

Midwest Poultry Federation
Convention 2016
March 15-17 | Saint Paul, MN
#mpf16



Celebrating 45 Years of MPF!



Attendee Registration Brochure

Convention Dates: March 16-17, 2016

Pre-Show Events/Welcome Reception: March 15, 2016

Join us for the 45th Anniversary of MPF!



On behalf of the Midwest Poultry Federation (MPF) Board of Directors, it is my pleasure to invite you to the 45th Annual Midwest Poultry Federation (MPF) Convention!

Over the past four+ decades, we have built our reputation on exceptional education, outstanding networking opportunities, and our exhibit offerings. In fact, to celebrate our 45th year, we are announcing a third exhibit hall opening with even more exhibitors to visit! Add in several pre-show events - including our popular Welcome Reception and a few changes to our education program - and there will be plenty of opportunity to visit

one-on-one with vendors and network with others in the poultry industry.

Please visit our Web site at www.midwestpoultry.com for all the latest details.

I look forward to seeing you in Saint Paul!

Dr. Darrin Karcher
2015-16 President, MPF Board of Directors
Michigan Poultry Allied Industries

P.S. You can find all the show information - including details on registering online - at www.midwestpoultry.com.



Phone 763/682-2171
Fax 763/682-5546
Email info@midwestpoultry.com
Web www.midwestpoultry.com

Staff Contacts

General Information/Registration
Teresa Lynch | tlynch@midwestpoultry.com

Hotels/Speakers
Lara Durben | ldurben@midwestpoultry.com

Exhibits
Teresa Sorenson | tsorenson@midwestpoultry.com

Executive Director
Steve Olson | solson@midwestpoultry.com

Social Media Links



www.facebook.com/MPFConvention



www.twitter.com/MPFConvention (#mpf16)



<http://bit.ly/1TldRe0>
(or search Midwest Poultry Federation)

#mpf16 - Our Hashtag!

If you are on Twitter or Facebook, we highly encourage you to talk about your MPF Convention experience using the hashtag #mpf16. This is a great way to get the conversation rolling about the show - before, during and even after the event. MPF will also have at least one live Twitter feed displayed at the show in March, so people can watch and read what others are saying about the 2016 MPF Convention.

2016 Schedule

As of December 4, 2015
subject to change

Monday-Tuesday, March 14-15

North Central Avian Disease Conference
(Register through MPF but separate fee applies - see page 4 for details)

Tuesday, March 15

Organic Egg Farmers of America Symposium
(Separate fee & registration process applies - see page 4 for contacts)

Tuesday, March 15

10:00 a.m. - 7:00 p.m. On-site Registration/Badge Pick-Up
1:30 p.m. - 5:00 p.m. Joint MPF-NCADC Pre-Show Nutrition & Health Symposium
5:00 p.m. - 7:00 p.m. Welcome Reception in Exhibit Hall C

Wednesday, March 16

7:30 a.m. - 5:00 p.m. On-site Registration/Badge Pick-Up
8:30 a.m. - 10:30 a.m. 3 concurrent workshops:

- Turkey Growing
- Broiler Production
- Pullet/Layer Health

9:00 a.m. - 5:00 p.m. Exhibit Hall open
11:00 a.m. - 11:30 a.m. Learn & Go: Veterinary Feed Directives
1:30 p.m. - 3:30 p.m. 4 concurrent workshops:

- Disease Response Planning
- Turkey Breeder
- Turkey Processing
- Organic & Specialty Poultry

3:30 p.m. - 5:00 p.m. Happy Hour on the Show Floor
4:30 p.m. - 5:00 p.m. Learn & Go: Veterinary Feed Directives

Thursday, March 17

7:00 a.m. - 1:00 p.m. On-site Registration/Badge Pick-Up
7:30 a.m. - 9:00 a.m. Fellowship Breakfast
9:00 a.m. - 1:00 p.m. Exhibit Hall open
9:30 a.m. - 10:30 a.m. Workshop - Simmering Issues
11:30 a.m. - 12:30 p.m. MPF Omelet Demo & Free Omelets
12:30 p.m. - 2:30 p.m. 2 concurrent workshops:

- Turkey Health
- Egg Production

Mobile App / Proceedings

Coming in February our updated MPF Convention app for smartphone and tablet devices - including Apple and Android phones! Find the show schedule, show floor maps, exhibit list, and more all in one convenient place!

Access to the Proceedings - Mobile App & Website (free) ... Proceedings papers submitted by speakers this year will be uploaded for FREE access to the MPF mobile app.

After the convention, all Proceedings papers will also be available via a PDF file download on the MPF website - again, completely complimentary to attendees and exhibitors.

There will be NO flash drives for sale this year.

Tuesday, March 15, 2016

MPF & NCADC Joint Poultry Nutrition and Health Symposium

Dr. Sheila E. Purdum, Chairperson
University of Nebraska, Lincoln, NE

Measurement of Energy Utilization in Chickens

Dr. Mike Persia
Virginia Tech University, Blacksburg, VA

Quick Molt Diets and Programs

Dr. Ken Koelkebeck
University of Illinois, Urbana, IL

Strategies to Improve Keel Bone Strength and Skeletal Integrity of Laying Hens in Various Housing Systems

Drs. Sheila Purdem and Pamela Eusebio
University of Nebraska, Lincoln, NE

Organic Acids and Gut Health in Poultry

Dr. Vanessa Iseri
Kemin North America
Des Moines, IA

Pullet/Layer Health Workshop

Mick Fulton, DVM, Chairperson
Michigan State University, East Lansing, MI

Characteristics of the Avian Influenza Virus

David Suarez, DVM
USDA-ARS, Athens, GA

Lessons Learned from Avian Influenza

Mr. George Girgis
Center Fresh Eggs, Sioux Center, IA

Hy-Line North America: Planning for Avian Influenza

Danielle Botting, DVM
Hy-Line North America, LLC, Dallas Center, IA

Broiler Production Workshop

Ms. Kelsey Held, Chairperson
GNP Company, St. Cloud, MN

Raising Broilers Antibiotic-Free

Dr. Mahmoud Masadeh
Purina Animal Nutrition, Lincoln, NE

Making Biosecurity Work on Your Farm

Dr. John Carey
Texas A&M University, College Station, TX

Importance of Water Quality for Broiler Production

Dr. Susan Watkins
University of Arkansas, Fayetteville, AR

Turkey Breeder Workshop

Dr. Michael Lilburn, Chairperson
The Ohio State University, Wooster, OH

The Relationship Between Sperm Function and Diet: Toms are What They Eat

Julie Long
USDA-ARS, Beltsville, MD

Assessing Poultry Quality at the Hatchery and at Delivery

Dr. Vern Christensen
Mona, UT

The Importance of Egg Size

Dr. Michael Lilburn
The Ohio State University, Wooster, OH

Turkey Processing Workshop

Dr. Dong Ahn, Chairperson
Iowa State University, Ames, IA

USDA New Poultry Inspection System: What are the Major Issues?

