

2021 MPF Virtual Convention | Explore the Floor Game WIN \$2500 CASH!

Play MPF's 2nd annual "Explore the Virtual Floor" game to have a chance to win \$2500 cash!
Rules and additional ways to earn points follow below this graphic:



Explore our Virtual Floor!
GAME ON
Win \$2500!

Visit these Exhibitor Booths to earn points:





























Find these logos throughout the virtual show and click on them for points:







**TOP 5 PARTICIPANTS WITH HIGHEST POINTS ENTERED INTO RANDOM DRAWING;
MUST BE FARMER-PROCESSOR ATTENDEE TO WIN.**

How to Collect Points:

- Visit every sponsoring company's booth for points. (See graphic list of companies below.)
- Find MPF's 50th anniversary logo + any additional sponsor logos (indicated in graphic below) hidden across the virtual platform and click on them for points.
- Gain points by visiting the show floor and following through with any (or all!) of the following activities listed below. Points collected one time unless otherwise specified below.

The top point-getters will be entered into a random drawing for \$2,500 cash! Winner must be a "Farmer-Processor" attendee and will be notified via email by June 1, 2021.

HOW TO COLLECT POINTS IN EXPLORE THE FLOOR GAME	POINTS
Visit the MPF Virtual Convention and enter the lobby	10
Play the Welcome Video in the MPF Lobby	150
Visit each game sponsor's booth in the Exhibit Hall (you must click into the booth for your points to be earned)	100 per booth visited once
Allocate points for each 50th logo clicked on	50 per logo
Click on any rotating sponsor banner in the MPF Lobby	10 (once per banner)
Enter the MPF Education Theater	10
Earn points every time you watch an education presentation in the MPF Education Theater	40 per education presentation
Add material to your "Briefcase"	20 (each time)
Allocate points once for initiating a text chat with another attendee or exhibitor	40 (each time)
Enter the Networking Lounge	25
Allocate points once for initiating chat within the Networking Lounge	25
Attend the Live Cocktail Class with Crooked Water Spirits in the Networking Lounge	100
View the Sneak Peek Video of 2022 MPF Unhatched in the Networking Lounge	100
Enter the New Product Zone Room, Resource Center or Longevity Awards Room	25