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Midwest Poultry Federation Debuts Donation Request Process

BUFFALO, MN. — June 29, 2026— Midwest Poultry Federation (MPF) is excited to debut a new process for donation requests this month.

The vast majority of net revenue garnered from MPF's show, PEAK, each year is given back to its member organizations (member state poultry associations in the Midwest) and also to other organizations that help further MPF's support of industry education programs that provide learning and/or career opportunities.

New in 2026, MPF is debuting a donations request process to simplify the structure for multi-state poultry organizations and groups that seek funds for projects that impact poultry producers through education and/or encourage interest in careers in the poultry industry.

"Our organization is a 501©6 nonprofit organization based in Minnesota and we are proud of the work we have done to expand the PEAK experience for attendees and exhibitors, while also keeping fiscally responsible," said MPF President Blake Van Denburgh of Feliz, Inc. "Since 2000, MPF has given back over \$900,000 in donations and that continues to be a major focus for us. It is gratifying to see PEAK's net revenue go back to the poultry industry to make a difference in the areas that are near and dear to our mission."

Funding requests for projects must come from organizations that have an impact in member multi-state poultry groups and inspire the mission of PEAK, which is to provide progress, experience, advancement and knowledge to the poultry industry.

For the details and to apply for funding, please visit the [MPF Website](#) to download the donation request form and submit it to MPF no later than September 1. Decisions on funding will be decided by the MPF Board of Directors at its fall meeting and will be communicated after November 1. .

MPF's [state member organizations](#) do not need to apply for funds using this form. That funding is handled via a separate process and will continue as in the past within the organization's by-laws and policies.

Please contact info@midwestpoultry.com with any questions.

About the Midwest Poultry Federation

The Midwest Poultry Federation is a nonprofit organization dedicated to supporting the poultry

industry through education, collaboration, and events, including the PEAK convention, the largest trade show 100% dedicated to the poultry in North America. Its members are 11 state poultry associations in nine states.

All revenue (after expenses are paid) generated by PEAK and any other events MPF holds throughout the year is given back to MPF's member organizations as well as donated to various poultry organizations for research and educational activities. From 2001-2025, the organization has donated over \$900,000.

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