Dr. Aubrey Mendonca
Iowa State University, Ames, IA

Water-Holding Capacity in Poultry Breast Meat

Dr. Brian Bowker
USDA-ARS, Athens, GA

Salmonella Sampling and Recovery from On-Farm Litter to Fully Processed Carcasses - Ability to Detect Salmonella vs. Salmonella "Free"

Mr. Hong Zhuang
Dr. Dianna Bourassa
USDA-ARS, Athens, GA

Disease Response Planning Workshop

Dr. Darrin Karcher, Chairperson
Michigan State University, East Lansing, MI

Operational Biosecurity - Continued Improvement

Dr. Gregory Martin
Pennsylvania State Cooperative Extension
Lancaster, PA

Mortality Management Options during an Avian Influenza Outbreak

Dr. Josh Payne
Oklahoma State Cooperative Extension
Muskogee, OK

3rd topic: *Cleaning and Disinfection* (Speaker TBA)

Wednesday, March 16, 2016

Morning Sessions

Turkey Grower Workshop

Mr. Ron Kean, Chairperson
University of Wisconsin, Madison, WI

Wood Heat for Poultry Production

Dr. Scott Sanford
University of Wisconsin, Madison, WI

2 additional speakers will be announced on the MPF website soon!

Afternoon Sessions

Organic and Specialty Poultry Production Workshop

Dr. Jacqueline Jacob, Chairperson
University of Kentucky, Lexington, KY

Mycotoxins and Organic Poultry Production

Mr. Guilherme Bromfman, Alltech, Raleigh, NC

Meat Quality Factors in Organic Poultry Meat Production

Dr. Casey Owens
University of Arkansas, Fayetteville, AR

Dietary Fiber - The Good, the Bad, and the Ugly

Dr. Jacquie Jacob
University of Kentucky, Lexington, KY

Thursday, March 17, 2016

Morning Session

Simmering Issues Workshop

Dr. Ken Koelkebeck, Chairperson
University of Illinois, Urbana, IL

NEW in 2016 - MPF will announce this program in February so that we can assess the most current "simmering" issue(s) out there and make sure we're covering the topics you need to know about.

We will also be moving this workshop to Hall C and running it on Thursday from 9:30-10:30 a.m.

Stay tuned and watch our website for details!

Afternoon Sessions

Egg Production Workshop

Mr. Brent Swanson, Chairperson
Lohmann Animal Health, Dassel, MN

Understanding Poultry Lighting: A Guide to LED

Bulbs and Other Sources of Light for Egg Producers
Danielle Botting, DVM
Hy-Line North America, LLC, Dallas Center, IA

Highly-Pathogenic Avian Influenza

Jill Nezworski, DVM
Blue House Veterinary, Buffalo Lake, MN

Minimizing Vaccine Reaction in Layer Pullets

Dr. Jim Stockam
Elanco Animal Health, Joplin, MO

Turkey Health Workshop

Mr. Randy Olsen, Chairperson
Best Veterinary Solutions, Inc., Willmar, MN

Enteric Viruses

Carol Cardona, DVM/Dr. Tim Johnson
Pomeroy Chair in Avian Health
University of Minnesota, St. Paul, MN

Turkey Gut Health

Tim Johnson, DVM, Ph.D.
University of Minnesota, St. Paul, MN

Highly-Pathogenic Avian Influenza

Michelle Kromm, DVM
Jennie-O Turkey Store, Willmar, MN

Pre-Show Events & New Happenings



Welcome Reception

Tuesday, March 15 | 5:00 p.m. - 7:00 p.m.

Join us as we celebrate the opening of our 3rd exhibit hall - providing more exhibitors than ever before! We're rolling out the red carpet to Hall C, where attendees and exhibitors will gather to kick off the convention, and enjoy complimentary appetizers, as well as two complimentary drink tickets per person while supplies last. (Cash bar also available.)

An MPF name badge is required to attend this reception. Attendees may pick up badges/register at the Registration Desk on March 15.

Organic Egg Farmers of America

The Organic Egg Farmers of America will hold its 6th annual Organic Egg Symposium at the Saint Paul RiverCentre, prior to the MPF Convention, on March 15. The organization will bring in a number of industry experts to touch on an assortment of topics relating to organic egg production.

For details and registration (which is separate from the MPF Convention), please contact: David Bruce at Organic Valley (david.bruce@organicvalley.coop, 888-444-6455 ext. 3359) or Ashley Swaffar at Vital Farms (Ashley.swaffar@vitalfarms.com, 479-530-4469).

Learn and Go Workshops on Veterinary Feed Directives

Attendees will love the two new "Learn and Go Labs" in Exhibit Hall C this year. Dr. Jill Nezworski, an independent poultry veterinarian from Minnesota, will discuss the new Veterinary Feed Directives and what these regulations mean to producers and poultry companies. These Learn and Go Labs will be held in two, 30 minute segments – one in the morning and one in the afternoon on March 16 – with time for attendee questions.

Learn and Go Labs are free to attendees and exhibitors and will be held:

Wednesday, March 16
Exhibit Hall C
11:00 a.m. – 11:30 a.m.
4:30 p.m. – 5:00 p.m.

We're excited to offer these new opportunities to bring attendees up into Hall C while also providing excellent education opportunities on important topics!

NEW!

