



## Midwest Poultry Federation

[www.midwestpoultry.com](http://www.midwestpoultry.com) or [www.facebook.com/midwestpoultry](https://www.facebook.com/midwestpoultry)

## NEWS RELEASE

*For immediate release*

Contact: Lara Durben

Phone: (763) 682-2171

E-mail: [ldurben@midwestpoultry.com](mailto:ldurben@midwestpoultry.com)

Date: April 5, 2016

### **Major Attendance Increase Marks Success of 2016 Midwest Poultry Federation Convention**

(Buffalo, MN ) ... The Midwest Poultry Federation (MPF) saw a whopping 56 percent increase in its attendance at the 2016 convention, held last month in Saint Paul, MN. Attendance easily surpassed last year's numbers with nearly 3,147 attendees and exhibitors taking in the show.

"Incredible attendance numbers coupled with an expansion into our third exhibit hall insured that the MPF Convention welcomed a full house to Saint Paul," according to Steve Olson, MPF Executive Director. "This growth really captured the excitement generated by attendees throughout our event – from the jam-packed education sessions to the buzz of activity on the exhibit floors."

The MPF Convention, held annually in March in Saint Paul, MN, offers cutting-edge information to attendees through a balanced offering of exhibits and educational workshops for the turkey, egg layer, broiler and organic/specialty poultry industries.

As a nonprofit organization, all of MPF's revenue generated (after expenses are paid) from the convention goes back to its member organizations and to support poultry programs.

The 46th annual Midwest Poultry Federation (MPF) Convention will be held March 14-16, 2017 at Saint Paul RiverCentre in Saint Paul, Minn. The show will feature a Pre-Show Nutrition Symposium and Welcome Reception on March 14 and exhibits and educational sessions on March 15-16. Also held in conjunction with the 2017 MPF Convention will be the North Central Avian Disease Conference, scheduled for March 13-14, and the Organic Egg Farmers Symposium on March 14 – both events also at Saint Paul RiverCentre.

2017 will mark the last year the MPF Convention will be held in Saint Paul for the foreseeable future. MPF has signed a five-year contract to move the show to the Minneapolis Convention Center beginning in 2018 and through 2022.

Further details on the 2017 show will be available later this year. For more information, visit MPF's Web site, [www.midwestpoultry.com](http://www.midwestpoultry.com). You will also find MPF on Facebook ([www.facebook.com/MPFConvention](https://www.facebook.com/MPFConvention)) and on Twitter - @MPFConvention.

- more -

Potential exhibitors may contact Teresa Sorenson at the MPF office at any time to inquire about booth space: [tsorenson@midwestpoultry.com](mailto:tsorenson@midwestpoultry.com) or 763/682-2171.

Suggestions regarding educational workshop content are always welcome. Please direct all suggestions, feedback, questions and requests for information to MPF Program Director Lara Durben at 763/682-2171 or e-mail [ldurben@midwestpoultry.com](mailto:ldurben@midwestpoultry.com).

**About MPF:**

The Midwest Poultry Federation's primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer cutting-edge information to attendees through a balanced offering of exhibits and educational workshops.

MPF was formed in 1971 and held its first convention in Minneapolis in 1972. The MPF's membership consists of state poultry organizations, representing eight states. As a nonprofit organization, all of MPF's revenue generated from the convention goes back to its member organizations and to support poultry programs. [www.midwestpoultry.com](http://www.midwestpoultry.com)

###