



## NEWS RELEASE

*For immediate release*

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### *2022 MPF Convention*

## **Slice of Learning: Cracking the Future of Cage-Free Egg Production**

(Buffalo, Minn.) ... The Midwest Poultry Federation (MPF) is thrilled to announce the reboot of its ‘Slice of Learning’ Educational Program, this year focusing on the important and incredibly timely discussion around cage-free egg production and meeting industry standards by the year 2025. This educational program will be held on Thursday, March 24, as part of the 2022 MPF Convention.

In this program, MPF will offer three egg-production related tracks during the week of the convention. Slice of Learning will build upon these presentations and create an open-ended discussion where participants will work together as a group to discuss, engage, learn, and focus on action-oriented outcomes for the egg industry.

Steve Olson Consulting LLC, in partnership with MPF, will design and facilitate the Slice of Learning workshop.

MPF Education Co-Chairs Dr. Darrin Karcher, Purdue University, and Ken Koelkebeck, University of Illinois, are enthusiastic about creating a program that will produce much-needed and tangible outcomes for the egg industry.

Said Karcher: “This hour-long program is open to all who wish to participate and grow in their education of cage-free egg production, as we discuss the important issues and standards that egg producers face in the near future.”

For further details on the criteria and to register for the Slice of Learning program, please visit <https://midwestpoultry.com/a-slice-of-learning/>. Sponsors of Slice of Learning include XGenex, Zoetis and Steve Olson Consulting LLC.

Details on all MPF Convention events, education program, and the list of exhibitors are available at [www.midwestpoultry.com](http://www.midwestpoultry.com). You can also find MPF on [Facebook](#) and [Twitter](#). You may also contact MPF with any questions at [info@midwestpoultry.com](mailto:info@midwestpoultry.com) or 763/284-6763.

#### **About MPF**

MPF is a nonprofit organization with the primary purpose of hosting an annual convention and trade show emphasizing on-farm poultry production. The organization is proud to donate revenue from the show to various poultry organizations for research and educational activities as well as back to MPF’s member organizations in nine U.S. states.

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