67th Annual North Central Avian Disease Conference

Monday, March 14 - Tuesday, March 15, 2016

Separate registration fee applies; see below for details

The 67th annual North Central Avian Disease Conference (NCADC) will be held in conjunction with the 2016 MPF Convention and features a variety of scientific presentations, a symposium on current animal health issues and a joint MPF-NCADC symposium on nutrition and health.

There is a separate fee to attend this event. You may register through MPF, using the Pre-Registration Form on page 11, or pre-register online at www.midwestpoultry.com.

Registration fees:

All registration fees include Monday awards banquet and lunch on Tuesday (unless otherwise noted)

Early Registration - \$70.00 (Note: after February 15, 2016 - onsite fee is \$100)

Students - \$30.00

Speakers - \$50.00 (no cost for student speakers or symposium speakers)

Retiree - \$50.00

Spouse (Awards Banquet Ticket ONLY) - \$40.00

Schedule: (as of December 4, 2015 - subject to change)

Monday, March 14

Scientific presentations and management symposium (morning & afternoon)

Business Meeting (late afternoon)

Awards Banquet (6:00-8:00 p.m.)

Tuesday, March 15

Management symposium continues (morning)

Lunch

NCADC & MPF Joint Symposium on Nutrition and Health (begins at 1:30 p.m.)

Dr. Sheila E. Purdum, Chairperson

University of Nebraska, Lincoln, NE

Measurement of Energy Utilization in Chickens

Dr. Mike Persia

Virginia Tech University, Blacksburg, VA

Quick Molt Diets and Programs

Dr. Ken Koelkebeck

University of Illinois, Urbana, IL

Strategies to Improve Keel Bone Strength and Skeletal Integrity of Laying Hens in Various Housing Systems

Drs. Sheila Purdem and Pamela Eusebio

University of Nebraska, Lincoln, NE

Organic Acids and Gut Health in Poultry

Dr. Vanessa Iseri

Kemin North America

Des Moines, IA

NCADC - Call for Titles and Abstracts

Titles and abstracts for presentations are solicited. Visit <http://midwestpoultry.com/attendees/ncadc/> for details.

*Note: If you are attending the NCADC Conference, a separate registration fee applies to attend the MPF Convention and its events.

2016 Exhibit List

Listed by company name & booth number;
current as of December 4, 2015

COMPANY NAME	BOOTH #	COMPANY NAME	BOOTH #	COMPANY NAME	BOOTH #
3 Tier Technologies, LLC	632	MWI Animal Health	547	Excel by Intelia	1400
Absorbent Products	1008	NatureForm Hatchery Technologies	414	FACCO USA	465
Advanced Ag Products	1119	Neogen Corporation	461	FACTA	TBD
AEI LLC	409	Neptune Automated Wash Solutions	2207	Farm Alarm Systems	112
Aerotech Fans / Munters, Aghort	266	Novus International	315	Farm Credit Services of America	245
Ag-One Associates	565	Nuform Building Technologies Inc	256	Farm Weigh Systems Inc	108
Agri Pro Enterprises	149	Nutriad, Inc.	365	Farmer Automatic of America Inc	505
Agricultural Utilization Research Institute	1103	NutriQuest	101	Farmer Boy Ag	132
Agro BioSciences Inc.	1001	Nutrition Physiology Company	1519	FDI Cage Systems	571
Alaso	421	O & T Farms	553	Feedstuffs	355
Alltech Inc	617	OKelley Mfg	449	Fertilizer Dealer Supply/Chandler Equipment	416
American Egg Board	124	Olmix NA, Inc.	2306	Finken Companies	1101
American Pressure Inc	1117	ONCE, Inc.	561	FIT Farm Innovation Team GmbH	1408
Anderson Chemical Company	532	ORKA Food Technology Ltd	514	Gasolec America Inc	534
Animal Health International, Inc.	105	Overdrive Lighting	463	Georgia Poultry Equipment Company	667
Anitox Corp	511	Pacific Vet Group	321	GrassWorx	1021
ARKO Laboratories	359	Pactiv	431	Green Gable Contracting, LLC	554
Automated Ag Solutions LLC	151	PELBO Americas, Inc.	650	Harvest Energy Solutions	1004
Aviagen Turkeys	441	Plasson	622	Haug Implement Co.	1121
Azomite Mineral Products	1414	POET Nutrition	323	Haug Kubota LLC	159
Baer Systems Inc	210	Potters Poultry	657	Hawk Alarm Systems Inc	453
Baldwin Supply Company	605	Poultry Management Systems	462	Hellmann Poultry Equipment	2101
Barn Boss	1508	Prairie Livestock Supply	2201	Hendrix-ISA	331
Bayer Animal Health	1105	Prairie Systems	550	Henning Companies, LLC	427
Best Veterinary Solutions Inc	333	Process Label Systems, Inc.	551	Hensley Fabricating & Equipment Co.	1109
Big Dutchman Inc	2307	PSD Concepts	259	Hotsy Minnesota	2005
Big Dutchman USA	205	Purina Animal Nutrition LLC	517	Huvepharma, Inc.	609
Bimeda Inc	357	PW Aire Technologies	141	Hybrid Turkeys	327
BinTrac by HerdStar	208	QC Supply	244	Hygieia Biological Laboratories	128
Biomim USA	212	Quality Technology International Inc	455	Hy-Line North America	221
Blue Earth Labs	1012	Qwinsoft B.V.	2312	ILC Resources	252
BridgRid, Inc.	1107	Ralco Animal Health	249	ilox GmbH	1013
Brown Bear Corporation	452	RetroGreen Energy	1504	IMV Technologies USA	446
Canadian Bio-Systems Inc	417	Ridley Feed Ingredients	258	Incubation Systems Inc	363
Can-Neth Imports Ltd	544	RMS Roller-Grinder Inc	1014	INDIV	1000
Cashton Farm Supply Ltd	255	Rotem	620	InTech Supplies LLC	312
CBM Lighting MFG	1500	Roxell USA	531	Iowa Area Development Group	344
CEI Equipment Co	319	Rush River Steel & Trim	616	ISG	1018
Central Bi-Products	508	Salmet International	541	J & D Manufacturing	651
Centurion Poultry Inc	235	Sanovo-Staalkat	133	Jamesway Incubator Company Inc	356
Ceva Animal Health	535	Scott Equipment Company	413	Jansen Poultry Equipment	341
Chantland - MHS	218	Service Equipment	419	Kemin	109
Charter Equipment, Inc.	147	Smithway Inc	216	Kindstrom-Schmoll Inc	510
Chick Master Incubator Co	318	SOP Green Klean	1320	Klasp Litter Amendment	352
Chief Buildings	347	Southwest Agri-Plastics, Inc	1007	Koehner Mfg. Co., Inc.	121
Chore-Time Equipment	227	Star Labs	435	Kohler Power Systems by 3E	155
Chr Hansen Inc	448	Starbar	618	Koster Grain Inc	253
CIH	1015	Stenner Pump Company	454	Kunafin "The Insectary"	1016
Comfort-Zone Cellulose Insulation	610	Sudenga Industries, Inc	513	Lallemand Animal Nutrition	630
Conklin Roofing Systems	415	Sunbelt Rentals, Inc.	602	LASTIK Products	215
Continental Plastic Corp.	345	Suncoast Pine Shavings Co.	643	LB White Company	113
CROPP Cooperative / Organic Valley	515	SunOpta	556	Ledwell & Son	2300
Cruiser Products LLC	613	Sure Conveyors	1512	Life Products	268
Cumberland/Hired-Hand	567	Taylor Power Systems	2400	Life-Science Innovations	307
Cummins NPower	1010	Tecno Poultry Systems LLC	163	Liphatech Inc	649
CyberAgra	116	Tetra Americana LLC	237	Litin Paper Co	653
Dandy	213	TEXHA PA LLC	2115	Lubing Systems LP	367
Davian Inc	2109	Tom-Cin Metals, Inc.	260	LVI Litter Processors	157
Dawe's Laboratories	348	Trouw Nutrition USA	145	MAI Animal Health	351
Devenish Nutrition	612	TSS EggQuality.com	316	Max Johnson Insurance	450
DI Drive	628	TurkeyTrac	350	Maximum Ag Technologies	2208
Diamond V	241	Univar USA	459	Merck Animal Health	405
Diversified Imports	521	University of Minnesota	451	MetaFarms Inc	254
Dosatron International	130	USDA NRCS	1011	Meyhen International	527
Double L Group	1113	USDA/AMS/LMS/QAD	1006	Meyhen M.G.H.	626
DPI Global	358	VAL-CO	1120	Micro Life Innovative Microbials	1412
DRJ Animal Health LLC	444	Valley of the Moon Commercial Poults	540	Midwest BRD, Inc.	126
DSM Nutritional Products	114	Van Beek Natural Science	2213	Minnesota Board of Animal Health	1005
East Iowa Plastics Inc	645	Vencomatic Inc	261	Minnesota Sawdust & Shavings Co Inc	361
Easy Automation Inc	615	Walinga USA Inc	217	MN Ag Waters Resource Center	1009
Ecodrum	2315	Warehouse Shell Sales Company	353	MOBA	458
eCow Products LLC	119	WATT Global Media	447	Monitrol	558
Egg Industry Center	562	Ymker Insulation	117	Motomco	552
Elanco Animal Health	127	Y-TEX Corporation	664	MSW Canadian Plastics Inc.	1506
Energy Panel Structures	530	Ziegler CAT	1421	MTech Systems USA Inc	1416
Euroduna Americas Inc.	673	Ziggity Systems Inc.	501	MTU Onsite Energy	204
Evonik Corporation	354	Zinpro Corporation	516	Multifan	1404
EW Nutrition USA	445	Zoetis	555	MuntersCorporation - Aghort	264
		Zoske's Sales & Service Inc.	1220		

