



finding good

WITH BRIAN FRETWELL

Business and Leadership Track

April 17 - 3:30-4:30 pm

April 18 - 8:30 am - 10:00 am

April 19 - 8:30 am - 9:30 am

*Space will be limited so we ask that you sign up in advance
(there is no additional fee; this track is included with your PEAK registration fee)*

It's hard to discover potential, if we're constantly running from bears. Our brains naturally prioritize threats (like bears!) When people feel disconnected, our daily 'threats' of uncertainty, doubt, and change, can become all we see. Our ability to see possibilities, however, increases exponentially when we feel connected. At Finding Good, Brian Fretwell helps people build the clarity, confidence, and certainty that comes with connection.

Brian Fretwell is a speaker, teacher, and author. He believes that smarter questions (and responses) can improve conversations, relationships, and how people feel about themselves. His proprietary conversation process of uncommon questions provides critical validation that is often missed in our relationships. His question process builds trust around tough issues, makes important conversations more productive, and helps others feel truly valued.

While most speakers are focused on being thought leaders in their area of expertise, Brian Fretwell is an application leader. He's passionate about creating easy-to-implement tools that people can use right away, whether or not they learn the science behind them. As the Founder of Finding Good, he works daily with his team to build and share these tools.

When people work to see the value in each other, the world becomes a better place.

If you believe that statement, then you share our purpose.

At Finding Good, we know that building the world we need in the future can't happen if we don't see how much we need each other in the present.

I hope you'll join us. Because that world needs you.

Brian Fretwell, Founder of Finding Good

