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PEAK 2026 sets the course for poultry industry's future, extends Minneapolis commitment

MINNEAPOLIS, MN. — April. 23, 2026, Following the success of a record-breaking show footprint and focused, high-intent audience, the [Midwest Poultry Federation](#) announced a nine-year commitment to keep [PEAK 2026](#), the nation's largest poultry convention in Minneapolis, highlighting the conference's role as a central hub for *peak* poultry industry connection, education and forward-thinking conversations.

This year, PEAK featured the largest exhibit hall in the event's history, spanning 277,200 square feet and featuring 266 companies – including 47 new exhibitors. This growth and the long-term commitment signals stability for an industry navigating rapid change, while positioning PEAK as a long lasting educational and connective platform.

"We were extremely excited about the turnout in 2026. It was a great week and a strong reminder of what makes this industry special, the partnerships, the conversations and the people that drive PEAK forward," said Blake Van Denburgh, newly elected board president of Midwestern Poultry Federation. "What continues to set PEAK apart is the depth of education. That is where real learning happens and where our industry continues to get better."

Educational programming this year reflected that momentum, with a strong focus on workforce readiness and long-term industry sustainability. The *Coop of Leaders* program brought new attention to recruitment, retention, and leadership development. These issues and more are increasingly shaping the future of poultry operations.

One of the largest attended sessions of the event included the panel on *In-Ovo Sexing in the U.S. Egg Industry*. This moderated panel with five poultry industry experts emphasized how quickly emerging technologies are moving from concept to real-world application across the industry.

With expanded programming, strong engagement and a long-term commitment to Minneapolis, PEAK continues to position itself not only as a top industry trade show, but as a defining moment for where the poultry industry is headed next. To stay informed on all things poultry and be updated on registration for next year, sign up to the [Midwest Poultry Federation newsletter](#) now.

The Midwest Poultry Federation confirmed future PEAK dates through 2035:

Upcoming PEAK Dates

Location: Minneapolis Convention Center

- **2027:** April 20–22
- **2028:** April 4–6
- **2029:** April 17–19
- **2030:** April 9–11
- **2031:** April 8–10
- **2032:** April 13–15
- **2033:** April 5–7
- **2034:** April 4–6
- **2035:** April 10–12

About PEAK and MPF

PEAK is the largest trade show and convention in North America, held annually in Minneapolis, that focuses exclusively on the business and production of poultry.

In 2022, the Midwest Poultry Federation Board rebranded its show name to PEAK, which stands for Progress, Experience, Advancement and Knowledge – MPF's promise to attendees to always provide these four keys to unlocking success for your business.

The Midwest Poultry Federation (MPF), a 501(c)6 nonprofit organization, was founded in 1971 and held its first convention in Minneapolis in 1972. MPF's primary purpose is to host an annual convention emphasizing on farm poultry production. The convention's goal is to offer cutting-edge information to attendees through a balanced offering of exhibits and educational workshops.

All revenue (after expenses are paid) generated by PEAK and any other events MPF holds throughout the year is given back to MPF's member organizations as well as donated to various poultry organizations for research and educational activities.

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