Special Events

Fellowship Breakfast

Thursday, March 17

7:30 am - 9:00 am

Cost: \$35/person (purchase your ticket(s) by February 15 to get this rate; price increased to \$50 onsite and space can't be guaranteed)

Includes full breakfast buffet; children's prices available - see pre-registration form on page 11



Stay tuned for an announcement soon on our Fellowship Breakfast speaker!

The Return of Happy Hour 2016!

MPF is excited about a number of new and returning events and plans for the 2016 show, including:

- The return of Happy Hour on the Show Floor - specifically in Hall B on Wednesday, March 18 from 3:30-5:00 p.m.

- We are pleased to announce that Jennie-O Turkey Store will again be showcasing its turkey food trailer in the Rotunda area. If you've seen a Jennie-O Turkey Store commercial on TV for its "Switch To Turkey" marketing campaign, then you have seen this trailer! Jennie-O Turkey Store will also be providing turkey samples during the Happy Hour on the Show Floor in Hall B on March 16 - and plans are in the works to include some additional demos on March 16 and 17 as well. Stay tuned!



Don't Miss the Fun!

MPF Omelet Demo & Make-Your-Own Omelet!

Thursday, March 17 | 11:30 am - 12:30 pm | Hall A | Complimentary

The "Make Your Own Omelet" event is back in Hall A on Thursday, March 17 (new time!) and includes an eggcellent presentation from Ohio Poultry Association's Jim Chakeres and free omelets!

NOTE: This event is included in your registration fee. No RSVP required.

Open to all registered MPF attendees.



Out & About in Saint Paul



Public Bar | Kitchen in Lowertown Saint Paul

Saint Paul Restaurants

Saint Paul has a variety of restaurants to suit whatever style venue you are seeking - whether it's old world elegance at the Saint Paul Grill or Kincaid's, a classic Irish pub at The Liffey, or the urban vibe of Lowertown, Saint Paul's newest hot spot with several restaurants to choose from.

Visit our Web site

www.midwestpoultry.com for links to your favorite restaurants, many of which offer easy online booking through their own Web sites or www.opentable.com.

A reservation kiosk will also be available on-site on March 16 to assist you.



Kincaid's in Saint Paul

Saint Paul Attractions (www.visitsaintpaul.org)

Saint Paul has many wonderful museums, theaters and attractions! Visit www.visitsaintpaul.com for ideas and more information.

