



NEWS RELEASE

For immediate release

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MPF: Where Poultry Meets **Education Program Announced for 2022 Midwest Poultry Federation Convention**

(Buffalo, Minn.) ... The Midwest Poultry Federation (MPF) is excited to announce its education program for the 2022 convention to be held March 22-24, 2022 at the Minneapolis Convention Center in Minneapolis, Minnesota.

The MPF Convention, the nation's largest trade show and convention that is 100% focused on the poultry industry, has made some important improvements to its education program. Education will be focused in four tracks: pullet/egg layer, turkey, broiler, and processing (meat and eggs). Each track will run for one hour each day, March 22, 23 and 24. In addition, the longstanding Pre-Show Nutrition and Poultry Health Symposium will be held as usual on Tuesday, March 22.

"This [new schedule](#) will provide the exceptional educational content attendees expect from MPF along with ample time to visit our newly-expanded Exhibit Hall," said MPF President Scott Waldner, who represents the Chicken and Egg Association of Minnesota (CEAM) on the MPF Board of Directors.

The [trade show](#) portion of MPF is moving to larger space within the Minneapolis Convention Center on the street level and 2nd floor of the building. "This will allow us to expand our Exhibit Hall quite substantially, and provide more space for registration, our Welcome Reception, and our education program," said Waldner.

In fact, MPF is adding "Poultry Ted Talks" to the schedule on Wednesday, March 23. These presentations will be short, more informal, and held right on the Exhibit Hall floor, every half hour from 9 am – 5 pm. An online [call for presentations](#) is in place for this session and poultry graduate students as well as MPF exhibitors are encouraged to submit their proposals. A full schedule of Poultry Ted Talks will be released in early February.

In addition to the education tracks, MPF is planning a unique "[Slice of Learning](#)" event, which will take knowledge gleaned from the Pullet/Egg Layer Track and bring attendees together as a working group to discuss what the future of cage-free production looks like.

"In this Slice of Learning session, we will develop concrete steps for the industry to take in order to get production where it needs to be by 2025, which is the deadline for cage-free production imposed by many retail and foodservices companies," said Waldner. A Slice of Learning (tickets are \$10/person) will round out the convention on March 24 and include a pizza lunch for those who pre-register.

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[MPF Unhatched](#), the 3rd annual networking event with food and entertainment, will kick off opening night of the convention on Tuesday, March 22 from 6:30pm– 10pm at the Hilton Minneapolis Hotel. The event is being reincarnated with a more casual vibe perfect for networking and meeting up with colleagues and friends. Tickets will be \$50 each and feature a variety of food stations, an open bar, and two musical acts.

“MPF is beyond thrilled to welcome our exhibitors and attendees back to the 2022 MPF convention for our 51st year. We look forward to spreading out into new, larger exhibit space as well as providing an updated, more interactive education schedule,” said Waldner.

MPF’s partner events include the [North Central Avian Disease Conference](#) (March 21-22) and the [Organic Egg Farmers of American Symposium](#) (March 22) – both events will be held in-person at the Minneapolis Convention Center.

Details on all MPF Convention events, education program, and the list of exhibitors are available at www.midwestpoultry.com. You can also find MPF on [Facebook](#) and [Twitter](#). You may also contact MPF with any questions at info@midwestpoultry.com or 763/284-6763.

About MPF

MPF is a nonprofit organization with the primary purpose of hosting an annual convention and trade show emphasizing on-farm poultry production. The organization is proud to donate revenue from the show to various poultry organizations for research and educational activities as well as back to MPF’s member organizations in nine U.S. states. Since 2000, MPF has given back over half a million dollars to support a variety of worthy poultry causes.

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