



NEWS RELEASE

For immediate release

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PEAK 2024: Where North American Poultry Connects **General Booth Sales Open October 16, 2023**

(Buffalo, Minn.) ... General booth sales for PEAK 2024 – formerly called the Midwest Poultry Federation Convention – will open Monday, October 16 at www.midwestpoultry.com.

Show dates are April 17-19, 2024 at the Minneapolis Convention Center in Minneapolis, Minnesota.

PEAK is the nation's largest trade show and convention in North America focused exclusively on the business and food production of poultry and offers a full array of education, networking events, and a large trade show experience.

Booth opportunities are in limited supply, thanks to all of the returning exhibitor companies that already booked their spaces. Companies will want to act quickly to secure their space once general booth sales are open.

Please contact Tonia Evans with any exhibit-related questions at tevans@midwestpoultry.com or 763/284-6763.

About the PEAK and MPF

The PEAK is a name change that debuted in 2022 for the convention *only*; the Midwest Poultry Federation as an organization, founded in 1971, will continue as it always has. MPF's [website](#), social media accounts ([Facebook](#), [Twitter](#), and [LinkedIn](#)), email addresses, phone number, and office location remain the same.

Visit www.MidwestPoultry.com to stay up-to-date. You may contact MPF with any general questions related to the schedule, registration and hotel reservations at info@midwestpoultry.com or 763/284-6763.

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