- Science Museum of Minnesota. Exhibits and Omnitheater movies. Admission fees apply. 651/221-9444 or www.smm.org
- Minnesota History Center. A variety of exhibits. Cafe and gift shop. Admission fees apply. 651/296-6126 or www.minnesotahistorycenter.org
- Minnesota Children's Museum. Several cool exhibits for kids of all ages. Admission fees; visit www.mcm.org or call 651/225-6000 for details.
- Minnesota State Capitol Tours. Take a 45-minute guided tour of this Cass Gilbert masterpiece. Admission is free. 651/296-2881
- Landmark Center Tours. Tour the historic and beautifully restored Federal Building. Admission is free. 651/292-3225
- Ordway Center for the Performing Arts. Call or go online for list of special events going on in March. 651/224-4222 or www.ordway.org

Directions, Hotel Shuttle & Airport Shuttle

Driving Directions to Saint Paul RiverCentre

Driving directions to Saint Paul RiverCentre are posted on MPF's Web site, www.midwestpoultry.com. Physical address is 175 West Kellogg Boulevard, St. Paul, MN 55012.

Shuttle Service Between Hotels and Saint Paul RiverCentre

Free shuttle bus service is available between the Saint Paul RiverCentre and the hotels on these routes/times:

Route 1: Crowne Plaza, DoubleTree by Hilton and Embassy Suites
Route 2: Holiday Inn East and Hilton Garden Inn Oakdale

- Tuesday, March 15: 10:00 am - 7:30 pm
- Wednesday, March 16: 6:30 am - 6:00 pm
- Thursday, March 17: 6:30 am - 3:00 pm

Note: Buses run on the half-hour and hour from 10:00 am - 3:00 pm each day. All other times, the buses run continuously.

Airport Shuttle Service

Super Shuttle service to/from Minneapolis-St. Paul International Airport and downtown St. Paul hotels is available at a special MPF rate. Visit MPF's Web site for details/instructions. (Go to www.midwestpoultry.com and click on "Parking/Directions".)

NOTE: A cab ride (one-way) from the Mpls-St. Paul Airport is approximately \$30.

Popular Eateries in St. Paul

- Kincaid's: www.kincaids.com or 651/602-9000
- The Saint Paul Grill: www.saintpaulgrill.com or 651/224-7455
- The Meritage: www.meritage-stpaul.com or 651/222-5670
- Pazzaluna: www.pazzaluna.com or 651/223-7000
- Great Waters Brewing Co.: www.greatwatersbc.com or 651/224-BREW
- American Burger Bar: www.americanburgerbar.com or 651/222-2123
- The Bulldog: www.thebulldoglowertown.com or 651/221-0750
- Barrio Tequila: www.barriotequila.com or 651/222-3250
- Bin Wine Bar: www.binwinebar.com or 651/224-WINE
- Heartland Restaurant: www.heartlandrestaurant.com or 651/669-3536
- Forepaugh's: www.forepaughs.com or 651/224-5606
- Salut Bar Americain: www.salutbaramericain.com or 651/917-2345
- Public Kitchen+Bar: www.publickitchenstpaul.com or 651/348-6456

The Weather

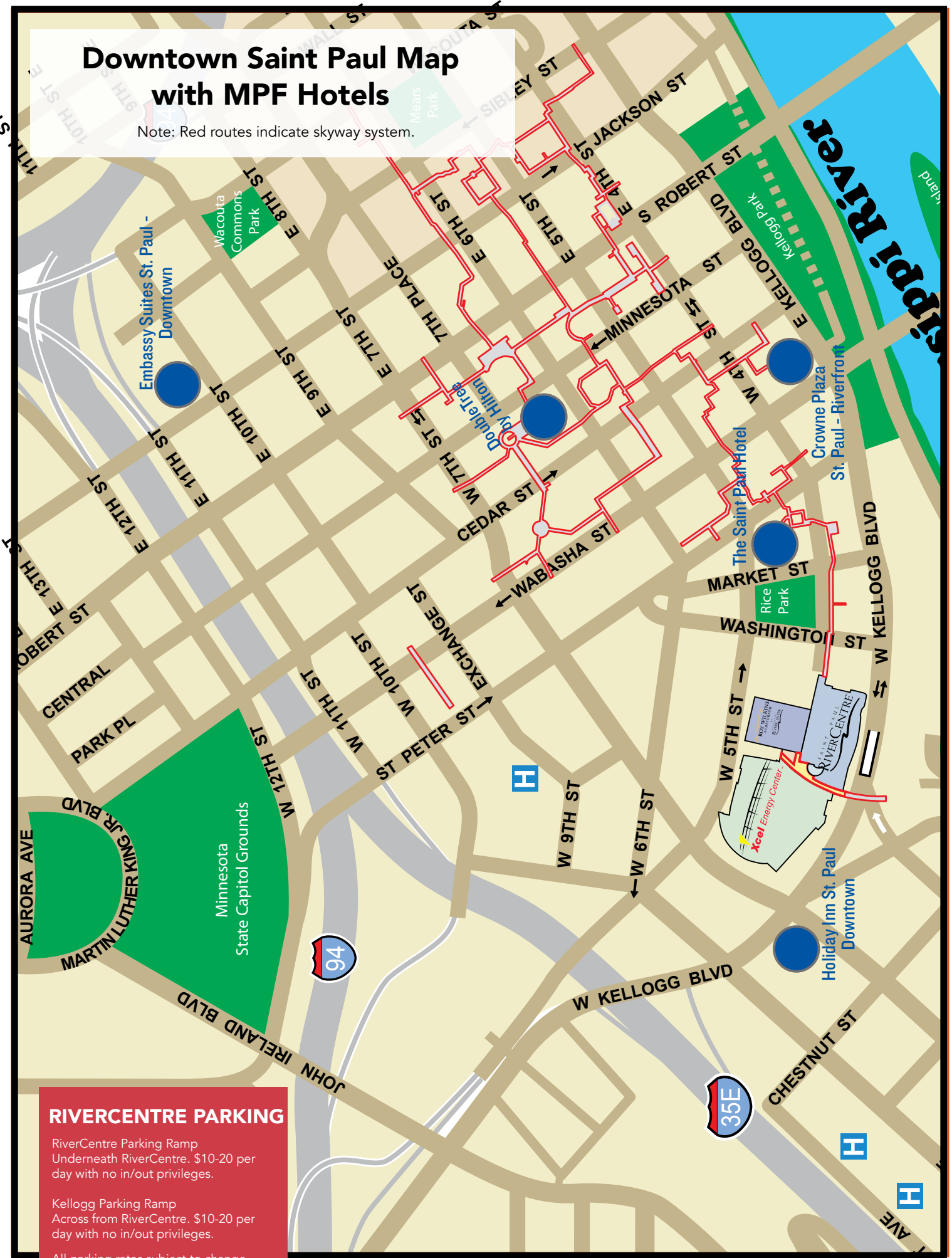
- Average temperature in March is 36 degrees F.

