



Our Privacy and Cookie Policy

The Midwest Poultry Federation (MPF) places a high priority on protecting your privacy. This privacy policy was created in order to demonstrate the MPF's firm commitment to the privacy of our members and website users. This policy explains what types of information is collected by the MPF's website, www.midwestpoultry.com, and how this information is used.

What Personally Identifiable Information is Collected

Attendees and exhibitors who register to attend PEAK and individuals that sign up to receive PEAK and MPF-related e-communications voluntarily provide us with contact information (such as name and e-mail address). We may use this information for specific, limited purposes. You may always "opt out," either now or at any time in the future, if you do not wish to receive our messages.

IP addresses

The Council of Nonprofits uses your IP address to help diagnose problems with our server, to administer www.midwestpoultry.com and for statistical metrics used to track website visitor traffic.

Cookies

MPF uses "cookie" messages to automatically help provide better services. They remind us who you are and your preferences for our website based on what you've done and told us before. The "cookie" is placed in your computer and is read when you come back to our website. Cookies let us take you to the information and features you're particularly interested in. They also let us track your usage of www.midwestpoultry.com, so we know which parts of our sites are most popular. You can reject cookies or cancel them by instructing your Web browser accordingly.

How Your Information May Be Used

We use your personal information to provide you with personalized service; to send

e-mail alerts to you; to answer your requests; to process your registration and/or booth or sponsorship application; etc. You may choose to opt out at any time, which will cease all communications from us. We may also use your information to track visitor of our website. This lets us see which of our features are the most popular so we can better serve our users' needs. It also lets us provide aggregate data about our traffic (not identifying you personally, but showing how many visitors used which features, for example) to outside parties

Email Privacy

MPF does not sell or rent email addresses to anyone outside the organization. We do provide the PEAK attendee list of contacts to paid, current exhibitors after the convention for that year is complete.

Attendee Contact Information Policy

By registering for PEAK and providing your contact information, you acknowledge and agree to the use by MPF of your contact information to communicate with you about events, products, services and offerings by MPF, its brands, affiliates, and/or third-party partners. In addition, you understand that your personal information may be shared with any exhibitors and/or sponsors of the PEAK, so they can contact you directly about their products or services. Please refer to the privacy policies of such exhibitors and/or sponsors for more details on how your information may be used by them. Your personal information may also be shared with other participants in the PEAK.

External Links

Our website includes links to external websites. These links do not fall under the www.midwestpoultry.com domain, and the MPF is not responsible for the privacy practices or the content of external websites. Your use of any linked website is solely at your own risk.

Modifications

We may amend this privacy policy from time to time; please review it periodically. We maintain the option to modify this privacy at any time by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.