadline, giving MPF time to create list
	Submit your company's job/internship postings	No deadline	Submit job/internships opportunities at any time to ldurben@midwestpoultry.com
		Various placements of your company logo within the virtual platform	Logo due ASAP*
Silver	MPF to load list of any video/webinars in your booth with URLs in Resource Center	May 1, 2021	Video URLs must be uploaded to your booth by deadline, giving MPF time to create list
	Submit your company's job/internship postings	No deadline	Submit job/internships opportunities at any time to ldurben@midwestpoultry.com
		Various placements of your company logo within the virtual platform	Logo due ASAP*
Lunchtime Learning	1-2 minute video message (pre-recorded by your company) played	May 1, 2021	Submit your video file as a YouTube or Vimeo link to ldurben@midwestpoultry.com
		Various placements of your company logo within the virtual platform	Logo due ASAP*

***NOTE: If your company has not submitted your logo and completed your company information section in your Exhibitor Portal, please do so no later than April 1, 2021.**