What To Wear

- Attire for the Exhibit Hall, all education workshops and the hospitality functions is business casual or casual.

Downtown Saint Paul Map with MPF Hotels

Note: Red routes indicate skyway system.



RIVERCENTRE PARKING

RiverCentre Parking Ramp
Underneath RiverCentre. \$10-20 per day with no in/out privileges.

Kellogg Parking Ramp
Across from RiverCentre. \$10-20 per day with no in/out privileges.

All parking rates subject to change.

2015 MPF Convention Registration & Hotel Reservations

The hotels will not accept any reservations directly. You must go through Visit Saint Paul Housing Bureau to reserve your room.

Registration & Hotel Reservations are combined into one online system - making it an easy one-stop shop for attendees to take care of registration and hotel reservations.

- All attendees will be required to pre-register BEFORE booking hotel rooms. (Full registration details - page 10-11)
- If you do not need a hotel room, you may decline the hotel reservation component at the end of the online registration system and continue to the payment screen.
- Name changes on hotel reservations accepted until February 1, 2016. Name changes on registration accepted until February 15, 2016.

REGISTER & BOOK YOUR HOTEL ROOM TODAY!



<http://midwestpoultry.com/attendees/registration/>

DEADLINE: FEBRUARY 1, 2016 (hotel)
FEBRUARY 15, 2016 (reg)

For BEST availability, please register & book hotel rooms ONLINE. To take advantage of the special, discounted room rates, all reservations must be made online through the MPF and the Visit Saint Paul Housing Bureau. Please do not call the hotels directly.

Hotel reservations are only taken online.

MPF's special rates are available March 15-17, 2016. (Please note, early arrival rooms on March 13-14 are in limited supply and may not be available at all hotels.)

NCADC attendees: Please email ldurben@midwestpoultry.com with your room needs for March 15, 16 and 17 if you are having difficulty booking your rooms online.

A map showing hotel locations is printed in this brochure and also available at <http://midwestpoultry.com/attendees/hotel-reservations/>

SPECIAL RATES HAVE BEEN ARRANGED AT THE FOLLOWING

Hotel	Single/Double Rate (1-2 people)	Triple Rate (3 people)	Quad Rate (4 people)	Cancel Policy	Restaurant	Valet Parking**	Self-Parking**	Parking Ramp Clearance	Voice Mail	Data Ports	Wi-Fi	Business Center	Room Service	Coffee Maker	Fitness Center	Indoor Pool
Intercontinental Hotel (formerly Crowne Plaza)	\$145	\$155	\$165	72 hrs.	1	No	Yes-\$17	5'9"****	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
DoubleTree by Hilton Hotel	\$139	\$149	\$159	72 hrs.	1	No	Yes-\$15	7'	Yes	Yes	Yes	Yes	Yes-p.m.	Yes	Yes	Yes
Holiday Inn Saint Paul Downtown	\$129	\$139	\$149	72 hrs.	1	No	Yes-\$15	7'	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
The Saint Paul Hotel ^a	\$179	\$194	\$209	72 hrs.	2	Yes-\$18	Yes-\$18	6'2"	Yes	Yes	Yes	Yes	Yes	Yes-by request	Yes	No
Embassy Suites Saint Paul-Downtown ^b	\$165	\$175	\$185	72 hrs.	1	No	Yes - \$15	surface lot	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

^a The Saint Paul Hotel offers mostly king rooms with limited 2-bed rooms ^b Rate includes cooked-to-order hot breakfast daily & evening manager's reception
^{**} Rates subject to change include 13.625% state and city room tax. Parking is not included. Parking rates listed above are per day and are subject to change.
^{****} Clearance listed is for Intercontinental Hotel ramp. Capitol City Plaza Parking Ramp across street from Crowne has clearance for taller vehicles.

OTHER HOTEL OPTION: For those looking for lower room rates, MPF has contracted with the Holiday Inn East (approximately 5 miles from downtown Saint Paul). Free shuttle service will be available on March 15-17 from this hotel to the Saint Paul RiverCentre. For special booking instructions via phone for these hotel options, visit: www.midwestpoultry.com/hotel-reservations/.

IMPORTANT HOTEL INFORMATION:

In order to process your hotel request, you must supply the Visit Saint Paul Housing Bureau with a credit card number and expiration date to guarantee your reservation. Only credit card guarantees will be processed. Credit card must be valid through dates of the event.

HOTEL CANCELLATION POLICIES - IMPORTANT

Reservations cancelled less than 72 hours prior to day of arrival at 4:00 p.m. will be charged one night's room rate + tax. (No penalty for reservations cancelled up to 72 hours prior to arrival date.)

RESERVATIONS

Reserve early! Only a limited number of rooms are available at the special, discounted rates and availability cannot be guaranteed.

Deadline to reserve your room(s): February 1, 2016.

Please be aware rooms sell out quickly so MPF recommends you book your room(s) upon receipt of this form.

Room reservations will NOT be accepted directly by the hotels listed.

Prices do not include, taxes, parking, energy surcharges or other fees charged by the hotels.

Special requests cannot be guaranteed.

CHANGES/CANCELLATIONS

ALL CHANGES AND CANCELLATIONS through February 1, 2016 must be made directly through the Visit Saint Paul Housing Bureau or MPF. This can be done by fax, email or phone. Beginning February 8, 2016, all changes and cancellations must go directly through the hotels.

All reservations cancelled less than 72 hours prior to day of arrival at check-in time of 4:00 p.m. will be charged one night's room rate + tax. (For reservations cancelled up to 72 hours prior to arrival date, there is no penalty.)

Failure to arrive on your confirmed arrival date will result in forfeiture of first night's room charge plus tax and loss of your room for the entire stay.

RESERVATION ACKNOWLEDGEMENTS

Reservation acknowledgements will be provided to you from the Visit Paul Housing Bureau via email sometime after December 1, 2015.

Your acknowledgement # from the Visit Saint Paul Housing Bureau will NOT match the hotel's confirmation # for your reservation. The hotels will send/email separate confirmation #'s to you in March.

If you do not receive an acknowledgement, please contact Lara Durben at ldurben@midwestpoultry.com or 763/682-2171, or the Visit Saint Paul Housing Bureau at info@visitsaintpaul.com or call 651/265-4900.

* Please mention Midwest Poultry when calling.

Pre-Registration Info

Registration & Hotel Reservations are combined into one online system - making it an easy one-stop shop.

▪ **All attendees will be required to pre-register BEFORE booking hotel rooms.** ▪

For BEST availability, register & book your hotel room ONLINE beginning December 4.

Deadline to pre-register: February 15, 2016.

Online

To pre-register securely online with your VISA, MasterCard or American Express:

www.midwestpoultry.com/attendees/registration

By Fax

If paying with your American Express, VISA or MasterCard, fax your completed pre-registration form to:

763/682-5546

By Mail

Send your completed pre-registration form with payment (check or credit card) to:

Midwest Poultry Federation
108 Marty Drive
Buffalo, MN 55313-9338

In Person Onsite

After February 15, 2016, you MUST register onsite during the following days/times (no exceptions). Note: ALL attendee registration fees increase will onsite (see below for fee details).

Badge Pick-Up (already pre-registered)

March 15 8:00 am - 7:00 pm

March 16 7:30 am - 5:00 pm

March 17 7:00 am - 1:00 pm

Onsite Registration (you haven't pre-registered)

March 15 10:00 am - 7:00 pm

March 16 7:30 am - 5:00 pm

March 17 7:00 am - 1:00 pm

Credit Cards accepted: American Express, MasterCard and VISA
(see registration policies below for other payment policies)

Registration Policies

- Pre-registration (online, fax and mail) ends February 15, 2016.
- After February 15, 2016, you MUST register onsite. No exceptions.
- Payment must accompany Pre-Registration Form. No registrations will be processed without payment.
- Credit card will be charged upon receipt of registration.
- MPF reserves the right to make any necessary corrections to your registration/fee if you register in the wrong category and pay the incorrect registration fee. You will be contacted by phone or email in the event there is a discrepancy.
- If email is provided on Pre-Registration Form, a pre-registration confirmation will be emailed to you. (Confirmations will not be sent via fax or mail.)
- Checks (personal, business, and money orders) must be payable in U.S. funds and drawn on a U.S. bank.
- Credit cards accepted via fax/mail/online: American Express, VISA and MasterCard.
- There will be no refunds or exchanges for no-shows or for those who cancel their registration after February 15, 2016.
- Fellowship Breakfast tickets are not included in registration price. You may purchase tickets separately on the Pre-Registration Form or when pre-registering online at www.midwestpoultry.com. Tickets are nonrefundable.
- Your badge(s) and Fellowship ticket(s) will be available for pick-up at the Registration Kiosk, beginning March 15 at 10:00 a.m.
- North Central Avian Disease Conference (NCADC) - Separate registration fee applies to attend these events. You may pre-register on the Pre-Registration Form on page 11 or online at www.midwestpoultry.com. (Note: You do not need to register for the MPF Convention if you are only attending NCADC.)

In the interest of ensuring everyone a safe and fun convention, all attendees of the 2016 MPF Convention are expected to adhere to the following Code of Conduct:

- Only individuals who are registered and have an official badge may attend convention events. Badges are non-transferrable.
- Photo, video and audio recording of exhibit booths or products displayed in the Exhibit Hall is prohibited without advance approval of authorized exhibiting company personnel and Midwest Poultry Federation.
- Please be respectful of all convention participants and all property belonging to the Midwest Poultry Federation, Saint Paul RiverCentre, GES Exposition Services, exhibiting companies and other attendees.
- When attending the workshops/presentations, please keep conversations/volume to a minimum and make sure your cell phone is turned to silent/vibrate mode out of courtesy to presenters.

MPF reserves the right to deny access to the convention at its discretion. Saint Paul RiverCentre, in consultation with MPF, reserves the right to remove persons from the facility at its discretion.

Registration Categories/Fees

There are four attendee registration categories. Registration fee includes access to Exhibit Hall, all educational sessions listed on page 3, and admittance to the Pre-Show Nutrition Symposium and Welcome Reception. (See page 4 for registration fees for North Central Avian Disease Conference, which is in addition to the MPF registration fees listed below.)

❶ Allied (non-exhibiting)

\$200.00 if pre-registered by February 15, 2016

\$250.00 on-site registration

This category includes owners/employees of companies that provide a service or product to the poultry industry (i.e., work in an "allied industry") but do not own birds and do not raise/hatch and/or process birds.

❷ Farmer/Processor

\$35.00 if pre-registered by February 15, 2016

\$50.00 on-site registration

Attendees in this category are owners/employees of a poultry farm or poultry company that owns, processes and/or hatches birds. This category does not include anyone currently employed in an allied industry/company.

❸ University/Government/Poultry Association

\$35.00 if pre-registered by February 15, 2016

\$50.00 on-site registration

This category is for University employees, Government personnel (administration and staff of government agencies only) and employees of nonprofit/poultry trade associations. Registrants may be required to show I.D. upon check-in at registration desk.

❹ Complimentary Registration

FREE registration* provided to:

- Press Personnel
- Qualifying University Students**
- Spouse accompanying a paid registrant
- Children age 17 & under accompanying a registered parent

*Complimentary registrants will be required to show I.D. at registration.

**Qualifying University students who pre-register will receive complimentary registration. All University students must provide the name of a sponsor (i.e. professor or industry sponsor to qualify). Onsite student registration may be subject to deposit.

The 2016 MPF Convention may be recorded for publicity. Please note that as a registrant of this event, you hereby give MPF permission to publish photographs or video taken of participants during the conference.

2016 MPF Attendee Pre-Registration Form

1 Contact Information

Please type or print one form for each attendee / family (please fill out all sections completely):

Payment must accompany this form.
Badges will be available at Attendee Registration Desk during show hours.

Name			
Farm-Company-University			
Mailing Address			
City	State/Province	Zip/Postal Code	Country
E-mail	Day Phone	Fax	
Spouse (registered free ONLY when registering with paying spouse)			
Youth (children under 18 accompanying parent(s) receive complimentary badge)			

Special needs: If you have special needs, please check this box and someone will contact you prior to the show.

Emergency Contact Name & Phone

Check only ONE CATEGORY (in brown boxes) below.

Allied (non-exhibiting) (\$200.00)

CHECK ONE:

- | | |
|---------------------------------------------------|--------------------------------------------|
| <input type="checkbox"/> Veterinary Services | <input type="checkbox"/> Sales/Marketing |
| <input type="checkbox"/> Consultant | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Equipment/Construction | <input type="checkbox"/> Financial/Banking |
| <input type="checkbox"/> Feed/Nutrition | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Pharmaceuticals / Health | |

Farmer/Processor (\$35.00)

You must be an owner/employee of a poultry farm or poultry company that owns, hatches and/or processes birds.

Please tell us about your farm/business:

Occupation/Role:	<input type="checkbox"/> Owner	<input type="checkbox"/> Manager	<input type="checkbox"/> Employee
Type of Production:	<input type="checkbox"/> Conventional/Commercial	<input type="checkbox"/> Organic/Specialty	
Type of Birds:	<input type="checkbox"/> Turkey	<input type="checkbox"/> Layer	<input type="checkbox"/> Broiler <input type="checkbox"/> Other*
Area of Work:	<input type="checkbox"/> Live Production	<input type="checkbox"/> Hatchery	<input type="checkbox"/> Processor

*(geese, ducks, capons, gamebirds)

University/Government/Poultry Association (\$35.00)

CHECK ONE:

- University personnel, administration or staff
 Government agency personnel or administration
 Nonprofit or poultry trade association staff

Complimentary

Complimentary registrants will be required to show valid I.D. to pick up badge(s) at MPF Registration Area.

CHECK ONE:

- Press Personnel
 University Student*

*Sponsor: _____

*Students must have an industry or university sponsor, such as a professor or advisor. Qualifying university students who preregister will receive complimentary registration. Onsite university student registration may be subject to deposit.

NOTE: Spouses and children under 18 accompanying a paid registrant will be given complimentary registration. Please note their name(s) in the section(s) provided at the top part of this form. Name badges are required for all adults and children.

Fax or Mail Form & Payment by February 15, 2016

FAX: 763/682-5546 | MAIL: MIDWEST POULTRY FEDERATION
108 MARTY DRIVE, BUFFALO, MN 55313-9338

3 MPF REGISTRATION - INDICATE QUANTITY

ATTENDEE CATEGORY (MPF CONVENTION)	FEE (UNTIL 2/15/16)	QUANTITY
a) Allied (non-exhibiting)	\$200.00	
Farmer/Processor	\$35.00	
University/Government/Poultry Association	\$35.00	
Complimentary	FREE	

4 OTHER MPF EVENTS/FEES

	FEE (UNTIL 2/15/16)	QUANTITY
b) MPF Fellowship Breakfast - Adult	\$35.00	
c) MPF Fellowship Breakfast - Child, age 6-10	\$10.00	
d) MPF Fellowship Breakfast - Child, under age 6	FREE	

5 NCADC CONFERENCE FEES

	FEE (UNTIL 2/15/16)	QUANTITY
e) NCADC - Early Registration	\$70.00	
NCADC - Student Registration	\$30.00	
NCADC - Retiree Registration	\$50.00	
NCADC - Speaker Registration	\$50.00	
NCADC - Student Speaker or Symposium Speaker	Complimentary	
NCADC - Spouse (Awards Banquet Ticket only)	\$40.00	

6 CALCULATE FEES/PAYMENT

AGREEMENT: Registrant and cardholder agree to abide by the registration policy set forth by MPF in the registration and general information policies printed on page 10.

a) Attendee Registration Fee	\$
b-d) Fellowship Breakfast Fee(s)	\$
e) NCADC Conference Fee(s)	\$
TOTAL AMOUNT DUE	
	\$

METHOD OF PAYMENT: VISA MasterCard American Express Check
(Please make checks payable to Midwest Poultry Federation)

Name on Credit Card	
Address credit card issued to (if different than above)	
Credit Card Number (American Express, VISA or MasterCard only)	
CW Number (security code on back)	Expiration Date
Cardholder's Signature	Date

Phone registrations are not accepted. This form may be duplicated. MPF reserves the right to refuse receipt of pre-registration and/or deny access to the convention at its discretion.



MIDWEST POULTRY FEDERATION
108 MARTY DRIVE
BUFFALO MN 55313-9338

Return Service Requested

Dated material - please deliver by 12/15/2016

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2016 Midwest Poultry Federation Convention

March 16-17
Pre-Show Events: March 15
Saint Paul RiverCentre
Saint Paul, MN

Hotel Cutoff:
February 1, 2016

Pre-Registration Deadline:
February 15, 2016

www.midwestpoultry.com



#mpf16

Don't Take Our Word For It Here's What Our Attendees say!

"A great show I enjoy each year. It is well attended by growers as well as decision makers of the integrators."

"The "best of show" for the MPF Convention are the workshops and educational sessions and the ability to meet/network with so many people in the turkey industry."

"The convention is excellent - perfect size for the duration."

"It would be extremely hard to improve this convention. It is organized extremely well and a good mixture of educational presentations and commercial exhibits."

"MPF Convention is the best show for talking with egg farmers from around the country. The educational program is also very good. Registration is a breeze. Keep up the good work." Source: Attendee/Exhibitor Web Surveys